

## Report on Two Day National Seminar

### **COVID-19 IMPACT ON INDIAN ECONOMY WITH SPECIAL REFERENCE TO TELANGANA ECONOMY**

Held on 27-28 March, 2021

The inaugural session of the two day National Seminar on “Covid-19 Impact on Indian Economy with special reference to Telangana Economy” was held on 27-3-2021 that was presided over by Prof. P.Vishnu Dev, Registrar, Mahatma Gandhi University, Nalgonda. After the opening remarks made by the president, Dr. K. Anji Reddy, Seminar Director and organizer of the seminar briefed about the M. G. University, Nalgonda and also the progress made by the Department of Economics in the university. Prof. P. Vishnu Dev, Registrar, M.G, University, Nalgonda in his message wished the deliberations on COVID-19 pandemic in the conference will help to resolve the ongoing problem. Dr. Subhash Seraphim, Deputy General Manager, NABARD, being the faculty of Economics, in his message shared his experiences with other Academic Associations in the country. Further, he assured the support to the Academic Institutions in organizing of seminars/conference. The Chief Guest of the inaugural session, Prof. D. Narsimha Reddy, a distinguished social scientist, University of Hyderabad, delivered the address around the recently enacted farm laws and the problems confronting agriculture. It is emphasized that the farm laws will benefit the agriculture in all aspects, but the real problems in agriculture lie somewhere else not just in marketing. There is a need to focus on the composition of growth in the economy among agriculture, industry and service sectors. Agriculture contributes merely 16 percent to the GDP, but employs more than 40 percent of the population. There is a need to release the work force from agriculture, only 50 million people moved out of agriculture during 2003-2018. The non-farm employment is also insecure. In agriculture, 86 percent of small and marginal farmers cultivate 50 percent of land in the country. These farmers are facing several constraints in terms of resources, input use, capital formation, credit, shifts in cropping pattern etc. Even within agriculture, the share of crop sector being 60 percent, it contributes only 20 percent Horticulture, Livestock and others contribute greater share. Meanwhile, consumption basket of people has changed necessitating changes in the pattern of production. Environmental problems in the form of climate, soils, ground water etc., have emerged. All these are stress points in agriculture that needs to be addressed rather than mere marketing. Even the present market reforms are not going to serve the interests of the farming community.

Prof. R. Radha Krishna, Chairman CESS, Hyderabad and the Conference President prepared the presidential address on the theme “Production of Knowledge in Social Sciences: Paradigms and Methods”. The address is presented by Prof. E. Revathi, Director CESS, Hyderabad. The period of renaissance in Europe significantly contributed to the growth of knowledge in every field. Beginnings of social sciences were reflected in the writings of Rousseau and others. August Comte pioneer in sociology is of the view that ideas pass through three different stages 1) Theological 2) Meta Physical and 3) Scientific. There are different

approaches in acquiring knowledge i.e., Axiomatic approach, Inductive, Deductive methods, Explanation Vs Prediction.

It also takes place through different paradigms. This address covers different paradigms in sociology as well as paradigms and methods in Economics. Early contributions in Economics have come from classical economists and followed by Neo-classicals. In the later phase, it is followed by Keynesianism, Macro- Modeling, Computable General Equilibrium Models, Macro-econometric modeling. Now, Research Networks, Collaborative Research is becoming prominent in social sciences. Development of modern sciences has become a dominant model of knowledge for social sciences.

In social sciences, multiple paradigms co-exist within the discipline. For instance, Marxists see conflict between classes in capitalism that brings a shift away from it. Others view capitalism as an ideal social order with social solidarity among different sections. In economics, shifts in paradigms are driven by either economic crisis or the dominance of ideology of rulers; The emerging ICTS will shift the individual based research to team -based research in social sciences.

Presidential address is followed by Prof. K. Jaya Shankar Memorial Lecture that is delivered by Kalpana Kannabhiran, Director, Council for Social Development, Hyderabad. The theme of the lecture is “Ideas of Justice and the Corruption Complex: Indian Literary Imaginations “. As Corruption, for long, has been a global pre-occupation, the focus of this lecture is on corruption in the literary imaginations today. This is befitting to a person like Prof. Jaya Shankar who was committed to the cultures of justice and free expression. She picked up different narrations from literature and five of these six works are real stories. These works attempt to present the forms of oppression, brutality and inherited ignorance that occur locally as well as in the capitals and courts. At the heart of each story is an idea of justice and a deep anger over the betrayal of the aspirations of ordinary people.

The session has come to an end by presentation of vote of thanks by Dr. G. Pandaraiiah, Faculty member of M. G. University, Nalgonda.

### **The Report of Technical session**

The Technical session is held on the theme of **Impact of Covid-19 on Indian Economy with special focus on Telangana Economy** and it is conducted. The session has organized in the presence of session Chairman **Prof. S. Indrakant**, Co-Chairperson **Prof. A. Amarender Reddy**, Session Organiser **Prof. R.V. Ramana Murthy and** Rapporteur **Dr. A. Punnaiah**. In this session, there are 22 research papers received in which 17 paper presenters were presented.

Professor RV Ramana murthy along with two others authors presented a paper on Impact of Covid-19 on Indian Economy. They have made macroeconomic analysis by taking growth rates of economy from 1980's to 2019. Economic growth performance in India has been in decline for over a decade, beginning with the impact of Global Financial Crisis of 2008. Even the high growth achieved during 2003-09, was investment led growth, with an over exposure of bank

credit, whose sustainability was under question on two accounts. First, the neoliberal policies led to severe inequality in income distribution, which sooner or later is likely to put a demand constraint. Second, on the supply side, over exposure of bank credit and reckless lending to sustain the losing steam of the growth, has adversely affected the banking sector's health, which in turn puts limits on scope for fiscal expansion for a later date. The economic growth, which is central to the macroeconomic analysis, of India has been contracting since 2014-15. There are attempts to claim a recovery in terms of numbers during 2015-17, which are not real but because of estimation methodology in GDP. The economy has received two internal policy shocks, namely, demonetization and a fuzzy GST, both could not have been taken in more bad times, when unemployment had been increasing, consumption has been falling and global demand is falling.

According to the provisional figures of the official data, there is a contraction of -7.5 percent in the GDP during 2020-21, something that has never happened before. The actual contraction is suspected to be much higher, as the data on unorganized sector comes with a lag. The unemployment, which has already reached a high level of 10 percent has touched a peak of 21 percent during the May-June of 2020 due to the lockdown. The Covid19 and the lockdown imposed consequently is a unique shock, which combined a supply side as well as a demand side shocks. The fall in demand included a fall in investment, exports and consumption. There is no matching or notable rise in government expenditure as a response in the budgetary provisions of 2020-21 and 2021-22 union budgets. On the supply side, there is huge drop in imports & labour, which also saw suspension of transport. The impact of lockdown is most severe on the manufacturing sector, followed by services and agriculture. Even though there is a V-shaped recovery projected by the Economic Survey 2020-21, experts are skeptical. Many fear a K-shaped recovery. The enigmatic aspects are that when the real economy is facing a depression, the financial sector is booming with Sensex gaining 1000 points, which entails naturally a huge speculative bubble.

Government has taken a conservative supply-side response to the covid19 crisis, which could have severe repercussions on the recovery prospect. Even though the fiscal deficit has touched 9.8 percent in 2020-21, and the government has chosen to ignore, has increased the debt servicing burden. It offered tax concessions to the corporate sector up to Rs.1.54 lakhs in 2020-21, which yielded nothing but loss of revenue to the state, which compelled it to increase the sales tax on petrol, which is a highly regressive measure. The present crisis has already imposed severe costs on the lives of individuals who have lost jobs, and small businesses. Few industries like IT sector experienced a rise in profits with work from home option. Sectors like construction, hotels & tourism, real estate, transport, education among services have taking a severe beating. The capital goods and the core sector have still not recovered. Even if consumer durables and automobiles have experienced some growth, the over all, we won't be able to reach 2019-20, by 2021-22.

Prof Indrakant along with his co-author presented paper on Monitoring of Covid-19 pandemic a pre requisite for Impact assessment. They have analysed the fatality rate and recover rate with empirical method. The severity of pandemic is likely to vary with time and across the regions. The impact of pandemic depends largely on its severity. So, there is a need to monitor the severity of pandemic. In the literature the two important indicators used for monitoring the severity of pandemic are 1) The Fatality Rate and 2) The Recovery Rate. Therefore the present

work scrutinises the data on the Fatality Rate and the Recovery Rate as released by the government and examines the scientific basis in generation of these indicators. The study also suggests a Pragmatic Method to estimate these indicators. Their Paper critically examined the scientific basis of data on Fatality Rate and Recovery Rate as released by the Government. They have used Pragmatic Method to estimate the Recovery Rate and Fatality Rate due to limitation of Government Method of reporting data.

They observed that the Method used by the Government to estimate the Fatality Rate and Recovery Rate yield underestimates. The lower estimate of the Fatality Rate brings in a sense of complacency in the minds of general public. On the other hand, lower estimates of the Recovery Rate dishearten the front-line soldiers fighting the battle against Covid-19. Therefore, the underestimation of the Fatality Rate as well as the Recovery Rate must be avoided. Therefore, Pragmatic Method is a better alternative to the Method used by the Government. Due to methodological errors the Government figures relating to the Recovery Rate and the Fatality Rate among the Covid-19 effected persons are incorrect. These figures not only failed to reflect the ground reality but misguide the general public and unhelpful for evolving effective policy to fight Covid-19 Pandemic. Therefore there is an urgent need to revise these figures in order to get a better picture of ground reality and to evolve effective policy to fight Covid-19 Pandemic. They conclude that for estimation of the Fatality Rate and the Recovery Rate on scientific basis, the Government has to compile the data on the patients by the date of their admission to hospitals.

A paper on Covid-19: Its spread in India-Impact on Indian Economy and Migrant Labour presented by Dr. Venkateshwarlu. Anthropocene is the period whom human activity has overtaken vast part of the natural cycle. Systemic sickness is an outcome of the environment degradation and ecological imbalance. He pointed out that how Karl Marx alerted the Capitalism exploitation of labour and Nature.

The impact of Covid-19 is seen in not only on increasing the morbidity and mortality levels, but also on the economic activities all over the World and across the countries. The economic activities have been stalled due to slow down in supply chains, which cause unemployment leading to low or no incomes. Consequently, demand levels fall and lead to slow down in production and services. Further, several walks of life have experienced adverse impact. The education in Schools to Universities also got affected. Just as in at global level, the growth rates in both developed and developing economies have assumed negative mostly ranging between -10.0 and -5.0. As seen from the press note of GOI of November 27, 2020, India's growth in the first half year is -14.9 percent. During fiscal year 2020-21, even if Q3 and Q4 would perform well, the growth would be around -10.0 percent only.

Now the Covid virus spread has slowed down as can be seen from monthly (marginal) increases. Covid cases recorded got decreased from the peak level of 26 lakhs in September to 19.11 lakhs, 12.95 lakhs and 8.62 lakhs in October, November and December respectively. Similarly deaths were at peak level in September at 33.03 thousand and they came down to 24.14, 15.50 and 13.14 thousands in October, November and December respectively. Though vaccine has come

out, it takes much more time to get all the people vaccinated at once. The total cases are increasing, despite marginal increases came down. But, now the fear loomed large around the spread of cases of second type of Covid-19 and the eruption of bird flu.

Prof J.Narshima Rao described in his paper on Dissecting the multi-dimensional Impact of Covid-19 pandemic in Telangana State. The Corona Virus Pandemic is ravaging the world's economy with no cure in view, hence most viable sectors of the world's economy including India is trying to recover. This research work amongst other suggestions focuses on measures that may help in limiting the health crisis impact on selected sectors of the economy to avoid total shutdown of all economic activities and misery for the poor with massive job losses resulting in increasing food insecurity.

This study posits out that the economic impact of the pandemic will likely to be much more severe for India, as the economy was already slowing down, compounding existing problems of unemployment, low incomes, rural distress, malnutrition, and widespread inequality. Also, India's large informal sector is particularly vulnerable. Out of the national total 465 million workers, around 91% (422 million) were informal workers in 2017-18. Lacking regular salaries or incomes to the agriculture labourers, migrant, and other informal workers are the hardest-hit during the lockdown period. The study has focused on the impacts on agriculture sector, informal sector, employment level and poverty. It is recommended that there should be adoption of changes and policy measures in all sectors to enable the quick recovery of the economy in the shortest possible time.

Dr. M.A. Malik highlighted Institutional frame work in India for Inter State Migrants workers. He made a critical appraisal of the arrangement in view of the Covid-19. HE found that, there is one Law in India related to interstate migrant workers namely "Inter-State Migrant Workmen (Regulation of Employment and Conditions of Service) Act, 1979", under which provisions are dealing with registration and licensing of employers/contractors who employ interstate workers. The provisions are also available to deal with wages, allowances and accommodation to be given to the interstate migrant workers. He finds many limitations, deficiencies and negative elements in the law pertaining to the definition of migrant worker, displacement allowance, and journey allowance during special circumstances like pandemics and natural calamities and the power to state governments to give an exemption from the act. In view of these limitations, deficiencies and negative elements he suggestions to strengthen the institutional framework in India for interstate migrant workers. which includes time to time amendment to the law to make necessary updates, to insert the provisions for special circumstances, to extend all the benefits to the migrant workers whatever given to poor people like distribution of food grains and other articles through the PDS, providing stipend/scholarships and fee re-imburement to the children of migrant workers by respective State Governments. He concluded that all the tentative statements which are made prior to study (Hypothesis) are proved as positive i.e., there is institutional mechanism in India for interstate migrant workers but with deficiencies which needs to be strengthened with suitable measures as suggested.

Dr. Varaprasad presented paper on Impact of pandemic on Internal Migrants of India: case of Returnee of Migrants of Jagityal and Adilabad District in Telangana State. He focused Workers engaged in Agriculture, MGNREG works, vehicle drivers and vegetable vendors and other activities in villages after returning to their villages, engaged in non-farm activities.

The average income earned per month of 64 % respondents is around Rs. 4000 to 5000 and above per month. The remaining respondent earned less than Rs. 4000. On the average their previous earning were around Rs. 20000 per month before they returned. Most of them are male workers in the age group of 40 to 60 years and belonging to OBC community living in slum huts and sharing toilets especially who migrated from Mumbai. Palpable condition is that they did not receive any help during lockdown and left with no money, no food, no transport facility and problems while crossing interstate borders. The ration of free 10 kgs of Rice and free vegetables provided from the Government and little help from other NGOs or employer. Government provided transport buses and trains helped them to reach their native places. A sum of Rs. 500/- was funded by the state government for their expenses.

Observing the above findings we can conclude that the average monthly earning of the migrant labour who returned to villages is very low and that the government intervention is inevitable. The labour is interested to go back to their work place so they have to be provided with sufficient work at native place and food security. They want to stay with their families if sufficient work is provided.

Dr. B. Venkateshwar Rao and others submitted paper on Impact of Covid-19 on Migrants in Telangana-Afield study of two villages. Their field study covered Dammannapet village in Gambi Rao pet mandal of Rajanna-Sircilla District and Rangapur village in Huzurabad mandal of Karimnagar District. The study found interesting observation. The field study shows that migration was taking place due to push and pull factors reflecting the overall on-going development strategy of urbanization, concentration of economic activity in the cities. It also brings out the general conditions of their stay in urban areas that are quite deplorable. The informalized urban economy that is ingrained in socio-economic inequity has been further deepened by the pandemic leading to unprecedented inter-state and within the state, urban-rural exodus. It has added to the migrant crisis and pandemic has further deepened the divide. It is clear that the urban development process could not integrate them in a secure way. As for re-migration, with greater concern for higher wages, all of them want to go for it and waiting for things to improve but, how far the urban system is able to open up employment avenues in the same is critical. Recognition of economic significance of migrants and registering them, provision of housing facilities and ensuring other living conditions go a long way in enhancing secured livelihood to the migrants especially in metropolitan cities. They concluded that apart from other things, the state actions in bringing changes in labour laws (suspension) during COVID-19 period to deny workers of their rights in the organized sector, needs to be revoked as it is likely to affect the informal sector as well.

Dr. Prithvikar Reddy and Prof E Revathi analysed in their paper Response of School Education sector to Covid-19 pandemic- the case of Telangana State. Their analysis focused on the how Telangana government geared up to the situation and highlighted the challenges of teaching and

learning. Covid-19 pandemic has altered the centuries-old model of education i.e. chalk–talk teaching to one driven by technology which necessitated development of inclusive learning solutions, especially for the most marginalized sections. As recognised in the NEP 2020, there is need to bridge the digital divide with a timeframe to ensure that it is inclusive. Continued closure of schools will have negative consequences such as dropping out, hence a mechanism need to be evolved to monitor at grassroots level in consultation with school heads and teachers. Non-payment of salaries to teachers especially by private unaided schools will have impact on the delivery of quality education, hence private management in collaboration with state should develop strategies and ensure payment of salaries in regular intervals. Village panchayats shall be roped in for placing the community TVs and to ensure e-learning in a fixed hours following the norms of social distancing. Last but not least, it is desirable to integrate classroom learning with e-learning method to have uniformity in the learning system.

Dr.K. Anji Reddy and Prof. B. Shiva Reddy focused on Covid-19 effects on Education in Telangana State.They have analysed the current education scenario in Telangana State in the context of Covid-19 situation. Further, they analysed effectively the problems of online teaching and learning and different online plot-forms available to public. They also lucidly explained the effects of online teaching in Telangana.Covid-19 is unexpected pandemic affecting the world in unimaginary way, India and Telangana is no exception to its impact. It is too early to assess the complete effect of Covid-19 as the pandemic is not yet brought under control. The world economy is recording negative growth and it leading to depression like situation. Education also severely affecting as the Educational Institutions are shut down for last 100 odd days and students are locked down in their homes due to which there is no face to face interaction between the students and Teacher. It is only online interaction taking place between them. This is new kind of experience good but it has no satisfaction what is earned in the face to face interaction. New type of learning i.e. remote learning is taking place. School education results are declared with internal assessment test and everyone registered for examination passed, whereas in Higher education institutions examinations are held with liberalized manner i.e. reduced number of questions and more choice and liberal valuation. The covid-19 effects on admission, teaching learning, pattern of examinations. Students are deprived of nutritional mid-day meals, teachers in private schools lost their livelihood, budget private schools shutdown and ultimately affected the quality of education.

Suggestions made by them are;

1. Special App has to be developed for downloading online lessons by the students.
2. For listening online class through App free internet facility has to be provided to the enrolled candidates.
3. Students have to be trained for listening online classes.
4. Teachers also should be provided training for conducting online classes.
5. Syllabus has to be revised for suitable to online classes.
6. The facilities have to be provided in Universities and Colleges for conducting online classes.
7. Educational Infrastructure has to be developed in Universities and Colleges.

8. During covid-19 period doubts in online classes have to be clarified by the respective School/College/University teachers only.
9. Government has to resolve the problems arising while conducting online classes from time to time.

Prof. Sneha Nalla has focused on Impact of Covid-19 on Education sector with special reference to Scholl Education in Telangana State. She studied the disparities among students in using digital classes and employment status of the staff in private schools. How the managements are managing their educational Institutions and their finances?

She observes a clear gap of inequality among students and between educated and uneducated sections. Staff, on the other hand being left unemployed, would be dragged to a helpless situation. Private institutions on the other hand with the financial crunch, may face a threat of survival. There are parents who employed their child for subsistence, they were not ready to send them to attend online classes on one side, and on the other side could afford the courses that were not a necessary for a child at that age but still they opted for it out of their interest even by spending more. Thus, a wide gap in the society is reflected. This widening inequality is clearly observed among the students due to the pandemic. Thus, the pandemic has widened inequality and thus, poverty may result in illiteracy for future generations. Education institutions survive mostly with the fee received but the difficulty to pay their child's fee among the parents always is a challenge. With the impact of COVID-19, most of the people had become job less, people migrated to their home towns, less salary were paid for dealing with crisis being the main reasons. Lesser income and less consumption thus less demand thus lowering the commodities demanded decreased employability resulting in migrations. Thus, these migrations, less or no income encouraged the parents to drop out their child from attending classes and also those who attended could not pay the fee. Fee receipts being less due to reduced number of students on rolls due to migration of parents and few making their children to dropout had a severe impact on private institutions. These institutions for survival had made few of their staff jobless and also faced difficulty in paying staff salaries with less or no income. Private managements had to pour in resources from outside for their survival. Thus, this situation has resulted in severe unemployment thus migration encouraging illiteracy among future generations. This vicious cycle would have an impact in future with reduced employment and less income resulting in migration and joblessness leading to inequality and poverty thus, illiteracy and lack of skill leads to less income which would be a threat for future development.

Dr.M. Ramulu presented a paper on Perceptions and Impact of Covid-19 on students' online learning. He enlighten on new Education Policy issues in online teaching. He made an attempt to examine the socio-economic background of the students and the impact of online teaching method on them and other related issues by using the data obtained from 2065 students of intermediate and through degree Google survey. The fond in the study more number of female degree students have participated in Google Forms survey compared to that of male students. Majority of students belong to backward communities. More than three fourth of sample students have come from families working in agriculture and other unorganized sectors. Majority of student families are having agricultural land less than one acre only. Most of the families under



the consideration have two children who are presently studying. Majority of students have own house, in pucca nature. The most of the parents of students whose income was less than ₹10,000 before COVID has gone up after lockdown and the percentage of parents whose income was more than ₹10,000 per month before lockdown has gone down after lockdown indicating a sharp decline in their income levels due to COVID. With regard to possession of electronic devices, a majority of students own smart phones compared to laptops, PC, Internet connection, etc. Majority of students procured these devices exclusively for undergoing online method of teaching by spending more than ₹10,000. However majority of the students do not have enough computer knowledge and skills to operate devices for availing online method of teaching. A majority of students are not satisfied with method of online teaching. A majority of students' felt that they are frustrated with the online way of teaching. A majority of students opined that online teaching method is not effective as compared to classroom teaching method, and also they missed direct contact with other students. Further, majority of the students expressed that they did not have the facility of getting clarification of their doubts in the class of online method of teaching and also they had problems such as severe headache, eye strain, psychological stress etc., at the time of undergoing online method.

Finally they concluded on the basis of the above observations that a majority of students have come from poor socio-economic background and they had multiple problems in the context of COVID pandemic 19. They study also conclude that online method of teaching did not yield the results as desired in the state. Hence it is suggested that the concerned agencies should keep the above in view, in planning and implementing online method of teaching for achieving the desired results.

Dr.K.V. Sashidhar and Dr. Srinivasa Sastry submitted paper on Overview of the Effects of Education system across the world due covid-19. He analyzed the problems of unemployment problems particularly in private schools, colleges and staff problems.

M.V.Gona Reddy Retired Principal of government Junior College has presented a paper on Impact of Covid-19 on Education Sector with special reference to Telangana State. He strongly argued that government should make adequate funds allocation to the education sector then only education can be provided to all with reasonable quality of education.

# REPORT

On

## MEET THE ENTREPRENEUR

(Organized by ENTREPRENEURSHIP COMMITTEE in coordination with IQAC, MGU)

### **About The Programme:**

Entrepreneurship Development Cell organized this “MEET THE ENTREPRENEUR” for developing the entrepreneurship skills among the students of MG University. The objective of this programme is to make the students to inspire and motivate towards entrepreneurship and to create awareness about various facets of entrepreneurship as an alternative career option

### **Date and Venue:**

The Programme took place on 07 January 2022 (Friday) at the Mini Seminar Hall, Mahatma Gandhi University. The Organizing team arrived at the venue one hour before in order to meet for fine-tuning of the agenda and coordination of facilitation.

Approximately about 100 students from different branches of successfully participated in the programme.

The programme commenced at 10.30 am by inviting the guests and speakers on to the dais by Dr S.Swetha. After inviting the speakers, Dr J.Suresh Reddy, Chairperson, ED Committee welcomes the guests to this programme and explained the programme objective and said that the programme was meant to be primarily a conversation with the entrepreneur to get some inputs.

Dr K.Sridevi, Director, IQAC & EC member said that This kind of programmes will inspire the students and they may think to venture the new enterprises and advised the students to come up with startup proposals, which are feasible to start in M.G.University. Dr K.Anji Reddy, EC Member & Principal,UCa&SS , said that students must develop the skills required to become the entrepreneur and they must think differently to give the solutions for the society needs .

The programme Resource person Sri G.Harsha vardhan, CEO&MD , Medha Research and Consulting Pvt Ltd, Hyderabad addressed the participants on ideation process and selecting best idea to build products or services. He talked about how design thinking process can help entrepreneurs to get clear picture of the problem they identified and how to convert that into viable business idea. He shared examples of startup founders who used this method to address their challenges in business and finally explained the difference between Businessman and Entrepreneur with examples. There was an encouraging response from the

students and they found the seminar to be very useful for their future, and Sri G.Harsha vardhan interacted with the students and solved their queries.

Last but not the least, Chief guest of the programme Professor Ch. Gopal Reddy, Hon'ble Vice Chancellor, Mahatma Gandhi University addressed the students and said that every one may become the entrepreneur if they have determination and commitment by showing the example of Sri Dr MSN Reddy, Chairman & Managing Director - MSN Group and also said that, the university will come up with incubation center to encourage the students towards entrepreneurship.

The programme was ended up with felicitation of Sri G.Harshavardhan and vote of thanks by Dr S.Swetha.

## Photographs of the event







## MEDIA Coverage:

### విద్యా నైపుణ్యాలు పెంచుకోవాలి



#### కార్యక్రమంలో మాట్లాడుతున్న వీసీ గోపాల్రెడ్డి

ఎంజీయూ (నల్లగొండ రూరల్) : విద్యార్థులు ఉపాధి పొందేలా విద్యా నైపుణ్యాలను పెంచుకోవాలని మహాత్మాగాంధీ యూనివర్సిటీ వీసీ గోపాల్రెడ్డి అన్నారు. శుక్రవారం యూనివర్సిటీలో నిర్వహించిన ఎంటర్ ప్రెన్యూవర్షిప్ కార్యక్రమంలో ఆయన మాట్లాడారు. విద్యార్థులను ప్రోత్సహించడానికి యూనివర్సిటీలో ప్రత్యేక సెంటర్ను ఏర్పాటు చేశామన్నారు. మారుతున్న సమాజానికి అనుగుణంగా ఆధునిక పోకడలు అవలంబించాలన్నారు. కొత్త అంశాలు, పరికరాలను సమాజానికి అందించాలన్నారు. పారిశ్రామిక వేత్తలుగా రాణించాలన్నారు. ఈ కార్యక్రమంలో పారిశ్రామిక వేత్తలు, ఆధ్యాపకులు హర్షవర్షన్, సురేష్ రెడ్డి, శ్రీదేవి, అంజిరెడ్డి తదితరులు పాల్గొన్నారు.

## విద్యార్థులు నైపుణ్యం పెంచుకోవాలి

● ఎంజీయూ వీసీ ప్రొఫెసర్ చొల్లెటి గోపాల్ రెడ్డి

నల్లగొండ క్రైం, జనవరి 7: విద్యార్థులు వివిధ రంగాల్లో రాజీంచాలంటే నైపుణ్యం పెంచుకోవాలని ఎంజీయూ వీసీ ప్రొఫెసర్ చొల్లెటి గోపాల్ రెడ్డి సూచించారు. శుక్రవారం అన్నెపర్తి లోని ఎంజీయూ ప్రధాన క్యాంపస్ లో ఎంటర్ ప్రెన్యూరింగ్ ఆధ్వర్యంలో నిర్వహించిన సదస్సుకు ఆయన హాజరై మాట్లాడారు. విద్యార్థులు చదువుతోపాటు ఆయా రంగాల్లో మెళకువలు నేర్చుకుని ముందుకు సాగాలన్నారు. సమాజానికి ఉపాధి కల్పించేలా విద్యార్థులను తయారు చేసేందుకు యూనివర్సిటీలో ప్రత్యేక సెంటర్ ఏర్పాటు చేయనున్నట్లు తెలిపారు. పారిశ్రామికవేత్త హర్షవర్ధన్ మాట్లాడుతూ విద్యార్థులు ధైర్యంతో ముందడుగు వేసి భవిష్యత్ లో గొప్ప పారిశ్రామికవేత్తలుగా ఎదగాలని చెప్పారు. కార్యక్రమంలో వివిధ విభాగాల అధిపతులు పాల్గొన్నారు.

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## నైపుణ్యాల పెంపొందించుకోవడం అవసరం

నల్లగొండ టౌన్, న్యూస్ టుడే: విద్యార్థులు ఉద్యోగాలకు అవసరమైన నైపుణ్యాలను పెంపొందించుకోవాలని మహాత్మాగాంధీ విశ్వవిద్యాలయం ఉప కులపతి ఆచార్య గోపాల్ రెడ్డి అన్నారు. ఎంజీయూలో శుక్రవారం నిర్వహించిన మీట్ ది ఎంటర్ ప్రెన్యూరింగ్ కార్యక్రమంలో ఆయన మాట్లాడారు. విద్యార్థులు ప్రజలకు ఉపయోగపడే పరిశోధనలు చేపట్టాలని సూచించారు. ప్రముఖ పారిశ్రామిక వేత్త హర్షవర్ధన్ మాట్లాడుతూ విద్యార్థులు సరికొత్త ప్రయోగాలు చేపట్టాలని కోరారు. ఎంజీయూ అధ్యాపకులు సురేశ్ రెడ్డి, శ్రీదేవి, ఆంజిరెడ్డి పాల్గొన్నారు.

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## 'విద్యార్థులు విషయ నైపుణ్యం పెంచుకోవాలి'

రామగిరి జనవరి 7: మారుతున్న కాలానికి అనుగుణంగా విద్యార్థులు సజ్జెక్టుల్లో నైపుణ్యాలను పెంచుకోవాలని పారిశ్రామిక వేత్త హర్షవర్ధన్ అన్నారు. మహాత్మాగాంధీ యూనివర్సిటీలో శుక్రవారం నైపుణ్య అభివృద్ధి అంశాలపై నిర్వహించిన సమావేశంలో ఆయన ఎంజీయూ వీసీ ప్రొఫెసర్ సీహెచ్ గోపాల్ రెడ్డితో కలిసి మాట్లాడారు. ఆత్మవిశ్వాసంతో ఎంట్రీ కష్టాన్ని అయిన సులభంగా అధిగమించవచ్చన్నారు. అనుభవం పెంచుకోవడంతోనే విద్యార్థులు కావాల్సిన సజ్జెక్టును అందించగలుగతారన్నారు. వీసీ గోపాల్ రెడ్డి మాట్లాడుతూ ప్రస్తుత కాలానికి అనుగుణంగా



మాట్లాడుతున్న పారిశ్రామికవేత్త హర్షవర్ధన్

నూతన అంశాలపై ఉపాధి అవకాశాలు కల్పించేలా నైపుణ్య శిక్షణ కార్యక్రమాలను విద్యార్థులకు అందించాలన్నారు. కార్యక్రమంలో అధ్యాపకులు సురేశ్ రెడ్డి, శ్రీదేవి, ఆంజిరెడ్డి పాల్గొన్నారు.

# Report of EAP Programme

(Organized by ENTREPRENEURSHIP DEVELOPMENT COMMITTEE in coordination with IQAC, MGU)

## INAUGURATION

The inaugural function of the EAP Programme was jointly organized by Entrepreneurship Development Committee, Mahatma Gandhi University, Nalgonda and the Ministry of Micro, Small & Medium Enterprises, Govt of India, Hyderabad at Seminar Hall, on 26-02-22 (Saturday).

## PROGRAMME objectives:

- (1) To inculcate the entrepreneurial capabilities and skill in the students
- (2) To create the awareness about the Process of starting Micro, Small, Medium, Enterprises
- (3) To explain the Identification of business Opportunities (Based on case studies)

## INTRODUCTION

In recent years, entrepreneur and Entrepreneurship Awareness Programme (EAP) and Entrepreneurship Development Programme (EDP) has become a serious matter of discussion in the country. Entrepreneurs are considered as agents of economic growth. They create wealth, generate employment, provide new goods and services and raise the standard of living. EAP is an effective way to develop entrepreneurs which can help in accelerating the pace of socioeconomic development, balanced regional growth, and exploitation of locally available resources. It can also create gainful self-employment.

In the programme, the speakers explained about Entrepreneurship which is primarily meant for developing those first generation entrepreneurs who on their own account cannot become successful entrepreneurs.



The Entrepreneurship Awareness Programme (EAP) was begun with inviting the dignitaries on to the dais by Smt G.Laxmiprabha, Coordinator, Internal Quality assurance Cell, Mahatma Gandhi University. Dr Suresh Reddy Jakka, Chairperson, Entrepreneurship Development Committee, Mahatma Gandhi University explained the objectives of the programme and also explained the role and importance of startups in Indian economic development. Smt Bharathi, Assistant Director, District Industrial Centre, Nalgonda said that, we provide all the required support to start any enterprise and asked the students to come with good projects.

Prof Cholleti Gopal Reddy, Hon'ble Vice-Chancellor, Mahatma Gandhi University said that, students must become job givers instead of job seekers. VC sir said that, now technology is ruling the world and young people are starting the enterprises and creating big companies .He encouraged the students to start new businesses by explaining the newly started companies like Swiggy, Oyo, Ola, Uber and similar other companies and their success stories, and also asked the students to come with new innovative and creative ideas to address the challenges of rural India.





The inaugural function ended by felicitating the Guest of Honor Sri Rathan Rathod, Divisional Manager, State Bank of India, Devarakonda, Key Note Speaker Sri Naveen Kumar, Nodal Officer, MSME, Govt of India, Guest of Honor Smt Bharathi, Assistant Director, District Industrial Center, Nalgonda, and Chief Guest Prof Ch.Gopal Reddy, Hon'ble Vice-Chancellor, Mahatma Gandhi University and proposing the Vote of thanks by Dr M.Venkat Raman Reddy, Member, EDC & Development Officer, MGU.

#### **SESSION-1 (11.00 a.m to 12.15 noon)**

In This session Sri Naveen Kumar, Nodal officer, MSME explained about the entrepreneurship, characteristics of the entrepreneur, skills required to be an entrepreneur and the various programmes offered by the government to start the new ventures.



#### **SESSION -2 (12.30 noon to 01.45 p.m)**

In this session Sri Rathan Rathod, explained the importance of entrepreneurship in India and motivated the students towards entrepreneurship. He further explained the process of preparing project report to get the bank loans and suggested them to utilize the various government schemes to start the new businesses.



Dr K.Sridevi, Director, Internal Quality Assurance Cell, MGU, Smt G.Laxmiprabha, Coordinator, Internal Quality Assurance Cell, MGU, Dr K.Anji Reddy, Principal, University College of Arts & Social Sciences, Dr M.SreeLakshmi, Principal, University college of Commerce & Business Management, Dr Ravi Akula, Head, Dept of Commerce, and Entrepreneurship Development committee members Dr Ravi Aluvala, Dr M.Venkat Ramana Reddy, Dr Y.Prashanthi, Dr Ch.Shyamsunder are present in this Entrepreneurship awareness Program and 150 students from M.Com, MBA, Integrated MBA & MA(Economics) are participated.



# MEDIA Coverage:

## పారిశ్రామికవేత్తలుగా ఎదగాలి



### మాట్లాడుతున్న ఎంజీయూ వీసీ గోపాల్ రెడ్డి

నల్లగొండ రూరల్ : విద్యార్థులు పారిశ్రామిక వేత్తలుగా ఎదిగి మరికొంత మందికి ఉపాధి చూపాలని మహాత్మాగాంధీ యూనివర్సిటీ వీసీ గోపాల్ రెడ్డి ఆకాక్షించారు. శనివారం యూనివర్సిటీలో నిర్వహించిన ఎంటర్ ప్రెన్యూర్ షిప్ సమావేశంలో ఆయన మాట్లాడారు. నూతన ఆవిష్కరణలతో మార్కెట్ డిమాండ్ కు అనుగుణంగా కొత్త వ్యాపారాలను సృష్టించాలన్నారు. ఇందుకు కేంద్ర, రాష్ట్ర ప్రభుత్వాలు అందిస్తున్న సహకారాన్ని

సద్వినియోగం చేసుకోవాలన్నారు. సూక్ష్మ, చిన్న, మధ్యతరహా పరిశ్రమల నోడల్ అధికారి నవీన్ మాట్లాడుతూ ప్రభుత్వాలు అనేక రకాల పథకాలను అందిస్తున్నాయని తెలిపారు. ఎస్ బీఐ డివిజన్ మేనేజర్ శ్రీరథన్ రాథోడ్ మాట్లాడుతూ బ్యాంకులు ఇచ్చే రుణాల పొందే విధానాన్ని తిరిగి చెల్లించే అంశాలను తెలియజేశారు. కార్యక్రమంలో స్థానిక పరిశ్రమల అధికారి భారతి, సురేశ్ రెడ్డి, ఎంపీఎన్ రెడ్డి, శ్రీదేవి, అంజిరెడ్డి, శ్రీలక్ష్మి, ప్రశాంతి, శ్యాంసుందర్, అల్వాల రవి, ఆకుల రవి తదితరులు పాల్గొన్నారు. **యూనివర్సిటీ ఓఎన్ డీగా రవి...**

నల్లగొండ రూరల్ : మహాత్మాగాంధీ యూనివర్సిటీ ఓఎన్ డీగా యూనివర్సిటీలో అసోసియేట్ ప్రొఫెసర్ గా పనిచేస్తున్న అల్వాల రవిని నియమించారు. శనివారం ఆయనకు వీసీ గోపాల్ రెడ్డి నియామక పత్రాలను అందజేశారు. గతంలో ఆయన యూనివర్సిటీలో డైరెక్టర్ గా డిపార్టుమెంట్ హెడ్ గా, బోర్డు ఆఫ్ స్టడీస్ చైర్మన్ గా విధులు నిర్వహించారు.

**సాక్షి** Sun., 27 February 2022 <https://epaper.sakshi.com/c/66506195>

**ఈనాడు**  
epaper.eenadu.net

## పరిశ్రమలు స్థాపించి ఉపాధి కల్పించాలి: వీసీ

నల్లగొండ టౌన్, స్కూన్ టౌన్: విద్యార్థులు ఉద్యోగాల కోసం ఎదురుచూడకుండా తామే పరిశ్రమలను స్థాపించి పదిమందికి ఉపాధి చూపించాలని మహాత్మాగాంధీ విశ్వవిద్యాలయం ఉపకులపతి ఆచార్య గోపాల్ రెడ్డి అన్నారు. శనివారం ఎంజీయూలో నిర్వహించిన ఎంటర్ ప్రెన్యూర్ షిప్ కార్యక్రమంలో ఆయన మాట్లాడారు. నూతన ఆవిష్కరణలతో కొత్త వ్యాపారాలను సృష్టించాలని కోరారు. పరిశ్రమల స్థాపనకు ప్రభుత్వాలు ప్రోత్సాహాలు అందిస్తున్నాయని వాటిని సద్వినియోగం చేసుకోవాలని సూచించారు. జిల్లా సూక్ష్మ, చిన్న, మధ్యతరహా పరిశ్రమల నోడల్ అధికారి నవీన్ మాట్లాడుతూ కేంద్ర ప్రభుత్వం యువత కోసం ఎన్నో రకాల పథకాలను అందుబాటులోకి తీసుకుస్తుందని తెలిపారు. పరిశ్రమల స్థాపనకు యువత ముందుకు రావాలని కోరారు. కార్యక్రమంలో స్టేట్



### మాట్లాడుతున్న ఎంజీయూ వీసీ గోపాల్ రెడ్డి

నియామకం...నల్లగొండ టౌన్: మహాత్మాగాంధీ విశ్వవిద్యాలయం ఓఎన్ డీగా వర్సిటీకి చెందిన అసోసియేట్ ప్రొఫెసర్ అల్వాల రవి నియమితులయ్యారు. ఈ మేరకు శనివారం ఎంజీయూ వీసీ గోపాల్ రెడ్డి, రిజిస్ట్రార్ కృష్ణారావు రవికి నియామక పత్రంను అందజేశారు. ఎంజీయూ అధ్యాపకులు అంజిరెడ్డి, రమేష్, సురేశ్ రెడ్డి, శశిధర్, ప్రేమ్ సాగర్, వెంకటరమణారెడ్డిలు అభినందించారు.

బ్యాంక్ ఆఫ్ ఇండియా డివిజన్ ల్ మేనేజర్ రతన్ రాథోడ్, పరిశ్రమల సహాయ అధికారి భారతి, సురేశ్ రెడ్డి, వెంకటరమణారెడ్డి, శ్రీదేవి, అంజిరెడ్డి, శ్రీలక్ష్మి, ప్రశాంతి, శ్యాంసుందర్, రవి పాల్గొన్నారు.

## విద్యార్థులు అంకురాలను స్థాపించాలి

నల్లగొండ, ఫిబ్రవరి 26: విద్యార్థులు ఉద్యోగాల కోసం ఎదురుచూసే బదులు పది మందికి ఉపాధి కల్పించడానికి అంకురాలను స్థాపించాలని ఎంజీయూ విశ్వవిద్యాలయం ఉపకులపతి ఆచార్య చౌదరి గోపాల్ రెడ్డి అన్నారు. శనివారం



సమావేశంలో మాట్లాడుతున్న గోపాల్ రెడ్డి

ఎంజీ యూనివర్సిటీలో జరిగిన ఎంటర్ ప్రెన్యూర్షిప్ నడస్సుకు ఆయన హాజరై మాట్లాడారు. విద్యార్థులు నూతన ఆవిష్కరణలతో కొత్త వ్యాపారాలను సృష్టించాలన్నారు. ప్రస్తుతం ప్రభుత్వాలు కూడా ఈ రకమైన అంకురాలకు సహాయ సహకారాలు అందిస్తున్నాయని, వాటిని వినియోగించుకోవాలన్నారు. నూత్న, చిన్న, మధ్యతరహా పరిశ్రమల నోడల్ అధికారి నవీన్ మాట్లాడుతూ ప్రభుత్వాలు ఎన్నో రకాల పథకాలను అమలులోకి తీసుకొస్తున్నాయని అన్నారు. కార్యక్రమంలో పరిశ్రమల సహాయ అధికారి భారతి, వ్యాపార వ్యవస్థాపన కమిటీ అధికారి డాక్టర్ జె. సురేష్ రెడ్డి, ఆభివృద్ధి అధికారి డాక్టర్ వెంకటరమణారెడ్డి, ఎంఎస్ డైరెక్టర్ డాక్టర్ శ్రీదేవి, ప్రిన్సిపాల్ డాక్టర్ అంజిరెడ్డి, శ్రీలక్ష్మి పాల్గొన్నారు.

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## నమస్తే తెలంగాణ

## విద్యార్థులు నూతన ఆవిష్కరణల వైపు ఆలోచించాలి : ఎంజీయూ వీసీ

రామగిరి, ఫిబ్రవరి 26 : విద్యార్థులు పరిశోధన రంగాల్లో రాణిస్తూ నూతన ఆవిష్కరణల వైపు ఆలోచించాలని ఎంజీయూ వీసీ ప్రొఫెసర్ చౌదరి గోపాల్ రెడ్డి అన్నారు. నల్లగొండలోని ఎంజీయూలో శనివారం నిర్వహించిన 'ఎంటర్ ప్రెన్యూర్ షిప్' నడస్సులో ఆయన మాట్లాడారు. విద్యార్థులు ఉద్యోగాల కోసం ఎదురు చూసే కంటే స్వయం ఉపాధిలో రాణిస్తూ తామే ఇతరులకు ఉపాధి కల్పించే స్థాయికి ఎదగాలని కోరారు. కేంద్ర, రాష్ట్ర ప్రభుత్వాలు అందిస్తున్న అవకాశాలను సద్వినియోగం చేసుకోవాలని సూచించారు. జిల్లా పరిశ్రమ సహాయ అధికారి భారతి మాట్లాడుతూ ఉపాధి అవకాశాలకు జిల్లా పరిశ్రమ శాఖ నుంచి సహాయ సహకారాలు అందిస్తామని తెలిపారు. దీనికి పలు పథకాలు అందుబాటులో ఉన్నాయని పేర్కొన్నారు. కార్యక్రమంలో ఎస్ బీఐ డివిజన్ మేనేజర్ శ్రీరత్నరాజ్,



మాట్లాడుతున్న వీసీ ప్రొఫెసర్ గోపాల్ రెడ్డి ఎంజీయూ వ్యాపార వ్యవస్థాపన కమిటీ అధికారి సురేష్ రెడ్డి, వివిధ విభాగాల అధ్యాపకులు డా|| అల్లాల రవి, ప్రశాంతి, వెంకటరమణారెడ్డి, ఎంబీఐ, ఎంకాం చివరి సంవత్సరం విద్యార్థులు పాల్గొన్నారు.

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**FACULTY DEVELOPMENT  
PROGRAM**

**ON**

**Organisational Behaviour**

**(Advanced)**

(From 23<sup>rd</sup> to 27<sup>th</sup> November-2021)

AICTE ATAL Academy Five Day  
Online FDP Training Program.

**MAHATMA GANDHI UNIVERSITY**

**NALGONDA**



Coordinator:

Dr. Ravi Aluvala, Associate Professor,  
Department of Business Management,  
Mahatma Gandhi University, Nalgonda ,  
Telangana State.

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**UNIVERSITY COLLEGE OF COMMERCE AND BUSINESS MANAGEMENT**  
**MAHATMA GANDHI UNIVERSITY, NALGONDA.**  
**(FACULTY DEVELOPMENT PROGRAM ON ORGANISATIONAL BEHAVIOUR)**  
**(Advanced)**  
**(From 23<sup>rd</sup> to 27<sup>th</sup> November-2021)**

**Introduction**

Organizational behavior is an interdisciplinary field drawing from numerous disciplines including psychology, sociology, economics, organization theory, statistics, and several others. The Present Faculty Development Programme on Organizational Behavior (Advanced) exposes the participants to advanced behavioral science theories and real-world applications in management including cognitive theory, psychodynamics and psychoanalysis. This Programme inculcates interest among the participated in understanding, critiquing, and analyzing behavior in organizations.

This Faculty Development Programme is conducted on Google Meet App by Department of Management Studies, University College of Commerce & Business Management, Mahatma Gandhi University, Nalgonda. The Programme was attended by 150+ participants from across India who have registered through AICTE ATAL Academy Portal. The participants are from different disciplines that include Science, Arts, Commerce and Management areas.

**Inaugural Session:**

Five Day Online FDP programme on Organizational behavior started in the morning around 9.30am on 23<sup>rd</sup> November - 2021. The FDP is inaugurated by Prof. Ch.Gopal Reddy, Honorable Vice-Chancellor, Mahatma Gandhi University, Nalgonda. The Director of the FDP Dr. Sreelaxmi , Principal, University College of Commerce and Business management, MGU and Coordinator of FDP Dr. Ravi Aluvala, Associate Professor, Department of Business Management, UCCBM, MGU addressed the participants and introduced the theme of five day online programme.

## **Day 1**

### **Session 1 Topic: Dynamics of People and Organizations.**

The First session of Day one took its elegance with a talk by Prof A. Vidyadhar Reddy on “Dynamics of People and Organizations”. The speaker discussed on the fundamental concepts of OB, the elements of an OB System, Nature of OB and the challenges for OB. The session was very informative dealing with grass roots of the Organisational Behaviour making all the participants to understand the relevance and importance of the OB. Since the participants are from various domains hailing from Science, arts and Management Streams, the speaker has emphasised making them to understand epistemology of Organisational culture and Behaviour.

### **Session 2 Topic: Scope and Limitations of OB.**

The second session was handled by the same professor of the first session of the day on the topic “Scope and Limitations of OB”, where Dr. Reddy has discussed about the contributing disciplines to the field of OB, traits of personality and the Limitations of OB. His lucid power point presentation and relevant examples galvanized the participants.

### **Session 3 Topics: Using Five Models of OB as a Useful Framework for Managers.**

The Post lunch session i.e Third session this was on “Using Five Models of OB as a Useful Framework for Managers” was delivered by Prof A.Suryanarayana. Sir spoke about how thoughts influence the behaviour which influences once character. Sir discussed in detail the models like Autocratic, custodial, supportive, and collegial and system. Sir amazed the participants with his presentation, enthusiasm and delightful lecture

All the sessions were very informative. The discussed topics are of great benefit to the participants.

## **Day 2**

### **Session I Topic: Yoga and Meditation.**

**Yoga and Meditation** session by Ms. Katyayani Reddy, Yoga trainer, IIT Madras. She started the session by enlightening the importance of Yoga and meditation in daily life. Yoga is Self-Discipline and Meditation is dealing with the mind through breathing. She suggested everyone to take time for Yoga which will enhance Self- Discipline. Then she practically showed some exercises like neck exercises, Eye exercises, Spine twists, hand & knees

exercises etc., and correct breathing techniques. She further explained how to deal with mind, control the emotions through controlling the breath and chanting Om. She also suggested various tips to create a proper environment for regular meditation practice. In the end she advised the participants to relieve their stress by making regular, guided yoga and meditation as a part of their life style. There was active participation by everyone.

### **Session II Topic: Emotional Intelligence and Stress Management**

The session started with introduction of Emotions, results of bad emotions and definition of Emotional Intelligence. It's a subset of social intelligence which is observing one actions and impact of them on others and vice- verse. Further, he suggested ways to be mentally tough which is a blend of confidence levels, commitment levels; challenges faced and control levels of a person. He explained the key elements of Emotional Intelligence which should begin form oneself. To be successful in life IQ and EQ plays equal role. Later he spoke about stress management. Stress is a result of doing things forcefully or in pressure. He suggested various ways to reduce stress and how important it is to our health and productivity. Some are mindfulness, scheduling work, building positive attitude, meditation, setting priorities and sharing mindset. He has given outstanding examples to connect with the topics. He made the entire session energetic and Informative by interacting with the participants.

### **Session III Topic: Dealing with Incivility in Organizations**

Dr. Chetan Srivastava began the session explaining what are Incivility, which a social behavior lacking in good manners, on a scale from rudeness to vandalism. Work place incivility is physical violence, psychological violence, personal harassment or bullying etc which leads to negative atmosphere, low productivity of work and high employee turnover. He further quoted some examples of incivility in the workplace such as

- Acting temperamental and yelling at others
- Being disrespectful to other employees
- Blackmailing or talking behind other employee's backs
- Sabotaging someone's project or assignment
- Trying to ruin an employee's reputation
- Interrupting employees during meetings, presentations or conversations
- Ignoring employees as they talk



He later emphasized the importance of promoting a positive atmosphere, training the employees on proper prevention methods and establishing clear behavior guidelines in an organization. When the workplace will be civil and respectful productivity of the employees will improve. He also suggested some ways to mitigate incivility in the workplace such as encouraging positive and courteous behavior, paying close attention to employees' behavior and engaging appropriate methods to control and correct incivility and poor behavior, providing grievance mechanism, employees must not be excused for acting disrespectful, conflict resolution provision must be made to solve issues between employees etc.

### **Day 3**

#### **Session I Topic: Rethinking about Work-Life Balance**

First session resource person is Dr.V. Pramadha Srinivas. The session was started in the morning at 10:30 AM. The session was very interactive and informative. The session was excellent with lot of live examples associated with day to day life. She spoke about how to manage work life balance in personal and social life also and its importance. She compared the work life balance with a bicycle. A day with 24hrs may be sufficient enough to some people and some want another 2 to 3 hours extra in a single day. This varies from person to person. Some can effectively manage those 24hrs and some need more time to complete the work in time. Here one should have proper planning and proper balancing the time. Time management is very important in work life balance.

She made the session more interesting by connecting with more live and day to day examples which every individual come across in their life. Keep it simple then life remains simple is the concept. She also spoke about the childhood life is much happier than now as during childhood we don't have any challenges and responsibilities. Human beings are always unhappy because we live for others expectations. Enjoy the little things in life one day you will look back and realize that they were the big things. Every day you give yourself at least 5 min which makes us happy. She also spoke about how to set goals and putting the time frame to complete such goals. Give best when you are at work place and respect the job as it is giving us the livelihood for our family well being. At the same time give some time for family also. She also spoke about how to draw a line between personal life and professional life. The session has brought back us many memories which one had in the past. As a whole the session was very good and the resource person was able to draw the attention of every participant.

## **Session II Topic: “Understanding OD to keep the organizations healthy and viable in a VUCA world”**

Second session resource person is Prof. A. Suryanarayana. The session was started at 12:05 PM. The session was very informative. The session focused on OD environment and OD interventions. Sir spoke about what are the multiple challenges and threats that organizations face today's VUCA world. Sir also spoke about challenges being faced by individuals in today's situations of layoffs and cutoffs. Old jobs destroyed at an accelerating phase. Many people are losing their jobs. Sir spoke about how OD teaches people that how to solve problems faced by people. He also spoke about issues related human side and how OD focuses on such issues. He spoke about how OD channelizes the members to find solutions for the pressing challenges. How the OD strategies play a vital role in present society. He spoke about how OD can improve individuals, teams in realizing their potential. He spoke about how Microsoft, CISCO, Dell, Hyundai, Toyota, Wipro, ONGS and Infosys on different OD interventions. He spoke about the purpose and importance of OD interventions. He also spoke about the characteristics of successful teams. Overall the session was very informative.

## **Session III Topic: “Gender Sensitization Imperative”**

Session 3 resource person is Prof. Lekha Sishta. The session was started at sharp 2:30 PM. The session was very interesting, interactive and informative. The session was focused on gender biases. She spoke about in what way men and women are different. She explained the concept with simple day to day live examples. How men and women behave in different aspects and situations like shopping cloths, visiting provisional stores etc. women normally think of choices and buying new things over men. She also spoke about how women and men are portrayed in movies. Spoke about reasons/causes for men and women are different and how they behave during aggression. She also spoke about how men and women will behave as a leader. She also spoke about how Thumb exercise reveals the type of personality and behavior of men and women. Madam also spoke about how the brain thinking of men and women are different while dealing with complexities. Madam spoke about how brain memory is different in men and women. She talks about behavioral difference of men and women with reference to sensitivity, communication, use of silence, apologizing, body language, asking questions and emotional differences. Overall the participant benefited a lot of new things with respect to behavior of men and women under different situations and under different roles.

## **Day 4**

### **Session I Topic: Teams and Team Building in Organizations**

Session one resource person is Dr.Venkateshan. The session was started at sharp 10:30 AM. The session was very interesting, interactive and informative. As a part of the session sir spoke about requirement for effectiveness of team and team members. What are the pillars of team success? He spoke about business development happens through team work. Task needs, group needs and individual needs to be understood properly. He spoke about how the psychology of teams will be. He spoke about stages of team growth i.e. Forming, Storming, Norming and Performing for better performance. Spoke about how team work practices and participation of members lead good results. What are the characteristics of high performance of teams? How a team should be and what kind of leadership skills team needs. What are the requirements of successful team? Recipe for successful team. How to increase the commitment of team members. He spoke about 6 common rotten attitudes which ruin a team. The leader should concentrate to reduce this. He spoke about team members should not feel that it's not my job. They should be expected to do any work to achieve goals. Team members should have trust on their leader. Importance of communication and rapport among team members is necessary for successful team. He also spoke about how personal conflict affects organization interest. What are the needs for successful team? Overall the session is very informative.

### **Session II Topic: Organizational Resilience in Pandemic Times**

Session two resource person is Sri Ramesh Vemuganti. The session was started at 12:05 PM. Session is very interactive and participants have participated in the interaction. Learners are winners. This is the lesson learned from pandemic. During pandemic many companies got affected but some companies are still had done wonders. What makes an organization resilient? The power of determination will make you unstoppable. It is one of the important factors for success. The world is shifting from offline to online. One should update themselves on AI, IR 4.0, Robotics, Block chain technology, Digital marketing, Business Analytics and other latest technologies to survive. He discussed a case on turnaround strategy of a upcoming company during covid lockdown with new business models of starting healthcare products like medical disposables to meet the existing market demand for various hospitals and institutions. This case talks about how an IT company converts to medical disposables company for survival. He spoke about organizational resilience and how

pandemic changed many companies business models which forced many companies to become innovative.

At the end, the session insisted on updating oneself according to changing environment in terms of acquiring new skills required. How world is changing from 1970 to 2021 in technological development and rapid pace of technological change.

### **Session III Topic: Role of Transformational Leaders in implementation of Organizational Change**

Session three of day four's resource person is Prof. Narendranath K. Menon. The session was started at 2:30 PM. Session is very interactive and participants have participated interestingly. Sir spoke about who is leader? What is the difference between efficiency and effectiveness? He spoke about difference between manager and leader. VUCA and TUNA world we are working. In organizations leaders are there to facilitate change. Transformational leadership is all about solving conflict, communicating effectively with others, solve crisis, negotiate with others effectively, performance management and the session was delivered with lot of real time and day to day live examples. Spoke about role of teachers in today's society. Spoke about the qualities possessed by transformational leaders. As a part of the session sir narrated small stories and simple examples to understand the concept in a simple way. He also spoke about 16 best practices of transformational leader. The participants really enjoyed the session. At the end sir suggested 7 books to understand the leadership skills.

### **Day 5**

#### **Session I Topic: Organizational Behavior across Cultures**

The day five of the session one is handled by Dr. Kokkonda Vishwanath, Global Trainer from London. The speaker has emphasized the need of understanding the different cultures and its importance in the organizational structure in meeting the Organizational goals. Dr. Viswanath briefed on the understanding of organizational behavior in different cultural contexts and how it has been a formidable challenge for academics and practitioners. The speaker opined that due to the complexity of organizational life, variables associated with the individuals, the overall organization and the societal context need to be integrated with theory and research. He also explained that cross-cultural research has demonstrated the influence of national culture on both organizational practices and individual work behaviors and perceptions. Organizational culture and organizational practices have been found to influence work behaviors and attitudes at an individual level. However, there is little integration of both

organizational and socio-cultural variables. The speaker also noted few examples from different countries and their cultural variances and said that People are influenced by a wide variety of personal values. In fact, it has been argued that values represent a major influence on how we process information, how we feel about issues, and how we behave. In this process the individuals are given an opportunity to consider their own personal values and interact with other individuals in the Organization.

### **Session II Topic: Understanding and Blending of Internal and External Approaches to Employee Motivation**

The last session of the FDP on OB is handled by Dr. Ramesh Kumar Miryala on the Topic Understanding and Blending of Internal and External Approaches to Employee Motivation. Dr. Ramesh started his session taking different case studies and made the participants to deal with case by making them to understand different factors that motivate the Employees in the organization. The speaker has demonstrated real world of experiences which are beyond ones cognitive levels emerged and not obviously recognized or at the peripheral level in inducing or motivating the Individuals in present day of complex organizational structure where there exists lot of heterogeneity among the individual and groups in the Organization in working for same goal. The session was very live and interactive to the participants and enlightens with core concepts of Motivational theories integrated with cases for better understanding of present day of dynamic and complex environment in every organization towards motivating their Employees.

### **Valedictory Session**

The valedictory session started at 3.30 p.m. The Honorable Registrar, Mahatma Gandhi University, Prof. P. Vishnu Dev was present as chief guest for the session. During the Valedictory session the Participants were asked to share their experience of Online FDP on Organizational Behavior(Advanced). Later, the Chief Guest has given his remarks and appreciated the organizing team, participants for their contribution and bringing a promising out come from the FDP programme. The Director of the FDP Dr. M. Sreelaxmi gave her remarks and congratulated all the participants. Finally, Dr. Ravi Aluvala Coordinator of the FDP proposed vote of thanks.

Thank you.

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**FACULTY DEVELOPMENT  
PROGRAM**

**ON**

**Organisational Behaviour**

(From 4<sup>th</sup> to 8<sup>th</sup> October-2021)

AICTE ATAL Academy Five Day  
Online FDP Training Program.

**MAHATMA GANDHI UNIVERSITY**

**NALGONDA**



Coordinator:

Dr. Ravi Aluvala, Associate Professor,  
Department of Business Management,  
Mahatma Gandhi University, Nalgonda ,  
Telangana State.

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**UNIVERSITY COLLEGE OF COMMERCE AND BUSINESS MANAGEMENT**  
**MAHATMA GANDHI UNIVERSITY, NALGONDA.**  
**(FACULTY DEVELOPMENT PROGRAM ON ORGANISATIONAL BEHAVIOUR)**  
(From 4<sup>th</sup> to 8<sup>th</sup> October-2021)

**Introduction**

“Organizational behavior is a field of study that investigates the impact that individuals, groups and structure have on behavior within the organizations for the purpose of applying such knowledge toward improving an organization’s effectiveness.”The Focused Development Programme (FDP) for OB & HRM at the Mahatma Gandhi University, Nalgonda, Telangana State is a unique programme held during 4<sup>th</sup> to 8<sup>th</sup> October-2021 in collaboration with AICTE ATAL. This FDP programme aimed at the professional development of faculty members, specifically in the OB & HRM area of institutions of management education. The main emphasis is on upgrading the research and teaching skills of management teachers.

This Faculty Development Programme is conducted on Google Meet App by Department of Management Studies, University College of Commerce & Business Management, Mahatma Gandhi University, Nalgonda. The Programme was attended by 150+ participants from across India who have registered through AICTE ATAL Academy Portal.

**Inaugural Session:**

Five Day Online FDP programme on Organizational behavior started in the morning around 9.30am on 4<sup>th</sup> of October- 2021. The FDP is inaugurated by Prof. Ch.Gopal Reddy, Honorable Vice-Chancellor, Mahatma Gandhi University, Nalgonda. The Director of the

FDP Dr. Sreelaxmi and Coordinator of FDP Dr. Ravi Aluvala addressed the participants and introduced the theme of five day online programme.

## **DAY ONE:**

### ***Session One:***

The day one of session one is on the topic ***“Concept of organizational behavior”*** handled by Prof. A.I. Vidyadhar Reddy, former Director, CMS, and NALSAR. The speaker stated the session with a connotation Dynamics of people and organization with “the Birds of same feather flocks together”. With this quotation the speaker explained the Influences on organizational behavior and how to understand organizational groups, individuals and organizational structure. The speaker elaborated Fundamental concepts of organizational behavior and the Elements of an organizational behavior system. The session also included the basic topics penetrating in to the crux and fundamentals of Organizational Behavior like the nature and characteristics of O.B, Evolution and Challenges of Organizational Behavior.

### ***Session Two:***

The session two of the day one is dealt by the same speaker Prof. A.I. Vidyadhar Reddy with a topic ***“Issues and challenges of organizational behavior”***. Dr. Reddy has explained about Management skills which includes Technical, Human and conceptual skills. The session went on elaborating different levels of skill requirements handling different levels of management like first line management, middle management and top level management. The speaker also enlighten the participants throwing light on the areas like Effective Vs successful managerial activities like how the Managers do Allocation of activities by time by differentiating different types of Managers in terms of an average manager, successful manager and effective managers.

### ***Session Three:***

The third session of Day one is on the topic ***“Organizational learning”*** by M. Yadagiri, Dean, Dept. of Commerce, and Telangana University. The speaker stated the session focusing the concept ‘Learning’ in the words of Richard E. Mayer. The session further continued with elaborating the important elements of learning and how learning change the Behavior towards a betterment and Worse. The speaker also explained three steps to promote organizational learning like Knowledge creation, Knowledge retention, and Knowledge transfer. Further, the topic went on to explaining main actions of organizational learning like



conceive, act and reflect four stages of organizational learning and different elements in Organizational Learning. The session was very fruitful and informative in dealing with the topic Organizational Learning.

## **DAY TWO:**

### ***Session One :***

The Day two of session one topic is “***Values and Motivation***”. The First session of the second day is handled by resource person Prof. A. Suryanarayana and he started the discussion on Organizational values and core values during changing period of time especially in VUCA world. He also spoke about how values are helpful in personal and professional life. How to prioritize values from a list drawn from time to time. He told that values are ideas that guide your personal conduct, interaction with others and they help you to distinguish between right and wrong. The Speaker also spoke about terminal values Vs Instrumental values. Terminal values reflect a person’s preference regarding the ends to be achieved during their time. Instrumental value means to achieve desired ends. They indicate how you achieve it. Values will change from person to person and we have to respect each other. It’s come from home, friends, books, social networking. He also spoke about how age influences your values. He also spoke about values and beliefs, values and transition. He also talked about nature and functions of organizations, how the values are associated with work of change agents. He also spoke about types of values i.e. Aesthetic values, extrinsic values, Universal values, Group specific values etc. He talked about motivation i.e. “of all the problems faced by management motivation must surely ranked as one of the most intractable” Many quotes on motivation by eminent personalities has been discussed. He also presented a case study and asked the participants to solve the case using Herzberg, Vroom’s and Skinner terms. He spoke about attitudinal models and Behavioral models of motivation. Attitude causes Behavior. He also spoke about Herzberg theory and Hygiene factor theory model. He differentiated between what Job satisfaction, no Job satisfaction and no Job dissatisfaction. The case study discussed was on Sun shine Homes Ltd of Mr. Surya, reasons for its downfall, what’s gone wrong?. The first session of day two ended at 12:00 PM. The overall session was very interesting and informative.

### ***Session Two:***

The day of session two topic is “***Big Five Personality test, Attitude and Personality***”. The session two of the day two started at 12:15 PM. The second session of the day is continued with Prof. A.Suryanarayana with another topic dealing with “Big Five Personality test,

Attitude and Personality”. In this session he emphasized on Big Five Personality test and its influence in judging the personality of an individual. As part of Big Five Personality test five traits – Extraversion Agreeableness Conscientiousness Neuroticism Openness to Experience. He also emphasizes on Attitude and Personality. The speaker also shared few quotations related to Attitude and Personality and it is the Attitude which causes the Behavior. The speaker also elaborated about positive attitude and negative attitude. The speaker narrated the both positive and negative attitude with tier of a vehicle. A bad attitude is like a flat tier of a vehicle you cannot go anywhere. If a person do not have right attitude he /she cannot grow. If a person has positive attitude he /she can cope and easier to avoid worry and negativity. Hence, Individuals should be always focus on positive attitude to grow in organization or life. The Overall session was very interesting and the participants are very keen in listening to the speaker.

### ***Session three:***

The session three has started at 2:30PM. The resource person for this session is Dr. Miriyala Ramesh. It was an informative, intellectual and wonderful session. The resource person was very experience and his explanation was very simple, precise and easily understandable. In this session the speaker dealt about what is perception? And how it has to be understood in reality. The session went on explaining about Perception is not reality but understanding about the reality. As a part of the session the speaker shared three cases for discussion the first Case deals with: Employee Promotion, the second Case is on Space Utilization and third Case is on Same Accident – Different viewpoints. All the three cases were very apt, simple and near to day to day situations. The facilitators made a session live by obtained questions from the participants and the speaker attended to all the answers for the questions posed in elaborating the cases in a livelier manner. Overall this session was very interactive. The speaker also addressed about Hallow effect and Contrasts effects. Overall the session was really wonderful.

### **DAY THREE:**

#### ***Session One:***

The Day three of session one is “*Yoga and Meditation*” by Ms. Katyayani Reddy, Yoga trainer, IIT Madras. She started the session by enlightening the importance of Yoga and meditation in daily life. Yoga is Self-Discipline and Meditation is dealing with the mind through breathing. She spoke about Sivananda Yoga which is a spiritual yoga system founded

by Vishnudevananda that includes the use of asanas (yoga postures) for modulating the mind to reach the Ultimate God/ Power. She described the four classical paths of yoga, Karma yoga, Bhakti yoga, Raja yoga Jnana yoga. Further she explained the five basic principles of Sivananda Yoga, as follows

1. Proper Exercise -- Asanas
2. Proper Breathing –Pranayama
3. Proper Relaxation –Proper sleep
4. Proper Diet – Sathvik food
5. Proper Thinking and Meditation – Vedanta and Dhyana

She also spoke about the twelve asanas in the Sivananda Yoga system, if followed in a precise order will allow for a systematic balanced engagement of every major part of the body - with the primary intention being to allow the prana, or life force energy, to circulate more freely.

Later, she engaged the participants by practically showing some of the asana like Gomukhaasan, Spine twists, Hand moments etc., and correct breathing techniques. In the end she advised the participants to relieve their stress by making regular, guided yoga and meditation as a part of their life style.

### **Session two**

The session is on “**Leadership Styles: Mantra for Success**” having resource person Dr.Chetan Srivastava from CUH. The session started with talking about Leaders like Mahatma Gandhi, Swami Vivekananda and Lord Krishna. He defined the importance of Leaders with exemplary examples from Indian Mythology, History and the current Indian scenario. He shared his views about popular Leaders of Indian and what needs to be learnt by the teaching fraternity. He quoted vivid examples while explaining the differences between Boss and a Leader. Further he explained the various leadership styles, Qualities of good leaders and problems leaders face in various situations. He also discussed how a Leader must treat success and failures by quoting experiences of Dr.APJ Abdul Kalam. He made the entire session energetic and Informative by interacting with the participants.

### **Session Three:**

The topic of the session is on “*Conflict Management – Nurturing Organizational culture*”. Handled by Dr. Chetan Srivastava began the session explaining what are conflicts and why do they occur in an organization. He said Conflicts are inevitable when number of people will be working together. Defining conflict he said it is difference in opinion or some kind of disagreement between two or more parties. He further elucidated with various examples that conflicts need to be resolved effectively. It is not only important to resolve the conflict, but also is equally important to ensure that the parties involved in conflict do not unnecessarily end up being in any kind of emotional stress during the resolution process of the conflict. He emphasized that striking a balance between resolving the conflict to find the decision and maintaining the emotional wellbeing of people involved will be critical to success of conflict management. He also explained the challenges in resolving conflicts and various methods for resolving conflicts with relevant examples. The FDP was attended by over 80 participants from various prestigious colleges, institutes and universities across India.

#### **DAY FOUR:**

##### **Session One:**

Session one of day four is on the topic “*Cross Cultural Dynamics*”, in this the resource person is Dr.Kokkonda Viswanadh, a serial entrepreneur, visited so many countries to understand most global firms, specialized in the area of design thinking, business analytics, ICF coach etc. He explained here the total global scenario about different cultures. He introduced about cross cultural dynamics and explained about the importance of elements of competition, cultural understanding, wisdom should play an important role he iterated here, then concentrated on what is the function of culture, given apt examples and good interaction with participants has taken place. At the last given description about Hofstadter’s 5 cultural dimensions like 1. Power distance 2.uncertainty 3.Individualism 4.Masculinity 5. Long – term orientation. how it will influence the cross cultural dynamics. And also highlighted about barriers in cross cultural skills, what are the special skills required and the goals of cross cultural management explained about them in detail.

##### **Session Two:**

The day four of the session ones’ resource person is Lekha Shista she is a Global Talent Strategist, Topic of the resource person is “Being Gender smart- understanding Gender Differences”. She highlighted some of the following important things like similarity bias, aggression, what causes the problem, about brain functioning, brain differences, brain

thinking etc. She highlighted various measures how to reduce conflicts between men and women with a good examples. The session was very fantastic the way the participant are interacted is highly appreciated.

### **Session Three:**

The Day four of the session three is on “*Work-Life Balance*”. The resource person is Dr. Pramadha Srinivas , working as Associate Professor at NICMAR, Hyderabad. She told what are some easy steps to overcome the problems like stress, anxiety and depression and by overcoming them in proper manner we would manage our work and life in positive manner. This session is also very interactive and told about different steps to overcome them and manage work and life in a proper manner. Like simplifying life, share the load, don't postpone, don't avoid, have a positive approach etc. The session ended with the concluding remarks by Mrs.Laxmi Prabha assistant professor of management department.

### **DAY FIVE:**

#### **Session One:**

The day five of Session one is on the Topic “**Decision Making**”. The session is handled by Prof. R. Nageshwar Rao, Head Department, DBM, Osmania University, and Hyderabad. The speaker has given valid inputs in making Decisions with live examples taking the daily life incidences of individuals in all walks of life. The speaker has focused the thrust areas of decision making Process and its repercussions or implications reflected both in short term and long term. The session went on with decision making process involved in Organizations and how difficult in involving the personnel and come out with the effective decisions by making everyone in the organization to be part of decision making Process. The speaker has emphasized that Decision making is an organizational process of paramount importance. However, evidence in organizational decision making suggests that businesses suffer substantial losses due to bad practice in decision making. Hence, it is very important to involve various categories and sections of the organization personal in taking the inputs in decision making to come out with effective decisions.

#### **Session Two:**

The day five of the session two is handled by Prof. R. Venkatesan from NICMAR, Hyderabad on the topic “*Team building and Interpersonal Relations*”. The speaker explained saying that any Individual start to communicate from a very early age and

communication skills are often considered to be something that everyone possesses. But if you fail to communicate effectively, you might end up with outcomes that you never expected. Prof Venkatesan also briefed that Interpersonal communication refers to the exchange of verbal and non verbal messages sent through expressions, tones, gestures and body language. Good interpersonal skills allow you to network effortlessly and effectively. They also serve as an essential foundation for teamwork. In order to be an efficient team member, it is essential that you communicate with the other team members clearly and effectively.

### **Valedictory Session**

The valedictory session started at 3.30 p.m. The Honorable Registrar, Mahatma Gandhi University, Prof. P. Vishnu Dev was present as chief guest for the session. During the Valedictory session the Participants were asked to share their experience of Online FDP on Organizational Behavior. Later, the Chief Guest has given his remarks and appreciated the organizing team, participants for their contribution and bringing a promising out come from the FDP programme. The Director of the FDP Dr. M. Sreelaxmi gave her remarks and congratulated all the participants. Finally, Dr. Ravi Aluvala Coordinator of the FDP proposed vote of thanks.

Thank you.

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**FACULTY DEVELOPMENT  
PROGRAM**

**ON**

**RURAL  
ENTREPRENEURSHIP**

(From 23<sup>rd</sup> to 27<sup>th</sup> November-2020)

AICTE ATAL Academy Five Day  
Online FDP Training Program.

**MAHATMA GANDHI UNIVERSITY**

**NALGONDA**



Coordinator:

Dr. Ravi Aluvala, Associate Professor,  
Department of Management Studies  
Mahatma Gandhi University, Nalgonda,  
Telangana State.

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**UNIVERSITY COLLEGE OF COMMERCE AND BUSINESS MANAGEMENT**  
**MAHATMA GANDHI UNIVERSITY, NALGONDA.**  
**(FACULTY DEVELOPMENT PROGRAM ON RURAL ENTREPRENEURSHIP)**

(From 23<sup>rd</sup> to 27<sup>th</sup> November-2020)

**Introduction**

Entrepreneurship emerging from Rural background is called Rural Entrepreneurship. India lives in Rural areas and as of now almost 70% of the people lives in there. The State Government and central Government are implementing various policies and schemes for upliftment of such people.

Therefore the present concept of Faculty Development Programme is also one among them. By promoting Rural Entrepreneurship, suitable employment opportunities can be provided to rural masses. With this motive to discuss and deliberate on various issues Mahatma Gandhi University, Nalgonda in collaboration with AICTE ATAL Academy organized this Five Day Online Faculty Development Programme on Rural Entrepreneurship. This Faculty Development Programme is conducted from 23<sup>rd</sup> to 27<sup>th</sup> November-2020 on Microsoft TEAMS App by Department of Management Studies, University College of Commerce & Business Management, Mahatma Gandhi University, Nalgonda. The Programme was attended by 150+ participants from across India who have registered through AICTE ATAL Academy Portal.

**Inaugural Session:**

Five Day Online FDP programme on Rural Entrepreneurship started in the morning around 9.30am on 23<sup>rd</sup> of November 2020 in Microsoft TEAMS App. The FDP is inaugurated by Prof. M.Yadagiri, Honorable Registrar, Mahatma Gandhi University, Nalgonda and DR.W.G



Prasanna Kumar Sir , Chairman, NCRE, Hyderabad as Chief guest for the Inaugural session. The Director of the FDP Dr. Sreelaxmi and Coordinator of FDP Dr. Ravi Aluvala addressed the participants and introduced the theme of five day Online programme.

Prof.M.Yadagiri has given the inaugural address and appreciated the programme Coordinator, for their initiation and conducting very relevant programme on Rural Entrepreneurship by the Department of Management Studies, Mahatma Gandhi University which is located at rural area in Telangana state of Nalgonda District. Prof. Yadagiri in his speech emphasized the skill enhancement in the rural area especially among the unemployed youth to focus and encourage entrepreneurial tasks to eradicate agricultural and disguised unemployment. He also focused the initiation taken by the Govt. Of India, launching programme like ATMA NIRBAR BHARAT to build Rural India.

### **Day one Session I**

**Presented by- Dr.W.G.Prasanna Kumar**

The first session of day 1 took its elegance with the talk by Dr.W.G.Prasanna Kumar on the Role of Educational Institutions in upbringing the Rural Entrepreneurs. The speaker discussed on Infrastructure development, empowerment and eradication of poverty. It is even discussed from the point of view of importance of rural development in India, where the objective is to alleviate poverty and unemployment, with few recommendations being made on involvement of academicians, business and social entrepreneurs.

### **Day one Session II**

**Presented by- Dr.Chetan Srivastava**

Followed by the session on Opportunities and Challenges of Rural Entrepreneurs, where Indian mindset challenge in moving to rural India, family challenges, financial challenges, technological challenges faced by the rural artisans and farmers were discussed. This session was handled by Dr. Chetan Srivastava who inspired our participants by quoting the success stories of Verghese Kurian, the Milk man of India, Anshu Gupta, Founder of GOONJ, Chintakindi Mallesham, Inventor of Laxmi Aasu machine and many stories of Women Entrepreneurs.

### **Day one Session III,**

**Presented by- Prof. Aldas Janaiah,**

The post lunch was delivered by Prof. Aldas Janaiah, who threw light on Agricultural Policies from the year 1950. Key milestones in India about Agriculture –led food system like Green, white, blue, yellow and pink revolutions were discussed. The discussion went on the new farm bills in India like The Farmers’ produce Trade and Commerce Bill and the The Farmers agreement of price assurance and Farm Services Bill.

**DAY-2,**

**Day Two Session I**

**Presented by-Prof A Vidyadhar Reddy**

A creative entrepreneur is somebody who utilizes their innovative or scholarly information and aptitudes to make money, ordinarily in a business or as a specialist. This varies from conventional business venture that has mostly centered around assembling and modern items. Most of individuals working in the creative enterprises will in general act naturally utilized – either independent or maintaining their own business. These individuals can possibly be a critical driver of the innovative economy, yet hardly any consider themselves to be 'inventive business visionaries'.

The Behavior of the business people begins directly from the creative mind of some groundbreaking thought. However, he doesn't restrict himself to the creative mind of the thought alone yet in addition endeavors to give it material shape. Consequently, he is viewed as innovativeness and hindrances to imagination. The principle motivations to be begun are, the tyrannical administration framework in huge scope enterprises and associations, rights since birth, not empowering exchanges and cooperation, dread of disappointment and so forth. All of these components push back, Creative conduct.

**Day Two Session II**

**Presented by-Brigadier P. Ganesham**

While information on nature gets rehearses that throughout the timeframe become customary and dependable, there is bountiful innovativeness in villages to discover answers for their issues. These arrangements are straightforward and moderate. They are commonly made of nearby accessible assets. Such innovative arrangements are feasible and easy to understand.

Rural people acquire rich information on conventional practices and methods of living. This significant information and developments are blurring ceaselessly as there is no association which is putting forth attempts to report and save it for successors. It is likewise significant that these information holders should be given a decent thankfulness as far as perceivability

through honors and rewards. Their insight proprietorship should be perceived through licenses and the legitimate rights thereof should be given on them.

### **Day Two Session III**

**Presented by-Shri G Muralidhar.**

Entrepreneurial Framework Conditions decide the states of a nation's environment which improve or obstruct the production of new organizations and therewith impact the financial development of a country. While being influenced by the social, cultural and political setting of a specific nation, the framework directly affects the entrepreneurial activities and entrepreneurial capacity. Thus, these conditions are significant elements to evaluate the business elements and the climate for new business creation.

Entrepreneurial leadership includes coordinating and motivating a gathering of individuals to accomplish a typical goal through advancement, hazard streamlining, making the most of chances, and dealing with the dynamic organizational climate.

### **Day 3**

#### **Day Three Session I**

**Presented by- Mr.Ramesh Vemuganti**

First session Resource person Mr.Ramesh Vemuganti started with discussion about perception of youth towards Entrepreneurship in Rural areas and how to steer their mind-sets by providing training in various skills and knowledge about emerging markets in their native language. He emphasized the importance of MBA degree as a career builder and also difference between Business and Entrepreneurship. He shared the vital competencies and qualities an Entrepreneur should possess such as High capability, Skill and Proficiency in various fields, Innovative thinking (Creativity + Action), Flexibility, Adaptability and most primarily Professional Selling skills. He further explained that Innovation is combination of Ideas, Leadership qualities, Team building capacity and planning. He highlighted that Rural Entrepreneurs must innovate low level technologies which will aid in Agriculture and allied fields in rural areas. He further elucidated about an Entrepreneur's ability to seek new opportunities of creating a business with potentials like passion, creativity, open-mindedness, confidence, discipline, self-motivation and strong people skills. He shared his knowledge about how attitude, skill, integrity and In-depth Knowledge can aid a person to become a successful Entrepreneur. New necessities of Entrepreneurs apart from networking, tie-ups and alliances skills are Interdependence approach, out of box thinking process and usage of

technology to reach new markets. . He shared his knowledge about disruptive innovations going on across the globe. His lucid power point presentation and relevant examples created enthuse among the participants.

### **Day Three Session II**

#### **Presented by- Dr.Vishwanath Kokkanda**

In the second session, resource person Dr.Vishwanath Kokkanda shared his views about the role played by technology in Rural Entrepreneurship and the gap between Urban and Rural Entrepreneurship. He quoted various examples of digitization in rural areas across the globe, challenges in SME's, importance of Digital Education, Policies and Practices of various governments to aid Rural Entrepreneurship. He further explained the limitations of Digitalisation in rural ecosystem such as connectivity, ICT education, affordability, support policies and programmes etc. He stressed the importance of Government initiatives in rural areas towards digital literacy and continuous skill training programmes for educating the youth. He also explicated the role of social innovative solutions for societal challenges and rural growth. In the end he answered various queries of the participants.

### **Day Three Session III**

#### **Presented by- Mr. PVGK Murthy**

Third Session speaker Mr. PVGK Murthy initiated with sharing his insights about various facets of Agribusiness sector in India which is a combination of Agri-inputs, Agri-outputs, support systems and value added/niche segment. He explained in detailed various Agriculture produce, nature of Agribusiness and agricultural markets, start-up funding mechanisms, various businesses in agriculture sector and agricultural marketing system. He further shared about mind-sets of rural youth towards agriculture, various issues in agri-commodity marketing and scope for interventions. Next he explained about the measures to increase marketability of agri- commodities, scope of new businesses in agriculture and related businesses. He also has thrown light on matters like value addition scope in agriculture, importance of branding of Indian products, custom hiring of machinery and advanced agribusiness aspects. He explained the growth of food processing sector in India and available market scope to explore. He also highlighted Agri-allied businesses like diary business, poultry business etc,. He elucidated the scope of Rural Entrepreneur's in Agribusiness and Agri-commodities export sector. His vivid power point presentation and interactive discussion encouraged the participants to be active and receptive. He also patiently answered various queries of the participants regarding agribusiness opportunities in India.

The FDP was attended by over 120 participants from various prestigious colleges, institutes and universities across India.

#### **Day 4**

#### **Day Four Session I**

#### **Presented by- Prof. A. Suryanarayana**

First session resource person is Prof. A. Suryanarayana and he started the discussion with entrepreneurship is not only starting the business but it is an attitude. He insisted that in the VUCA world one need to be dynamic i.e. he should be reactive, inactive and pro active. He emphasized that without entrepreneurship there is no survival. He also shared that how technology and discovering will change the whole world. He expressed that the entrepreneurship should address the inequalities of income and balanced regional development. He also said that the real remedy in the society will happen if the production is happen by masses rather producing in masses. Value creation, value addition should be there at every phase under rural entrepreneurship. He told that the jugad will become success sometimes if nothing workout. He emphasized that the goal of any business is economic development and rural entrepreneurship is emerging at many villages and there huge challenge for the people and the government. While comparing the economic growth with that of economic development he said that the economic growth is uni dimensional and economic development is measured by quality of life and standard of life. Cross sectional economic growth is measured by economic development. Cross sectional Economic development is all about prosperity, literacy rate. All our dreams can come true if we have the courage to pursue them. Sometimes you should think out of box. Sir enlightened on various inspirational quotations for entrepreneurship by great people and beautifully connected to current scenario. An inspirational quotation by Robert H.Schuller – “ Tough times never last, but tough people do” i.e. whatever the bad situation right now, it will just pass by, don’t just give up. An inspirational quotation by Walt Disney – “The way to get started is to quit talking and begin doing”. It inspires anyone that “doing” takes lot of hard work but its worth it in the end. The success of a company is always about the team. One more inspirational quotation by Steve Martin – “Be so good they can’t ignore you”. It implies that you should be the best you can so others cannot ignore what you are doing. He also said that adversity into opportunity is great entrepreneurship. Knowledge without action is meaningless. He emphasized that the life is too short to learn from ones own mistakes. So learn from those of others to become successful entrepreneur. He also shared about the characteristics of rural entrepreneurship.

What are various government schemes for rural entrepreneurship? Overall the session was very informative and clear.

### **Day Four Session II**

#### **Presented by- Prof. R.Nageshwara Rao**

In the second session, resource person Prof. R.Nageshwara Rao shared his views about the Micro finance and Rural Entrepreneurship in India. He started his session that what are the qualities required to have a successful life or career in their endeavor. He said that we know what we have to do but we will not do and we fail is the problem of every person. In this regard he compared the block diagram of computer with micro finance and rural entrepreneurship. He said to become successful the inputs selected should be right. He said that India is having abundant resources and not exploited to the extent it should be. He also said that there is migration of people from rural to urban area and there ends the growth of the country. He insisted that the migration should stop and people at rural should use the resources properly and start business there. He also compared about internal and external factors and its influence on the success of any business. He said that the success or value generation of any country is rated by success of woman in the country. He also said that the most of the youth is interested in doing jobs rather taking up of business and it should be changed. The government is pumping lot of money into microfinance but no feedback about it whether it is spending in right way or for right purpose. The value creation will happen only when the funds or resources are properly utilized. He said that generally the cost of capital is higher than the growth rate. But there is a country like Japan where it is reverse. It is time to create right partnership with the wisdom of rural people and the skills of its professionals. The countries which have not neglected the rural entrepreneurship is under high position today. He said that the objective of micro finance is fulfilled if rural entrepreneurship is created. He also spoke that there is untapped rural skills and its time to integrate with rest of the world. We should need to find the solution for unwanted migration of people from rural to urban and the solution is rural entrepreneurship. He spoke about the challenges of micro finance in India like lack of financial literacy, No innovative product mix, inadequate infrastructure facilities and lack of clarity in action. It has to be addressed properly to employ the successful rural entrepreneurship. He also spoke about the importance of rural entrepreneurship in the current scenario. He also emphasized on what the problems are faced by rural entrepreneurs in India and how to address such problems. Finally, he spoke

how micro finance will create rural entrepreneurship. Overall the session was very interactive and the speaker has answered the doubts of participants very patiently.

### **Day Four Session III**

**Presented by- Dr. Naveena**

Third Session Speaker Dr. Naveena B.M spoke on the topic “Entrepreneurship Development in Livestock and Poultry Sector”. He started the session with the contribution of Livestock to Agricultural GDP globally and compared it with India. Globally the contribution is 40% and whereas it 28% in India. He also shared about the value of output from the livestock sector to Indian GDP which 4.9%. He has given a beautiful analysis of meat sector output in India in which poultry meat output is higher than other meat products. He also brought a beautiful analysis about contribution of Livestock to rural house hold income which is roughly 12%. Nearly 4.5-6.0 million people are directly or indirectly employed in poultry industry and is going to increase in future. According to Planning Commission of GOI an increase in one egg and 50g meat per capita consumption in India would create an additional employment opportunity for about another 25000 people. This shows the potential of this sector. He also spoke that 70% of Indian diet are cereal based whereas, 30% comprises of pulses, vegetables and fruits. This leads to under nutrition in childhood. It should be supplemented with protein diet which was emphasized by doctors during post covid situation. He also shared the analysis of livestock population and meat production in India and its annual growth. There is lot of ups and downs. He also made a beautiful analysis of species wise meat contribution which shows more than 50% from Poultry side. It shows there is lot of scope for its growth. The top five meat producing states in India UP occupies first place followed by Maharashtra. With reference to milk production Rajasthan is in first position. The consumption of meat in India is low when compared with other countries. Especially the rural consumption of meat is less than that of urban. He also insisted on organized market and slaughter house for better realization of meat. Entrepreneurship opportunities in this area has increase after covid. There is a huge opportunities in organized retail sector in this area in India. Overall there is huge untapped potential of growth in these sectors. His vivid power point presentation and interactive discussion encouraged the participants to be active and receptive. He also patiently answered various queries of the participants regarding agribusiness opportunities in India.

### **Day 5**

#### **Day Five Session I**

**Presented by- Mr. Vamshi Krishna Reddy**

To care for the emotional well-being of the participants in this pandemic situation, session on Anxiety Management by Mr. Vamshi Krishna Reddy from Art of Living is organized on the 5<sup>th</sup> day. It started with a very thoughtful quote “Every ill has a pill and every pill has an ill”. The session continued on enlightening our participants with the present day myths and the importance of mind, breath and pranayama. The participants were practically experienced with pranayama. The speaker guided the participants on the best food/ diet habits to have a healthy long life.

**Day Five Session II**

**Presented by- Shri. Nagaraju**

The second session is on “Agri Entrepreneurship for rural youth” by Shri. Nagaraju from Agri Clinics. Sir discussed on promotion of Agriculture , Horticulture, Animal Husbandry and Fisheries. The prospects of corn, Maize and Food processing industries and the employment generation in this industry is discussed. Various crops, the cost per acre, the yield, the market were very well analysed in the session.

**Day Five Session III**

**Presented by- Shri. Nagaraju**

The third session is on “ Case Studies of Successful entrepreneurs of India” handled by Prof. A.Suryanarayana. The stories of Mansukhbhai Patel, Dadaji Khobragade, Chintakindi Mallesham, Kailash Katkar, PC Mustafa, Jyothi reddy, Gyanesh Pandey, and Women entrepreneurs like Prema Gopalan, Kalpana Saroi, Gina Joseph, Anuradha Agarwal, Ekta Jaju, and many more were discussed. All the stories were inspiring for the participants.

**Valedictory Session**

The valedictory session started at 3.30 p.m.. The Honourable Registrar, Mahatma Gandhi University, Prof.M. Yadagiri was present as chief guest for the session. During the Valedictory session the Participants were asked to share their experience of Online FDP on Rural Entrepreneurship. Later, the Chief Guest has given his remarks and appreciated the organising team, participants for their contribution and bringing a promising out come from the FDP programme. The Director of the FDP Dr. M. Sreelaxmi gave her remarks and



congratulated all the participants. Finally, Dr.Ravi Aluvala Coordinator of the FDP proposed vote of thanks.

Thank you.

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## **Intellectual property rights (IPR)**

The University college of Engineering & Technology (UCE&T), Mahatma Gandhi University, Nalgonda, have been conducted an awareness programme on Intellectual Property Rights (IPR) under National Intellectual Property Awareness Mission (NIPAM) on 22 March 2022 Tuesday. All the B. Tech., & MCA students were participated and all the UCE&T teaching and Non-Teaching staff were participated. The program is conceptualized in the following:

Chief Patron: Prof. Ch. Gopal Reddy, Vice-Chancellor, Mahatma Gandhi University, Nalgonda.

Patron: Prof. T. Krishna Rao, Registrar, Mahatma Gandhi University, Nalgonda.

Speaker: Dr. Dasari Ayodhya, Examiner of Patents & Designs, Ministry of Commerce, Government of India.

Organizer: Dr. Rekha, Principal, UCE&T, MGU, Nalgonda.

Convener: Dr. Vijay Kumar Chityala, Assistant Professor of Chemistry, UCE&T, MGU, Nalgonda.

The presentation of speaker was very much informative and all participants appreciated greatly.



# CELEBRATIONS OF 10<sup>th</sup> NATIONAL MATHEMATICS DAY- 2021

## “National Seminar on Recent Mathematical Applications”



### Organized by

Department of Mathematics Mahatma Gandhi University, Nalgonda, T.S-508254

### Catalyzed and Supported by

National Council for Science & Technology Communications (NCSTC), DST, Govt.of  
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&

Telangana State Council for Science & Technology (TSCOST) , Dept. of EFS & T,  
Govt. of Telangana

Coordinator

Dr.G.Upender Reddy

Assistant Professor, Dept Of Mathematics

Principal University college of Science

Mahatma Gandhi University, Nalgonda

DEPARTMENT OF MATHAMATICS  
MAHATMA GANDHI UNIVERSITY  
NALGONDA

## BRIEF REPORT

Srinivasa Ramanujan was one of the India's mathematical geniuses. He was born on 22<sup>nd</sup> December 1920 and died on 13<sup>th</sup> March 1920 at the age of 32 years. The Govt of India has declared his birth day, 22<sup>nd</sup> December as "National Mathematics Day" on his honor.

The Department of Mathematics, Mahatma Gandhi University, Nalgonda has taken initiative to organize Celebrations of National Mathematics Day-2021(NMD-2021) at the University Campus in association with National Council for Science & Technology, DST, New Delhi coordinated by Telangana State Council of Science and Technology (TSCOST) between 20-22 December 2021.

On this occasion the department has conducted Elocution and Essay writing competitions to the students Degree and PG Level. The topics of the competitions are as follows.

Elocution- Importance of study of Mathematics in daily life

Essay writing- Ramanujan life and his works

For conducting these competitions the Mahatma Gandhi University jurisdiction has been divided into 3 District zones namely Nalgonda, Yadadri Bhongir and Suryapet. The number of student's zone wise and competitions wise participated are as follows.

Sl.No	Zone	No of students participated in Competitions	
		Essay Writing	Elocution
1	Nalgonda District	24	10
2	YadadriBhongir District	11	10
3	Suryapet District	78	18
<b>Total</b>		<b>113</b>	<b>38</b>

The list of prize winners in all competitions at 3 district level as follows.

### 1.Nalgonda District

Competition	Name of the student	Course	Name of the college
Elocution 1 <sup>ST</sup> PRIZE	N.Shirisha,	Bsc, MPCs, III year	Govt Degree College (W), Nalgonda
Elocution 2 <sup>ND</sup> PRIZE	K.Keerthi Priya,	Bsc, MPCs, I year	Nagarjuna Govt Degree College , Nalgonda
Essay writing 1 <sup>ST</sup> PRIZE	Ayesha Tabassum,	Bsc, MPCs, III year	Nagarjuna Govt Degree College , Nalgonda
Essay writing 2 <sup>ND</sup> PRIZE	N.Shirisha,	Bsc, MPCs, III year	Govt Degree College (W), Nalgonda

### 2. Yadadri Bhongir District

Competition	Name of the student	Course	Name of the college
Elocution 1 <sup>ST</sup> PRIZE	G.Madhuri	Bsc, MPCs, III year	Sri Navabharathi Degree college, Bhongir
Elocution 2 <sup>ND</sup> PRIZE	R.Nikitha,	Bsc, MSCs, II year	Jagruthi Degree college, Bhongir
Essay writing 1 <sup>ST</sup> PRIZE	M.Bhaskar	Bsc, MPCs, III year	SLNS Degree College, Bhongir
Essay writing 2 <sup>ND</sup> PRIZE	K.Bhargavi,	Bsc, MPCs, III year	Navabharathi Degree college, Bhongir

### 3. Suryapet District

Competition	Name of the student	Course	Name of the college
Elocution 1 <sup>ST</sup> PRIZE	B.Naga Jyothi,	Bsc, MPC, II year	Telangana Social Welfare Residential Degree College, Suryapet
Elocution 2 <sup>ND</sup> PRIZE	G.Tejaswi,	Bsc, MPC, II year	SV Degree College, Suryapet

<b>Essay writing</b> <b>1<sup>ST</sup> PRIZE</b>	A.Dharani,	Bsc, MPC, II year	Sri Sai Triveni Degree college, Suryapet
<b>Essay writing</b> <b>2<sup>ND</sup> PRIZE</b>	A.Shravani,	Bsc, MCCS, II year	Spandana Degree college, Suryapet

Apart from this the department was organized One-Day National Seminar on “Recent Advances in Mathematical Applications” on 22<sup>nd</sup> December 2021 on behalf of birth anniversary of Srinivasa Ramanujan.

The Seminar was began with lighting of lamp by Honorable EC Member and Director IQAC Dr.K.Sridevi, Mahatma Gandhi University, and Dr.D.Sudheer Reddy, Scientist,ADRIN, Department of Space ISRO,Hyderabad also to inaugurate the Seminar.

During the seminar three popular lectures were organized as follows.

<b>S.No.</b>	<b>Name</b>	<b>University</b>	<b>Lecture</b>
1	Prof.P.MallaReddy	Dept of Mathematics, Kakatiya University, Warangal	Applications of Stochastic Process
2	Dr.D.Sudheer Reddy	Scientist,ADRIN, Department of Space ISRO,Hyderabad	Function Approximation and Data Models
3	Dr.M.Raghava	Prof of Computer Science, CVR Engineering College, Hyderabad	Image Processing Using Variational Approach

This Seminar was created awareness among the students and faculty members about the contribution of Srinivasa Ramanujan towards Mathematics development. The students are understood the techniques and evaluating trends in the field of mathematics.

The details of number of participants (Teachers and Students) to the Seminar conducted on 22<sup>nd</sup>December, 2021 as follows.

1. PG	-	45
2. Degree	-	87
<b>Total</b>	-	<b>132</b>

The mementoes and certificates to the winners (I&II prize) and certificates for participants were distributed by Dr.D.Sudheer Reddy and Dr.M.Raghava.

Print and Electronic media personal has attended the entire programme and covered has same in the media on 23<sup>th</sup>Dec 2021.

The total event has been documented through photographs and it will be sent to TSCOST, Hyderabad with a detailed report.

Thanking you



**CELEBRATIONS OF NATIONAL MATHEMATICS DAY**  
**22<sup>nd</sup> December 2021**  
**Invitation**

The Department of Mathematics, Mahatma Gandhi University  
Cordially Invite you to the  
National Seminar on Recent Advances in Mathematical Applications  
In a tributary Commemoration of the 134<sup>th</sup> Birth Anniversary Eve of the Indian Prodigal Mathematics  
Genius

Born:-22-12-1887



Died:-26-04-1920

**Sir Srinivasa Ramanujan**

**Prof.Ch.Gopal Reddy**  
Honorable Vice Chancellor, MGU  
Has kindly consented to be the  
**Chief Guest**  
**Prof.P.Vishnu Dev**  
Registrar MGU  
**Prof.P.Malla Reddy**  
COE Kakatiya University  
**Are the Gustes of Honour**  
**Dr.G.Upender Reddy**  
Principal UCS  
Will preside over the program

Dr.D.Hymavathi  
Head, Dept. of Mathematics

Dr.G.Upender Reddy  
Program Coordinator NMD – 2021



## INAUGURAL FUNCTION

Time	Event
9.30 to 10.15 am	Registration
10.15 to 10.20 am	Welcoming the dignitaries on to the dais
10.20 to 10.22 am	National Song
10.22 to 10.25 am	Garlanding the Portrait of Ramanujan
10.25 to 10.31 am	Address by Program Coordinator
10.31 to 10.35 am	Address by Head Department
10.35 to 10.45 am	Address by Guests
10.45 to 10.48 am	Vote of thanks
10.48to 11.00 am	Tea Break
<b>Technical Session</b>	
11.00 to 12.30 pm	Invited talk by Dr.D.Sudheer Reddy, Scientist ADRIN, Dept. of Space , Hyderabad
12.30 to 1.15 pm	Invited talk by Dr.A.Noufal, CUST, Cochin
1.15 to 2.00 pm	Lunch Break
2.00 to 3.30 pm	Invited talk by Prof.M.Raghava, CVR Engineering College,Hyderabad
3.30 to 4.30 pm	Invited talk by Prof.P.Malla Reddy, Kakatiya University, Warangal
4.30 to 4.45 pm	Tea Break
4.45 to 5.15 pm	Valedictory Function Certificates and Prizes distribution



## CELEBRATIONS OF 10<sup>th</sup> NATIONAL MATHEMATICS DAY-2021

### “National Seminar on Recent Mathematical Applications” List of Speakers

S.No.	Name	University	Lecture
1	Prof.P.MallaReddy	Dept of Mathematics, Kakatiya University, Warangal	Applications of Stochastic Process
2	Dr.D.Sudheer Reddy	Scientist,ADRIN, Department of Space ISRO,Hyderabad	Function Approximation and Data Models
3	Dr.M.Raghava	Prof of Computer Science, CVR Engineering College, Hyderabad	Image Processing Using Variational Approach



**OBJECTIVE OF THE SEMINAR:**

Department of Mathematics, MGU is organizing a National Seminar on behalf of birth anniversary of Srinivasa Ramanujan. Srinivasa Ramanujan was one of the India's mathematical geniuses. He was born on December 22<sup>nd</sup> 1887 and died on March 13<sup>th</sup> 1920 at the age of 32 years. The Government of India has declared his birth day, 22<sup>nd</sup> December as "National Mathematics Day" on his honor. The main objective of this seminar is to make the participants to understand the techniques and evaluating trends in the field of mathematics which will help in encouraging and inspiring the young researchers and students to undertake advanced learning in the revalues of Mathematics. Keeping in view of this the young University is making its efforts in enhancing the knowledge of faculty, research scholars and students.

**ABOUT UNIVERSITY:**

Mahatma Gandhi University was established in the year 2007 and is one of the young learning centers in the State of Telangana, India. Ever since its inception the University is offering courses on inter-disciplinary approach and develop them on sustainable line. Through multi-faceted range programmes in Arts, Basic Sciences, Social Sciences, Commerce, Business Management, Engineering & Technology, sound infrastructure and excellent faculty, the University has carved a niche for itself in the field of academic learning and research. This is located in Sprawling Campus of 250 acres in Nalgonda Town.

**ABOUT THE DEPARTMENT:**

The Department of Mathematics came into existence along with the establishment of Mahatma Gandhi University in the year 2007 and has been offering Post Graduate course & PhD program in Mathematics. The Department trains the students to acquire good skills in teaching and research to meet the needs of academic institutes,

**ORGANIZING COMMITTEE**

**Chief Patron**  
Prof.Ch.Gopal Reddy  
Honorable Vice-Chancellor,  
MGU

**Patron**  
Prof.P.Vishnu Dev  
Registrar,  
MGU

**Chairman & Program Co-ordinator**  
Dr.G.Upender Reddy  
Principal, UCS, MGU

**Conveners**

Dr.D.Hymavathi, Head  
Dept. of Mathematics  
UCS, MGU

Dr.P.Maddileti, CBOS  
Dept of Mathematics  
UCS, MGU

**Organizing Members**

Dr.A.Sreenivas  
Mr.N.Kiran Kumar  
Mr.M.Ramachandru

**Speakers**

- 1. Prof.P.Malla Reddy,KU,WGL
- 2. Dr.D. Sudheer Reddy, ADRIN,Dept.of Space,Hyd.
- 3. Dr.K.Srinivasa Rao, SCSVM, Kanchipuram.
- 4. Dr.A.Noufal, CUST, Cochin.

The following activities will be conducted at District Level on 20.12.2021

- 1. Eloquution: **Importance of study of Mathematics in daily life**
- 2. Essay Writing: **Ramanujan life and his works**

District	Venue	Contact person
Nalgonda	NG College, Nalgonda	Dr.V.Yadaiah Mobile:9000832577
Suryapet	SV Degree college, Suryapet	K.Sukesh Mobile:9491327650
Yadadri Bhongir	SLNS Degree college, Bhongir	K.Kistaiah Mobile:9848378326



**CELEBRATIONS OF 10<sup>th</sup> NATIONAL MATHEMATICS DAY-2021 NATIONAL SEMINAR ON "Recent Advances in Mathematical Applications" (22<sup>nd</sup> December, 2021)**



**Organized by**  
Department Of Mathematics  
Mahatma Gandhi University, Nalgonda, T.S-508254

**Catalyzed and Supported by**  
National Council for Science & Technology Communications (NCSTC), DST, Govt.of India. & Telangana State Council for Science & Technology (TSCOST), Dept. of EFS & T, Govt. of Telangana

**Address for Communication**  
**Dr.G.Upender Reddy**  
Co-ordinator (NAMA-2021)  
Assistant Professor, Department of Mathematics  
Mahatma Gandhi University, Nalgonda-T.S. - 508 254  
Cell: 9440210856  
[upendermathsmgu@gmail.com](mailto:upendermathsmgu@gmail.com)  
[mguniversity.ac.in](http://mguniversity.ac.in)

MAHATMA GANDHI UNIVERSITY, NALGONDA. (T.S.)  
**CELEBRATIONS OF 10<sup>th</sup> NATIONAL MATHEMATICS DAY-2021**  
NATIONAL SEMINAR ON  
"Recent Advances in Mathematical Applications"  
(22<sup>nd</sup> December, 2021)  
**CERTIFICATE**

This is to certify that \_\_\_\_\_  
\_\_\_\_\_ has participated in the National Seminar Organized by  
Department of Mathematics Mahatma Gandhi University, Nalgonda, T.S-508254. Catalyzed and Supported by  
National Council for Science & Technology Communications (NCSTC), DST, Govt.of India. & Telangana State  
Council for Science & Technology (TSCOST), Dept. of EFS & T, Govt. of Telangana on 22-12-2021.

**Dr. P. Maddileti**  
Convener NMD-2021  
CBOS, Dept. of Mathematics

**Dr. D. Hymavathi**  
Convener NMD-2021  
Head, Dept. of Mathematics

**Dr. G. Upender Reddy**  
Co-Ordinator NMD-2021  
Principal, UCS



**MAHATMA GANDHI UNIVERSITY, NALGONDA. (T.S.)**  
**CELEBRATIONS OF 10<sup>th</sup> NATIONAL MATHEMATICS DAY-2021**  
**NATIONAL SEMINAR ON**  
**“Recent Advances in Mathematical Applications”**  
**(22<sup>nd</sup> December, 2021)**

**CERTIFICATE**

This is to certify that \_\_\_\_\_  
\_\_\_\_\_ has participated in the National Seminar and Secured  
I/II position in Elocution / Essay writing District (Nalgonda /Suryapet / Yadadri Bhongir) level competitions  
Organized by Department of Mathematics Mahatma Gandhi University, Nalgonda, T.S-508254. Catalyzed  
and Supported by National Council for Science & Technology Communications (NCSTC), DST, Govt.of India.  
& Telangana State Council for Science & Technology (TSCOST) , Dept. of EFS & T, Govt. of Telangana  
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**Dr. G. Upender Reddy**  
Co-Ordinator NMD-2021  
Principal, UCS



**MAHATMA GANDHI UNIVERSITY, NALGONDA. (T.S.)**  
**CELEBRATIONS OF 10<sup>th</sup> NATIONAL MATHEMATICS DAY-2021**  
**NATIONAL SEMINAR ON**  
**“Recent Advances in Mathematical Applications”**  
**(22<sup>nd</sup> December, 2021)**

**CERTIFICATE**

This is to certify that \_\_\_\_\_  
\_\_\_\_\_ has participated and delivered an invited talk  
on \_\_\_\_\_ in  
the National Seminar Organized by Department of Mathematics Mahatma Gandhi University, Nalgonda,  
T.S-508254. Catalyzed and Supported by National Council for Science & Technology Communications (NCSTC)  
DST, Govt. of India. & Telangana State Council for Science & Technology (TSCOST) , Dept. of EFS & T,  
Govt. of Telangana on 22-12-2021.

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Head, Dept. of Mathematics

**Dr. G. Upender Reddy**  
Co-Ordinator NMD-2021  
Principal, UCS

## గణిత సెమినార్‌ను సద్వినియోగం చేసుకోవాలి

నల్లగొండ క్రైం, డిసెంబరు 15: శ్రీ నివాస రామానుజన్ జయంతి సందర్భంగా ఈ నెల 22వ తేదీన ఎంజీయూలో నిర్వహించే జాతీయ స్థాయి గణితశాస్త్ర సెమినార్‌ను సద్వినియోగం చేసుకోవాలని ఎంజీయూ వీసీ ప్రొఫెసర్ చొల్లెటి గో



**పోస్టర్ ఆవిష్కరిస్తున్న ఎంజీయూ వీసీ గోపాల్‌రెడ్డి**

పాల్‌రెడ్డి సూచించారు. బుదవారం సెమినార్‌కు సంబంధించిన పోస్టర్‌ను ఎంజీయూ ప్రధాన క్యాంపస్‌లో ఆయన ఆవిష్కరించి మాట్లాడారు. రీసెంట్ అడ్వాన్సెస్ ఇన్ మ్యాథమెటికల్ అప్లికేషన్ అనే అంశంపై గణిత శాస్త్ర విభాగం ఆధ్వర్యంలో స్టేట్ కౌన్సిల్ ఫర్ సైన్స్ అండ్ టెక్నాలజీ సహకారంతో నిర్వహించనున్నట్లు తెలిపారు. ఈ నెల 20వ తేదీన విద్యార్థులకు వ్యాసరచన, వక్రత్వ పోటీలను నిర్వహించనున్నట్లు తెలిపారు. కార్యక్రమంలో రిజిస్ట్రార్ ప్రొఫెసర్ విష్ణుదేవ్, ప్రొగ్రాం కోఆర్డినేటర్ ఉపేందర్‌రెడ్డి, హెచ్‌వోడీ హైమావతి, మద్దిలేటి కిరణ్‌కుమార్, శ్రీనివాస్, రామచంద్రు తదితరులు పాల్గొన్నారు.



## 22న జాతీయ సెమినార్

నల్లగొండ, డిసెంబర్ 15(మనం న్యూస్) : డిసెంబర్ 15 : మహాత్మాగాంధీ విశ్వవిద్యాలయంలోని సైన్స్ కళాశాలకు చెందిన గణిత శాస్త్ర విభాగం వారు ఈ నెల 22వ తేదీ రీసెంట్ అడ్వాన్సెస్ ఇన్ మ్యాథమెటికల్ అప్లికేషన్ అనే అంశంపై జాతీయ స్థాని సెమినారు.నిర్వహించబడుతుందని గణిత శాస్త్ర విభాగం అధిపతి డాక్టర్ డి.హైమావతి తెలిపారు.ఈ సెమినార్ను మ్యాథమెటిక్స్ డిపార్ట్మెంటు తో కలిపి నేషనల్ కౌన్సిల్ ఫర్ సైన్స్ అండ్ టెక్నాలజీ కమ్యూనికేషన్స్ గవర్నమెంట్ ఆఫ్ ఇండియా వారి మరియు తెలంగాణ స్టేట్ కౌన్సిల్ ఫర్ సైన్స్ అండ్ టెక్నాలజీ గవర్నమెంట్ ఆఫ్ తెలంగాణ వారి సంయుక్త సహకారంతో డేటా నిర్వహించబడుతూ ఉన్నట్లు ఆమె తెలిపారు.ఈ కార్యక్రమానికి చీఫ్ ప్యాట్రన్గా వీసీ ప్రొఫెసర్ పి.విష్ణుదేవ్ వ్యవహరిస్తారని ఈ కార్యక్రమానికి కో ఆర్డినేటర్గా ఉపేంద్ర రెడ్డి ప్రిన్సిపాల్ సైన్స్ కళాశాల వ్యవహరిస్తారని ఆమె తెలిపారు.ఈ కార్యక్రమానికి సంబంధించిన బ్రోచర్ను వీసీ విడుదల చేశారు.ఈ కార్యక్రమంలో రిజిస్ట్రార్ ప్రొఫెసర్ విష్ణుదేవ్ మ్యాథ్మెటిక్స్ డిపార్ట్మెంట్ బీవోఎస్ డాక్టర్ పి.మద్దిలేటి డాక్టర్ శ్రీనివాస్ ఎన్.కిరణ్ కుమార్ ఎం.రామచంద్రన్ తదితరులు పాల్గొన్నారు.



# మానవ మనుగడకు గణితం ఎంతో అవసరం



ఎంటియూలో రామానుజన్ కు వివాళి అర్పిస్తున్న అధ్యాపకులు

## ఇక్రికాట్ సైంటిస్ట్ డాక్టర్ సుధీరెడ్డి

**నల్లగొండ కైం :** మానవ మనుగడకు గణితం ఎంతో అవసరమని ఇక్రికాట్ ఫైదరాబాద్ సైంటిస్ట్ డాక్టర్ సుధీరెడ్డి అన్నారు. అన్నెపర్తిలోని ఎంటియూ సైన్స్ కళాశాలలో మ్యాథ్ విభాగం ఆధ్వర్యంలో రామానుజన్ జయంతిని పురస్కరించుకుని బుడవారం నేపనల్ కౌన్సిల్ పర్ సైన్స్ అండ్ టెక్నాలజీ కమ్యూనికేషన్ డివిన్సి గవర్నమెంట్ ఆఫ్ ఇండియా సహకారంతో నిర్వహించిన రీసెంట్ మ్యాథ్ మేటికల్ ఆప్టికేషన్స్ అనే అంశంపై నిర్వహించిన జాతీయ సదస్సుకు ఆయన ముఖ్య అతిథిగా హాజరయ్యారు. ఈ సందర్భంగా రామానుజన్ చిత్రపటానికి పూలమాలలు వేసి నివాళులర్పించి ఆయన మాట్లాడారు. కార్యక్రమంలో ఎంటియూ ఈసీ మెంబర్ శ్రీదేవి, సీపీఆర్ ఇంజనీరింగ్ కళాశాల ప్రొఫెసర్ రాఘవ, కేయా ప్రొఫెసర్ మల్లారెడ్డి, కో ఆర్డినేటర్ ఉపేందరెడ్డి, షాన్ ఓడీ హైమావతి, అధ్యాపకులు మద్దిలేటి, శ్రీనివాస్ పాల్గొన్నారు.

● నల్లగొండలోని ఏకలవ్య పాఠశాలలో నేపనల్ మ్యాథ్ డేసు నిర్వహించారు. ఈ సందర్భంగా పాఠశాల చైర్మన్ అయిగుజెల్లి కరుణాకరెడ్డి, అకాడమిక్ డైరెక్టర్ మారం శ్రీనివాసరెడ్డి, డైరెక్టర్లు, ఉపాధ్యాయులు రామానుజన్ చిత్రపటానికి పూలమాలలు వేసి నివాళులర్పించారు. కార్యక్రమంలో పాఠశాల వైస్ ప్రెసిడెంట్ వాణి ఉన్నారు. పట్టణంలోని రామగిరిలో ఉన్న నీలగిరి జూనియర్, డిగ్రీ, పీజీ కళాశాలలో జాతీయ గణిత దినోత్సవాన్ని నిర్వహించారు. కార్యక్రమంలో కళాశాల ప్రెసిడెంట్ మారం నాగేందరెడ్డి, అన్నారు.

అనూప ఉన్నారు.  
**మిథాలగూడ :** ఆవంతీపురం గిరిజన గురుకుల కళాశాలలో విద్యార్థులకు క్విజ్, వ్యాసరచన, ఉపన్యాస పోటీలు నిర్వహించారు. పోటీలలో గెలుపొందిన విద్యార్థులకు బహుమతులు ప్రధానం చేశారు. ఈ సందర్భంగా ఆంగ్ల అధ్యాపకుడు రాజారావు మాట్లాడారు. కార్యక్రమంలో కళాశాల ప్రెసిడెంట్ సుధాకర్, వైస్ ప్రెసిడెంట్ పాల్ అజయకుమార్, అధ్యాపకులు సక్ర, పిజికల్ డైరెక్టర్ మంగ్యనాయక్, సికిందర్, మంగయ్య లమేష్ పాల్గొన్నారు.

**చిట్టాల రూరల్ :** మండలంలోని పెద్దకాపర్తి, తాళ్లవెల్లంల ప్రభుత్వ పాఠశాలల్లో నిర్వహించిన కార్యక్రమాల్లో ప్రధానోపాధ్యాయులు రామలింగాచారి, జెరిపోతుల శ్రీనివాస్, ఉపాధ్యాయులు పూలమాల వేసి నివాళులర్పించారు. కార్యక్రమం లో శకుంతల, శేఖర్, కైలాసం, విజయలక్ష్మి, బ్రహ్మయ్య, ప్రేమలత, శ్రీనివాసులు, లింగయ్య, అంజనేయులు పాల్గొన్నారు.

**చిట్టాల :** మండల కేంద్రంలోని తాగూర్ విద్యాలయంలో మ్యాథ్ ఎగ్జిబిషన్ సాంకేతిక మునిసిపల్ చైర్మన్ కోమటిరెడ్డి వెంకటరెడ్డి ప్రారంభించారు. కార్యక్రమంలో వైస్ చైర్మన్ కూరెల్లి లింగస్వామి, ప్రెసిడెంట్ పెద్ది నరేందర్ పాల్గొన్నారు.

**కేతేపల్లి :** గణిత సాధనతో విద్యార్థుల్లో మేధాశక్తి పెరుగుతుందని మాస్ బీసీ గురుకుల పాఠశాల ప్రెసిడెంట్ బజాక్ పెర్నియ్యారు. కార్యక్రమంలో ఎంపీపీ మంజుల బజాక్, ఉపాధ్యాయులు ఎస్సుగు రవీందరెడ్డి, వనజ, అరుణ్, శ్రీనివాస్ పాల్గొన్నారు.

**త్రిపురారం :** మండల కేంద్రంలోని లిటిల్ ఫ్లవర్ పాఠశాలలో గణిత శాస్త్రవేత్త శ్రీనివాస్ రామానుజన్ జయంతి వేడుకలను నిర్వహించారు. కార్యక్రమంలో కరస్పాండెంట్ తుమ్మలపల్లి వెంకటరెడ్డి, ఉపాధ్యాయులు వెంకట్, మహేష్, నాగరాజు, శ్రాంతి, కవిత, సరిత పాల్గొన్నారు.

**కొండమల్లేపల్లి :** కొండమల్లేపల్లి మండల కేంద్రం జిల్లాపరిషత్ ఉన్నత పాఠశాలలో నిర్వహించిన కార్యక్రమంలో పాఠశాల ప్రధానోపాధ్యాయుడు మండ నత్తనారాయణ, ఉపాధ్యాయులు శేరివల్లి శ్రీనివాస్, శ్రీపతిరావు, సూర్య, ఎమ్మనెజర్, నాగేంద్రమ్మ, వెంకట్ శర్మ, సరస్వతి పాల్గొన్నారు.



# ఈనాడు దినపత్రిక

## రామానుజన్ ను ఆదర్యంగా తీసుకోవాలి

నల్గొండ టౌన్, న్యూస్టుడె: గణిత దినోత్సవాన్ని పురస్కరించుకుని బుధ వారం నల్గొండ పట్టణంలోని నీలగిరి డిగ్రీ, పీజీ కళాశాలలో విద్యార్థులకు వ్యాసరచన, ఉపన్యాస పోటీలు నిర్వహించారు. ఈ సందర్భంగా కళాశాల ప్రిన్సిపల్ నాగేందర్ రెడ్డి మాట్లాడారు. పోటీల్లో విజేతలకు బహుమతులు అందజేశారు. కళాశాల అధ్యాపకులు అనూప, అన్నారి, పాల్గొన్నారు.

నల్గొండ టౌన్: నల్గొండ పరిధిలోని మహాత్మాగాంధీ విశ్వవిద్యాలయంలో గణిత విభాగం ఆధ్వర్యంలో బుధవారం గణిత దినోత్సవం, రీసెంట్ మ్యూథమె



ఎంజీయూలో మాట్లాడుతున్న హైదరాబాద్ ఇక్రిశాట్ శాస్త్రవేత్త డా.సుధీర్ రెడ్డి

టికల్ అప్లికేషన్ ఆన్ అంశంపై సదస్సు నిర్వహించారు. ఈ కార్యక్రమానికి

ముఖ్య అతిథిగా విచ్చేసిన హైదరాబాద్ ఇక్రిశాట్ శాస్త్రవేత్త డా.సుధీర్ రెడ్డి మాట్లాడారు.

మానవ మనుగడకు గణితం ఎంతో ఆవ

సరమని తెలిపారు. ఈసీ మెంబర్ శ్రీదేవి, ప్రొ.రాఘవ, మల్లారెడ్డి, ఉపేందర్ రెడ్డి, హైమావతి, మద్దిలేటి, రాంచంద్రు, కిరణ్ కుమార్, శ్రీనివాస్ పాల్గొన్నారు.

మరిగూడ: నామాపురం, అంతంపేట జిల్లా ఉన్నత పాఠశాలల్లో గణిత దినోత్సవం జరుపుకున్నారు. ప్రధానోపాధ్యాయురాలు దనలక్ష్మి, పురుషోత్తం రాజు, మల్లేషం, వెంకటేశం, వీరేషం, ఉపాధ్యాయులు పాల్గొన్నారు.

నల్గొండ విద్యావిభాగం: శాస్త్రవేత్త శ్రీనివాస్ రామానుజన్ జయంతిని పురస్కరించుకుని నల్గొండలోని ఏకలవ్య, ఓకీట్రీ ఉన్నత పాఠశాలలో ఆయన చిత్రపటానికి నివాళి అర్పించారు. వ్యాసరచన, వక్రత్వ పోటీలు నిర్వహించారు. పాఠశాల గణితం అకాడమిక్ ఛైరెక్టర్ మారం శ్రీనివాసరెడ్డి, ఛైర్మన్లు నరేందర్ రెడ్డి, అలుగుజెల్లి కరుణాకర్ రెడ్డి, వైస్ ప్రిన్సిపల్ వాణి, ఛైరెక్టర్ మంగారెడ్డి ఉపాధ్యాయులు పాల్గొన్నారు.

చందూరు: తెరటుపల్లిలోని ప్రభుత్వ ప్రాథమికోన్నత పాఠశాలలో బుధ వారం గణిత దినోత్సవాన్ని ఘనంగా నిర్వహించారు. ప్రధానోపాధ్యాయుడు శ్రీధర్, ఎస్సీ, ఎస్టీ ఉపాధ్యాయ సంఘం జిల్లా ప్రధాన కార్యదర్శి లచ్చిరాం నాయక్ లు రామానుజన్ చిత్రపటానికి నివాళులు అర్పించారు. ఆయన సంబర 1729 గురించి విద్యార్థులకు తెలియజేశారు. ఉపాధ్యాయులు గోన వెంకటేశ్వరరావు, సర్పింహా, రాణి, విద్యార్థులు పాల్గొన్నారు.

నల్గొండ విద్యావిభాగం: నల్గొండలోని మునుగోడు బీసీ గురుకుల పాఠశాలలో జాతీయ గణిత దినోత్సవాన్ని జరుపుకున్నారు. విశ్రాంత ఐఏఎస్ అధికారి చొల్లేటి ప్రభాకర్, విశ్రాంత జీహెచ్ఎం సయ్యద్ గౌస్, గురుకుల పాఠశాల స్పెషల్ ఆఫీసర్ కత్తుల శంకర్, ఉపాధ్యాయులు పాల్గొన్నారు.



## వ్యాసరచన పోటీలు

భువనగిరి : జాతీయ గణిత దినోత్సవాన్ని పురస్కరించుకుని ఎంజీయూ గణితశాస్త్ర విభాగం ఆధ్వర్యంలో డిగ్రీ, పీజీ గణితశాస్త్ర విద్యార్థులకు ఈనెల 20న భువనగిరిలో వ్యాసరచన పోటీలు నిర్వహించనున్నట్లు ప్రాగ్రాం కోఆర్డినేటర్ జి ఉపేందర్ రెడ్డి శనివారం తెలిపారు. ఉదయం 10గంటలకు స్థానిక ఎస్ఎల్ఎస్ఎస్ డిగ్రీ కళాశాలలో నిర్వహించే పోటీలకు విద్యార్థులు హాజరు కావాలన్నారు. వివరాలకు కళాశాల గణిత అధ్యాపకులు కిష్టయ్య 9848878326ను సంప్రదించాలని కోరారు.

**సాక్షి** Sun, 19 December 2021  
SAKSHI TELUGU DAILY <https://epaper.sakshi.com>



















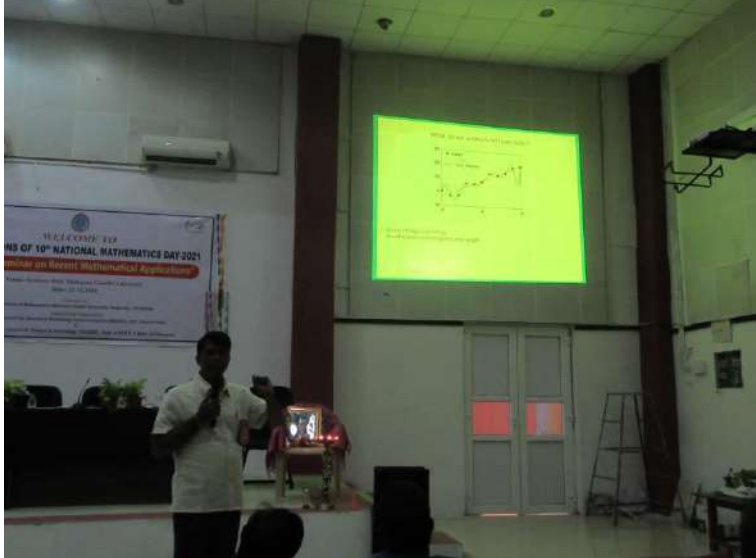
























## NSS ACTIVITIES HELD BY UNIT-II, UCS

**PO :**  
**Dr.Y.**  
**PRASHA**  
**NTHI**

S.No.	Name of the NSS Activity	Date
1	Vaccination camp by DMH	25 <sup>th</sup> August, 2021
2	Vaccination camp by DMH	8 <sup>th</sup> November, 2021
3	Mahatma Gandhi Vardhanthi through online with Gandhi Global Family	30 <sup>th</sup> January, 2022
4	International Asian Water Bird Census Day	12 <sup>th</sup> Feb., 2022
5	Swatchhatha Cleaning Day	19 <sup>th</sup> Feb., 2022
6	International Women's day	March 8 <sup>th</sup> , 2022
7	Red Ribbon Club (Aids)	March 26 <sup>th</sup> , 2022
8	Babu Jagjeevan Ram Jayanthi	April 5 <sup>th</sup> , 2022
9	Chlivendram opening	April 7 <sup>th</sup> , 2022
10	Jyothi Rav Phule Jayanthi	April 11 <sup>th</sup> , 2022
11	Dr.Ambedkar Jayanthi	April 13 <sup>th</sup> , 2022



Vaccination drive on 25<sup>th</sup> August, 2021



Vaccination drive on 25<sup>th</sup> August, 2021



Swatchhatha Cleaning Day on 19<sup>th</sup> Feb.,2022



Swatchhatha Cleaning Day on 19<sup>th</sup> Feb.,2022





International Asian Water Bird Census Day on 12<sup>th</sup> Feb.,2022



International Asian Water Bird Census Day on 12<sup>th</sup> Feb.,2022



International Asian Water Bird Census Day on 12<sup>th</sup> Feb.,2022



Vaccination camp by DMH on 8<sup>th</sup> Nov., 2021



Vaccination camp by DMH on 8<sup>th</sup> Nov., 2021



**A WEBINAR IS ORGANIZING**  
**(ON THE EVE OF MAHATMA GANDHI'S 74<sup>TH</sup> VARDHANTHI)**  
**BY**  
**NSS UNIT-II, UNIVERSITY COLLEGE OF SCIENCE**  
**MAHATMA GANDHI UNIVERSITY, NALGONDA**  
**IN ASSOCIATION WITH**  
**GANDHI GLOBAL FAMILY GANDHI GYAN PRATHISTAN**

**CHIEF GUEST**

**Guest of Honour**  
**Dr.G.Upender Reddy**  
Principal, UCS  
Mahatma Gandhi University, Nlg.

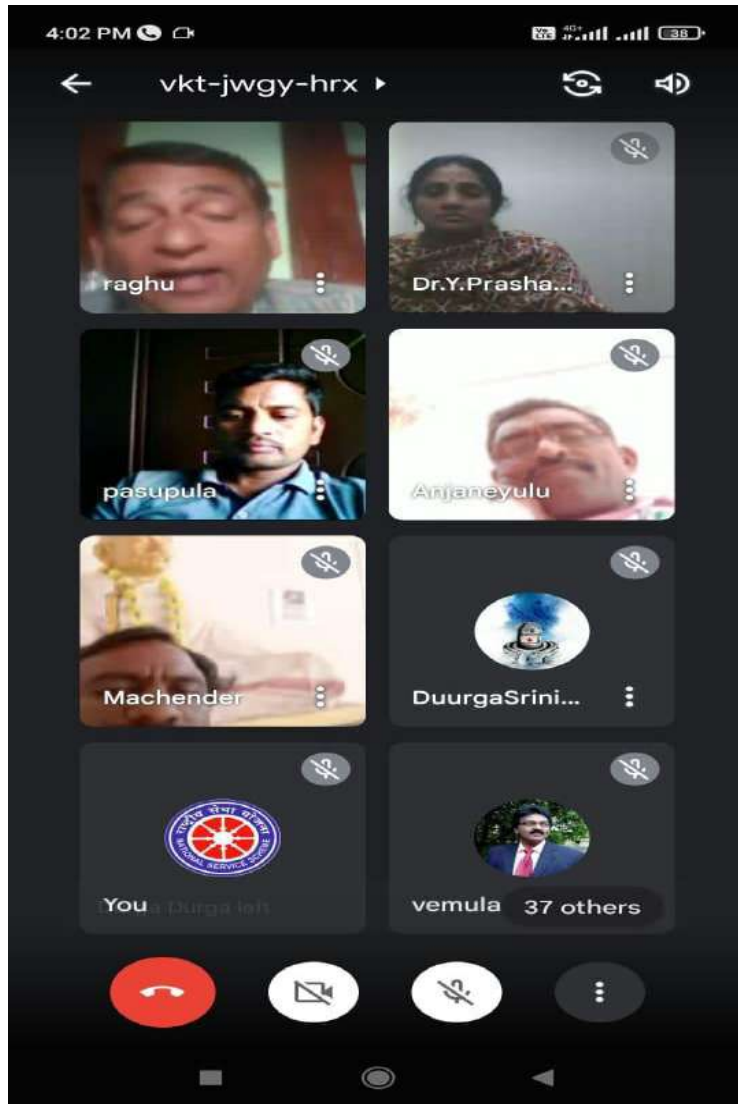
**Dr. Gunna Rajender Reddy Garu**  
Chairman  
**Gandhi Global Family**  
Hyderabad

**Guest of Honour**  
**Dr. P. Maddileti**  
NSS Coordinator  
Mahatma Gandhi University, Nlg.

Time : 3:00 pm  
Google Meet

**Dr.Y.Prashanthi**  
NSS Program Officer, Unit-II  
Mahatma Gandhi University, Nlg.

Mahatma Gandhi Vardhanthi through online with Gandhi Global Family on 30<sup>th</sup> Jan.,2022



Mahtma Gandhi Vardhanthi through online with Gandhi Global Family on 30<sup>th</sup> Jan.,2022



Red Ribbon Club (Aids) on March 26<sup>th</sup>, 2022



**CAMPAIGN & SEMINAR**  
ON  
**PREVENTION & TREATMENT OF AIDS/HIV**  
IS ORGANIZING BY  
**NSS UNIT - II, III & IV**  
**UNIVERSITY COLLEGE OF SCIENCE**  
**MAHATMA GANDHI UNIVERSITY**  
**NALGONDA**

**DATE : 26-03-2022 TIME : 11:00 -01:00 PM**

Note : Competitions (Poster/Model/Drawing) will be held as per the theme & will be displayed on the day of the program. Interested students can enroll the names & the prizes will be announced for the winners.

**NSS UNIT-II, III & IV, UNIVERSITY COLLEGE OF SCIENCE**  
**MAHATMA GANDHI UNIVERSITY, NALGONDA**

Red Ribbon Club (Aids) on March 26<sup>th</sup>, 2022



Red Ribbon Club (Aids) on March 26<sup>th</sup>, 2022



International Women's day on March 8<sup>th</sup> 2022



International Women's day on March 8<sup>th</sup> 2022



International Women's day on March 8<sup>th</sup> 2022





Dr. Babu Jagjeevan Rao Gari Jayanthi on April 5<sup>th</sup>, 2022



Jyothi Rav Phule Jayanthi on April 11<sup>th</sup>, 2022



Opening of Chalivendram on April 7<sup>th</sup>, 2022 (It will run till June 8<sup>th</sup>)

**NSS ACTIVITY**  
**SPECIAL CAMP**  
**MARCH 30<sup>TH</sup> – APRIL 5<sup>TH</sup>, 2022**

**DAY-1**  
**30-03-2022**



**Inaugural session of Special camp**

# సంఘటనల వారానికే కాదు, ప్రత్యేక కార్యక్రమాలకు, అన్నెపర్తి

వారికి ఉపయోగపడే, ప్రత్యేక కార్యక్రమాలకు: కొనసాగు కమిటీ

మం.న. నల్గొండ

వై.నా.బి. జిల్లాలో ప్రత్యేక కార్యక్రమాలకు - ప్రత్యేక కార్యక్రమాలకు





## Survey for unememployment and medical

DAY-2

31-03-2022



## Survey in the village



**Survey in the village**

**DAY-3**

**01-04-2022**



46F6+PQM, Aneparti, Telangana 508001, India

Latitude  
17.124395°

Longitude  
79.21175333333333°

Local 05:54:05 PM  
GMT 12:24:05 PM

Altitude 244.6 meters  
Friday, 01-04-2022

### Clean & Green program in the Govt. School, Annaparthi



### Clean & Green program in the Govt. School, Annaparthi

**DAY-4**

**02-04-2022**



**Cooking by NSS volunteers**



**Yoga class**

**DAY-5**

**03-04-2022**





**Clean & Green program at Old Grama Panchayathi office, Anneparthi**



**Clean & Green program at Old Grama Panchayathi office, Anneparthi**

**DAY-6**

**04-04-2022**

## Planatation program



## Plantation program



**Awareness program for Govt. school children on plastic ban in  
Anneparthi village**

**DAY-7**

**05-04-2022**



## Medical camp in association with Yashoda hospitals, Hyd. In Annaparthi village



## Plantation program in Annaparthi village

**ఎన్ఎస్ఎస్ శిబిరం..**  
**నల్గొండ టౌన్: నల్గొండ**  
**మహాత్మాగాంధీ విశ్వవి**  
**ద్యాలయం ఎన్ఎస్ఎస్**  
**యానిడ్-2 ఆదర్శంలో**  
**ముంగళవారం అన్నెపర్తిలో**  
**యశోద ఆసుపత్రి సౌజ**  
**న్యంతో ఉచిత వైద్య**  
**శిబిరం నిర్వహించారు.**  
**నల్గొండ టౌరల్ ఎస్ట్రేలు**  
**గోపాల్ రావు, సురేశ్ శిబి**  
**రాన్ని ప్రారంభించారు. సర్పంచి అరవింద్ రెడ్డి, ఎన్ఎస్ఎస్ కో ఆర్డినేటర్ ముద్ది**  
**లేటి, ప్రోగ్రాం అధికారి డా. ప్రశాంతి, హరి చాల్కొన్నారు.**



**నల్గొండ మండలం అన్నెపర్తిలో ఉచిత వైద్య శిబిరంలో పాల్గొన్న ఎస్ట్రేలు గోపాల్ రావు, సురేశ్, ఎన్ఎస్ఎస్ వాలంటీర్లు**

**ఈనాడు**  
 epaper.eenadu.net

# యువజనం.. సేవాపథం

**నల్గొండ పురపాలక, నల్గొండ టౌన్, న్యూఓటెడె:**  
 కొంత మంది విద్యార్థులు తరగతి గదులకే పరిమితం కాకుండా సామాజిక సేవ వైపు అడుగులు వేస్తున్నారు. కేంద్ర, రాష్ట్ర ప్రభుత్వాల చేపట్టిన సంక్షేమ కార్యక్రమాలను ప్రజల్లోకి తీసుకు వాచడంలో పాటు పర్చడంలా చు రక్షణ, స్వచ్ఛ నగరీకరణ పంట అంశాలపై మహా తృగాణ్డి యునివర్సిటీ విద్యార్థులు ప్రజలకు చివ రిస్తూ వైతన్యం తీసుకో స్తున్నారు. గ్రామీణ ప్రాంతాల్లో గర్భిణుల ఆహారపు అలవాట్లు, మాతా శిశు సంరక్షణ,

వాన నీటిని ఒడిసి పట్టేందుకు ఇంచుమీ స్రావ్యత, మురుగుదొడ్ల నిర్మాణం వంటి అంశాలను ఎంచుకుని గ్రామీణ ప్రాంతాల్లో ప్రజలను చైతన్యం చేస్తున్నారు. గ్రామాల్లో ప్రజలు ఎదుర్కొంటున్న సమస్యలను సైతం పరిశీలించి ఆయా ప్రాంతాలకు చెందిన ప్రజాప్రతినిధులు, సంబంధిత అధికారుల దృష్టికి తీసుకుపోయి వాటిని పరిష్కరించే విధంగా బాటలు వేస్తు న్నారు. దీనికి చదువు తున్న కళాశాలలో ప్రత్యే కంగా ఏర్పాటు చేసిన జాతీయ సేవ సంస్థ(ఎన్ఎస్ఎస్) ద్వారానే సామాజిక స్పృహను మెల్లొల్లు తున్నారు.



**అన్నెపర్తిలో ఆశుదానం చేస్తున్న యువతరీయతకులు**

**ప్లాస్టిక్ వాడకంలో అనర్ధాలు: సవ్య, మంచిదర్పాల**  
 చదువు ఒకటి ముఖ్యం కాదు. చదువు వల్ల పాటు సుస్థాయి, సామాజిక సేవా దృక్పథం అందరికీ అవసరం. గ్రామీణ ప్రాంతాల ప్రజలు ఎక్కువగా పాలిథిన్ సంఘాలు, గ్లాసులను ఉపయోగిస్తున్నారు. వాటి వల్ల జీర్ణి అనర్ధాలను వివరంబంది గర్భిణుల కలలోగ్నం, తీవ్రతొచ్చిన ఆరోగం పట్ల ఆవగాహన కల్పిస్తున్నాం. స్థాని కంగా ప్రజలు ఎదుర్కొంటున్న సమస్యలను గుర్తించి మండల స్థాయి అధికారులతో పాటు ప్రజాప్రతినిధుల దృష్టికి తీసుకుపో

**ప్రభుత్వ పథకాలపై అవగాహన కల్పిస్తూ...**  
 ప్రగతి, ఎన్ఎస్ఎస్ యూనిట్-2 అధికారి, ఎంజీయూ విద్యార్థులు తదువుకే పరిమితం కాకుండా ప్రస్తుత సమాజంలో సామాజిక స్పృహ ఉండాలి. ఎన్ఎస్ఎస్ క్యాంపు ద్వారా వారిలో సామాజిక సేవాలన్నీ పెంపొందిస్తున్నాం. గ్రామీణ ప్రాంతాల్లో వారం రోజుల పాటు శ్రమదానం చేయ దంలోపాటు ప్రభుత్వ సంక్షేమ పథకాలపై అవగాహన కల్పిస్తూ ప్రజలకు చిరువచతున్నారు. ఎన్ఎస్ఎస్ లో రాజీవీన యువత అన్ని రంగాల్లో ముందుంచారు.

**అదనపు ఎస్సీగా మనోహర్**  
 నల్గొండ నెరవిభాగం, మ్యూసిటెడె: జిల్లా అదనపు ఎస్సీ(అడ్మిన్)గా జి మనోహర్ సోమవారం బాధ్యతలు స్వీక రించారు. గతంలో పనిచేసిన నల్గొండ జిల్లాలోని వైద్య తరవాత ఇప్పుడ ఆ స్థానం తాళగా ఉంది. రాజకీయ అదనపు జీసీగా

విద్యలు నిర్వహిస్తున్న ఆయన జిల్లాకు జిల్లాపై వచ్చారు. ఈ సందర్భంగా ఆయన మాట్లాడుతూ ఉన్నతస్థాయి అధికారుల అవకాశాల్లో జిల్లాలో ప్రోటీన్ సిల్వంబికి కావాల్సిన అన్నిరకాల సేవలు అందిస్తానని తెలిపారు. ఆనంతరం ఎన్ని యూ రాజీ కరణి చికి డోకే అంబజీకారు. కీపన్న వెంకటేశ్వర్లరెడ్డి, ఎలకే కీపన్న సురేశ్ అతర సిల్వంబి ఆయన్ను సన్మానించారు.

**గ్రామీణులకు సేవ చేయటం ఆనందంగా ఉంది: నాగలక్ష్మి, మిర్యాలగూడ**  
 రిన్నగాటి నుంచి సామాజిక సేవ చేయాలనే తపన ఉంది. కళాశాలల్లో ఉన్న ఎన్ఎస్ఎస్లో చేరాను. వేసవి క్యాంపు ద్వారా వారం రోజుల పాటు గ్రామీణప్రాంత ప్రజలకు సేవ చేయడం ఆనందంగా ఉంది. ప్రభుత్వ పథకాలను ప్రజల్లోకి తీసుకుపోయి వాటిని సద్విని యోగం చేసుకునేలా అవగాహన కల్పించాం.

**వాన నీటిని ఒడిసి పట్టేలా: గణేశ్, భువనగిరి**  
 కష్టాల్లో వాననీటిని పట్టా చేస్తున్నారు. ఇంకను గుంతలు తవ్వి నీటి ట్యుబువులను ఒడిసి పట్టేలా ప్రజల్లో చైతన్యం తీసుకుస్తున్నారు. అంతర్గత మురుగు కాలులు, జీవల, మంచులు వల్ల జీర్ణి అనర్ధాలను ప్రజలకు చివ రించడంలోపాటు వాటిని నియంత్రించేందుకు స్థానిక ప్రజా ప్రతినిధుల సహాయంతో సమన్వయం చేరిస్తున్నారన్నారు.

**అపోలో హాస్పిటల్స్, హైదరాబాద్ వారిచే మిర్యాలగూడలో గుండె వ్యాధుల క్లినిక్**

**డా. కరుణాకర్ రాపోలు**  
 M.D., D.M. (Gen)  
 కర్ణాటక మున్సిపల్ క్యాంపస్, బాల్ అంబుల్స్, హైదరాబాద్.  
 రక్తపోటు, ప్రాణాస్పృహ, అమూల్యో వ్యాధిగ్రా చింతకంబారు, గుండెబాటు, ధాతి సాన్ని, వదనలన్నుడు కాళ్ళ మిక్సూబావం, ఆరావల లోలి జిల్లాల గుంబారు సంప్రదించాలి.

**నరాల వ్యాధుల క్లినిక్**

**డా. యశ్వంత్ సైడిమల్ల**  
 MD, DM (Neurology), SGE (UK)  
 కర్ణాటక మున్సిపల్ క్యాంపస్, బాల్ అంబుల్స్, హైదరాబాద్.  
 మిక్సూబావల వ్యాధి, నరాలమయ కండంబల బలహీనత, పక్షిణానాటి డిజీజీ, ఎపిలెప్సీ, వెర్నిగోలను జిజీ, మంబయ జీజీ మిక్సూబావల సమన్వయం, గాను సంప్రదించాలి.

**బుధవారం, 6 ఏప్రిల్ 2022 ఉదయం 10 గం: సుండ్డి మిక్సూబావం 2 గం: వరకు**  
 నివారణలు దిగువ అరునామా యందు సంప్రదించాలి:  
**రాఫా సూపర్ స్పెషాలిటీ క్లినిక్ ఓ టివి మెడిసిన్ సెంటర్**  
 లక్ష రామచంద్రయ్యగారి హాస్పిటల్ గంబు, డాక్టర్స్ కాలనీ, మిర్యాలగూడ  
 రిఫాయింబ్మెంట్ రోంబు సంప్రదించాలి. 7023290086  
 9848866666 మిక్సూబావల వ్యాధి, బాల్ అంబుల్స్, హైదరాబాద్ 500037 9848866666



మహాత్మా గాంధీ యూనివర్సిటీ సైన్స్ కాలేజీ  
NSS విద్యార్థులు అంజన్ శ్రీ వ్యవసాయ  
క్షేత్రమును సందర్శించి ప్రకృతి వ్యవసాయ  
మెళుకువలను, జీవవైవిధ్యం, నేను  
ఆచరిస్తున్న మిశ్రమ వ్యవసాయ విధానమును  
గురించి తెలుసుకోవడం జరిగింది. ఎలాంటి  
క్రిమిసంహారక రసాయనిక మందులు లేకుండా  
గో ఆధారిత విధానం ద్వారా నేను చేస్తున్న  
వ్యవసాయ విధానాలను విద్యార్థులకు  
వివరించడం జరిగింది. ఈ కార్యక్రమంలో  
కళాశాల ప్రెన్సిపల్ డాక్టర్ ఉపేందర్ రెడ్డి గారు,  
ఎన్ఎస్ఎస్ కోఆర్డినేటర్ డాక్టర్ ప్రశాంతిగారు  
విద్యార్థిని, విద్యార్థులు పాల్గొనడం జరిగింది.

20:38

**Field work in Anjan Sri Agriculture Farm**



**Valedictory session on 05-04-2022**



**Valedictory session on 05-04-2022**

**Report on**  
**CLASS ROOM TRAINING PROGRAMME**  
**ORGANIZED BY**  
**MAHATMA GANDHI UNIVERSITY, NALGONDA**  
**IN COLLABORATION WITH**  
**TASK & MAHINDRA PRIDE SCHOOL**  
**1<sup>st</sup> – 26<sup>th</sup> FEBRUARY 2018**

A Skill & Personality Development Programme, ‘CLASS ROOM TRAINING PROGRAMME’ is organized by Mahatma Gandhi University, Nalgonda in collaboration with Telangana Academy for Skill & Knowledge (TASK), a Government of Telangana Entity and Mahindra Pride School, Nandi Foundation, an NGO which works for the skill enhancement of youth. This Programme consists of 40 sessions (1 session 2 hours). This is a certificate course and is organized without disturbing the regular Class work of the students. Daily two sessions were organized – morning 7.00 am to 9.00 am and evening 4.00 pm to 6.00 pm.

A total of 145 students pursuing various PG Programmes in the University College of Arts & Social Sciences, University College of Science and University College of Commerce and Business Management have attended the Certificate Course. In this Course training is given in soft skills, language skills, resume preparation, interview skills, public speaking, etc.

The Trainer was given accommodation in the University Hostel. Even after the sessions during his stay the students have interacted with the trainer. After the session was complete the students gave their feedback in the valedictory session and expressed that they are confident and are able to articulate.





**CLASS ROOM TRAINING PROGRAMME**  
**ORGANIZED BY**  
**MAHATMA GANDHI UNIVERSITY, NALGONDA**  
**IN COLLABORATION WITH**  
**TASK & MAHINDRA PRIDE SCHOOL**  
**1<sup>st</sup> – 26<sup>th</sup> FEBRUARY 2018**  
**PARTICIPATION CERTIFICATE**

This is to certify that Mr./Mrs./Ms. \_\_\_\_\_

\_\_\_\_\_ Studying

\_\_\_\_\_ has participated in a 20days / 40 hours “**CLASS ROOM TRAINING PROGRAMME**” for imparting Employability Skills, organized by the Mahatma Gandhi University, Nalgonda held from 1<sup>st</sup> – 26<sup>th</sup> February 2018.

<b>Dr. K.SRIDEVI</b>	<b>Dr. K. ANJI REDDY</b>	<b>Dr. B. SARITHA</b>	<b>Dr. M VASANTHA</b>
<b>COORDINATOR, EXTRA MURAL COURSES, MGU</b>	<b>PRINCIPAL, UCA&amp;SS, MGU</b>	<b>PRINCIPAL, UCC&amp;BM, MGU</b>	<b>PRINCIPAL, UCS&amp;I, MGU</b>

Date:-		Taining Name :-				
S.No	Hall Ticket No	Name of the student	Student Contant no	Department	E-mail Id	Adhar Card Number
1	4502-16-408001	M. KAVYA	9133901289	COMMERCE	<a href="mailto:Manthapuramkavya123@gmail.com">Manthapuramkavya123@gmail.com</a>	750310098165
2	4502-16-408002	S. SATISH REDDY	7997590707	COMMERCE	<a href="mailto:sapatisatish@gmail.com">sapatisatish@gmail.com</a>	736180730476
3	4502-16-408004	P. NARESH	8500377785	COMMERCE	<a href="mailto:Nari.jessi@gmail.com">Nari.jessi@gmail.com</a>	312929373842
4	4502-16-408005	K. SAIPRASAD	8500498543	COMMERCE	<a href="mailto:saiprasadkarnadham@gmail.com">saiprasadkarnadham@gmail.com</a>	571061048430
5	4502-16-408007	T UDAY KUMAR	9640279708	COMMERCE	<a href="mailto:udayvarma091@gmail.com">udayvarma091@gmail.com</a>	613389429104
6	4502-16-408008	I NARESH	9848449033	COMMERCE	<a href="mailto:inaresh4019@gmail.com">inaresh4019@gmail.com</a>	543825694462
7	4502-16-408009	G VAMSHI KUMAR	9505041514	COMMERCE	<a href="mailto:vamshigudelli0144@gmail.com">vamshigudelli0144@gmail.com</a>	519095442933
8	4502-16-408010	G NARESH	9000907497	COMMERCE	<a href="mailto:gadenaresh4@gmail.com">gadenaresh4@gmail.com</a>	747689914401
9	4502-16-408011	N NARESH	8184995868	COMMERCE	<a href="mailto:nareshnagilla5868@gmail.com">nareshnagilla5868@gmail.com</a>	809792262567
10	4502-16-408015	CH. SAIDULU	9553696805	COMMERCE	<a href="mailto:chirraboinasaidulu@gmail.com">chirraboinasaidulu@gmail.com</a>	408127699248
11	4502-16-408016	M. MAHENDER	8187879553	COMMERCE	<a href="mailto:Mutyalamahendar2@gmail.com">Mutyalamahendar2@gmail.com</a>	281018718523
12	4502-16-408017	M USHA	8466909136	COMMERCE	<a href="mailto:ushamanthri111@gmail.com">ushamanthri111@gmail.com</a>	313739519152
13	4502-16-408018	B PRASHANTH	9908252540	COMMERCE	<a href="mailto:pb9083@gmail.com">pb9083@gmail.com</a>	567600966936
14	4502-16-408019	A. VENKATESH	9505823556	COMMERCE	<a href="mailto:Andemvenkatesh556@gmail.com">Andemvenkatesh556@gmail.com</a>	694188158349
15	4502-16-408020	N. POOJITHA	7799445114	COMMERCE	<a href="mailto:poojitha5114@gmail.com">poojitha5114@gmail.com</a>	942851414649
16	4502-16-408021	P. PRATHYUSHA	7731034498	COMMERCE	<a href="mailto:prathyushaperumalla1996@gmail.com">prathyushaperumalla1996@gmail.com</a>	728607818682
17	4502-16-408022	MD NAFEEZ	8019227218	COMMERCE	<a href="mailto:Nafeezmohammed10@gmail.com">Nafeezmohammed10@gmail.com</a>	776263894029
18	4502-16-408024	P. MADHURI	9848350630	COMMERCE	<a href="mailto:maduri1004@gmail.com">maduri1004@gmail.com</a>	832936965157
19	4502-16-408025	G. MAHESH	9603872710	COMMERCE	<a href="mailto:maheshmudiraj085@gmail.com">maheshmudiraj085@gmail.com</a>	762884923646
20	4502-16-408027	K. SAILU	9640906678	COMMERCE	<a href="mailto:kathigamasailu1994@gmail.com">kathigamasailu1994@gmail.com</a>	271533899788
21	4502-16-408028	A ANUSHA	9704062796	COMMERCE	<a href="mailto:assamanusha@gmail.com">assamanusha@gmail.com</a>	44705919050
22	4502-16-408029	A VINODKUMAR	9010543885	COMMERCE	<a href="mailto:ananthulavinodgoud54390@gmail.com">ananthulavinodgoud54390@gmail.com</a>	800111157003
23	4502-16-408030	J SRIKANTH	9866237153	COMMERCE	<a href="mailto:srikanthjadala002@gmail.com">srikanthjadala002@gmail.com</a>	535714267790
24	4502-16-408031	L SAMATHA	9959981164	COMMERCE	<a href="mailto:shivamani.samatha@gmail.com">shivamani.samatha@gmail.com</a>	283362388483
25	4502-16-408032	G SHARANYA	9515571352	COMMERCE	<a href="mailto:galisharanya3@gmail.com">galisharanya3@gmail.com</a>	852735386904
26	4502-16-408034	B VIJETHA	9948729579	COMMERCE	<a href="mailto:boillavijetha@gmail.com">boillavijetha@gmail.com</a>	508326563242
27	4502-16-408035	CH. SWATHY	955325782	COMMERCE	<a href="mailto:chilukuri.swathi06@gmail.com">chilukuri.swathi06@gmail.com</a>	587326264090
28	4502-16-408036	B DEEPIKA	7659832252	COMMERCE	<a href="mailto:banothdeepika89@gmail.com">banothdeepika89@gmail.com</a>	708385161264
29	4502-16-408037	P SHARADA	9951703082	COMMERCE		703176829649
30	4502-15-408014	G SWETHA	9133468892	COMMERCE	<a href="mailto:gajagantiswetha@gmail.com">gajagantiswetha@gmail.com</a>	855345763683
31	4502-17-408001	M NARMADA	8297939696	COMMERCE	<a href="mailto:narmadamangilipally@gmail.com">narmadamangilipally@gmail.com</a>	715436626756
32	4502-17-408004	M UMA RANI	8179852838	COMMERCE	<a href="mailto:umaraniayyanna8@gmail.com">umaraniayyanna8@gmail.com</a>	209656501477
33	4502-17-408006	V NAVANEETHA	9505904489	COMMERCE	<a href="mailto:navaneethavarakantham@gmail.com">navaneethavarakantham@gmail.com</a>	363732501162
34	4502-17-408007	D SAIDA RAO	8463942574	COMMERCE	<a href="mailto:saidaraodasari4612@gmail.com">saidaraodasari4612@gmail.com</a>	401084030865
35	4502-17-408009	D SATHEESH	9705911349	COMMERCE	<a href="mailto:satheeshk768@gmail.com">satheeshk768@gmail.com</a>	337646362145
36	4502-17-408010	N RAJESH	9441533836	COMMERCE	<a href="mailto:rajeshneerati613@gmail.com">rajeshneerati613@gmail.com</a>	798687106036
37	4502-17-408011	R HANUMA	9951516565	COMMERCE	<a href="mailto:ramavathanuma9027@gmail.com">ramavathanuma9027@gmail.com</a>	594711441668
38	4502-17-408012	A NARESH	9640838929	COMMERCE	<a href="mailto:nareshnaidu8882@gmail.com">nareshnaidu8882@gmail.com</a>	755405221284
39	4502-17-408013	G SARITHA	9912806130	COMMERCE	<a href="mailto:sarithagajula130@gmail.com">sarithagajula130@gmail.com</a>	986694043602
40	4502-17-408014	J RENUKA	9642006584	COMMERCE	<a href="mailto:jrenuka2018@gmail.com">jrenuka2018@gmail.com</a>	820481772432
41	4502-17-408015	A UPENDER	9848518586	COMMERCE	<a href="mailto:anthatiupender039@gmail.com">anthatiupender039@gmail.com</a>	337786777659
42	4502-17-408016	J PAVAN KALYAN	8897154943	COMMERCE	<a href="mailto:jpavankalyan21@gmail.com">jpavankalyan21@gmail.com</a>	358775244295
43	4502-17-408017	V UDAYA SREE	8247573713	COMMERCE	<a href="mailto:vudayasree96@gmail.com">vudayasree96@gmail.com</a>	963002728001
44	4502-17-408018	A VAMSHI	9603324169	COMMERCE	<a href="mailto:Adepuvamshi96@gmail.com">Adepuvamshi96@gmail.com</a>	416008736779

45	4502-17-408019	N RAMAKRISHNA	9010312317	COMMERCE	<a href="mailto:Nomularamakrishna602@gmail.com">Nomularamakrishna602@gmail.com</a>	547320466564
46	4502-17-408020	M PRIYANKA	7661821841	COMMERCE	<a href="mailto:priyanakamedi3@gmail.com">priyanakamedi3@gmail.com</a>	440956398216
47	4502-17-408021	G RAVIKUMAR	8885984440	COMMERCE	<a href="mailto:gogularavi4@gmail.com">gogularavi4@gmail.com</a>	273568269922
48	4502-17-408023	P PRAVEEN	9666437585	COMMERCE	<a href="mailto:praveenbro9542@gmail.com">praveenbro9542@gmail.com</a>	597812110129
49	4502-17-408024	E NIHARITHA	9133483253	COMMERCE	<a href="mailto:erollaniharitha97@gmail.com">erollaniharitha97@gmail.com</a>	688952987193
50	4502-17-408025	S BHAGYA LAXMI	7660061216	COMMERCE	<a href="mailto:bhagyalaxmisripathi@gmail.com">bhagyalaxmisripathi@gmail.com</a>	795037059327
51	4502-17-408026	A HIMABINDU	9640676207	COMMERCE	<a href="mailto:Himabindu1595@gmail.com">Himabindu1595@gmail.com</a>	547572912517
52	4502-17-408027	C LAXMI PRIYA	9963684461	COMMERCE	<a href="mailto:srilaxmi3366@gmail.com">srilaxmi3366@gmail.com</a>	581668971386
53	4502-17-408028	MD JAWEED	9581681001	COMMERCE	<a href="mailto:jaweedmd01@gmail.com">jaweedmd01@gmail.com</a>	592204957393
54	4502-17-408029	V THRIVENI	9542458541	COMMERCE	<a href="mailto:thriveni.venu1996@gmail.com">thriveni.venu1996@gmail.com</a>	461573420633
55	4502-13-68-5001	K. Veena		Busi. Mgt		
56	4502-13-68-5004	G LATHA		Busi. Mgt		
57	4502-13-68-5005	M. NANDU		Busi. Mgt		
58	4502-13-68-5006	K. VENKATRAMANA		Busi. Mgt		
59	4502-13-68-5009	MD SAJID	9705160063	Busi. Mgt	<a href="mailto:mohammadsajidmgu786@gmail.com">mohammadsajidmgu786@gmail.com</a>	787649139799
60	4502-14-68-5007	V. SRIVALLI	9440898650	Busi. Mgt	<a href="mailto:sreevallysree@gmail.com">sreevallysree@gmail.com</a>	533438983263
61	4502-14-68-5008	B CHANDANA	8096096098	Busi. Mgt	<a href="mailto:chandugangaputra19@gmail.com">chandugangaputra19@gmail.com</a>	270517974149
62	4502-14-68-5010	M SIRISHA	7032052317	Busi. Mgt	<a href="mailto:shirishamothe004@gmail.com">shirishamothe004@gmail.com</a>	557857525340
63	4502-14-68-5013	B HEMAJI	9492715135	Busi. Mgt	<a href="mailto:hemaji_190696@gmail.com">hemaji_190696@gmail.com</a>	975960616591
64	4502-14-68-5017	D JAVALIKALI	9912182164	Busi. Mgt	<a href="mailto:javalikalididngu@gmail.com">javalikalididngu@gmail.com</a>	836168197378
65	4502-14-68-5018	A NAVEEN	7673955486	Busi. Mgt	<a href="mailto:naveenandugula.m@gmail.com">naveenandugula.m@gmail.com</a>	818237950567
66	4502-14-68-5022	D VAISHNAVI	9951050199	Busi. Mgt	<a href="mailto:vaishud97@gmail.com">vaishud97@gmail.com</a>	804992232750
67	4502-14-68-5030	K SATHISH KUMAR	9494969532	Busi. Mgt	<a href="mailto:saisathish999@gmail.com">saisathish999@gmail.com</a>	878388097472
				Busi. Mgt		
68	4502-16-672-002	K LENIN	9640170173	Busi. Mgt	<a href="mailto:leninkadari888@gmail.com">leninkadari888@gmail.com</a>	724601094548
69	4502-16-672-003	G MAHESH	8465852810	Busi. Mgt	malesh gajula161994@gmail.com	861532242303
70	4502-16-672-004	P PRUTHVIRAJ	7386444497	Busi. Mgt	<a href="mailto:prudhviraju.palvai@gmail.com">prudhviraju.palvai@gmail.com</a>	624313919028
71	4502-16-672-005	K POOJITHA	7286869688	Busi. Mgt	<a href="mailto:kadarupooiithareddy@gmail.com">kadarupooiithareddy@gmail.com</a>	306469701650
72	4502-16-672-009	HARIVARDHAN		Busi. Mgt		449608087559
73	4502-16-672-012	B SRAVANI	9032478464	Busi. Mgt	<a href="mailto:sravani.ang@gmail.com">sravani.ang@gmail.com</a>	506871631888
74	4502-16-672-014	RAMAKANTH		Busi. Mgt		951781099766
75	4502-16-672-016	CH PAVANI	9989732324	Busi. Mgt	<a href="mailto:pavanichepoori1996@gmail.com">pavanichepoori1996@gmail.com</a>	953563480383
76	4502-16-672-017	M KAVITHA	9703410570	Busi. Mgt	<a href="mailto:marrikavitha2015@gmail.com">marrikavitha2015@gmail.com</a>	772794987559
77	4502-16-672-019	B NARESH		Busi. Mgt		838932673373
78	4502-16-672-021	J NAGALAXMI	9010378466	Busi. Mgt	<a href="mailto:jagininagalaxmi999@gmail.com">jagininagalaxmi999@gmail.com</a>	458980688906
79	4502-16-672-026	D SAIDURGA	7386798614	Busi. Mgt	<a href="mailto:saidurga045@gmail.com">saidurga045@gmail.com</a>	916876071925
80	4502-16-672-031	B VENKATARAMANA	9666881348	Busi. Mgt	<a href="mailto:bonkuriramana@gmail.com">bonkuriramana@gmail.com</a>	282776662648
81	4502-16-672-033	CH SURESH		Busi. Mgt		550901710134
82	4502-16-672-034	JAYINDER		Busi. Mgt		640340374669
83	4502-16-672-035	CH JYOTHI	9502497708	Busi. Mgt	<a href="mailto:jyothichinnala1348@gmail.com">jyothichinnala1348@gmail.com</a>	378188610049
84	4502-16-672-038	U PRASANNA	9701460133	Busi. Mgt	<a href="mailto:ushkagulaprasanna9999@gmail.com">ushkagulaprasanna9999@gmail.com</a>	768354857998
85	4502-16-672-041	SADHIHA		Busi. Mgt		292054861702
86	4502-16-672-045	R SATYANARAYANA		Busi. Mgt		299500426612
87	4502-16-672-050	D GANESH		Busi. Mgt		835291243102
88	4502-16-672-051	K K HARICHANDANA	9603986205	Busi. Mgt	<a href="mailto:koumudi.chandu@gmail.com">koumudi.chandu@gmail.com</a>	416117108238
				Busi. Mgt		
89	4502-16-684-001	G JAYANTH	9676943566	Busi. Mgt	<a href="mailto:jayanth.naidu72@gmail.com">jayanth.naidu72@gmail.com</a>	436551259302
90	4502-16-684-003	O NARESH BABU		Busi. Mgt		943773823294
91	4502-16-684-014	G NAGARAJU		Busi. Mgt		611347349931
92	4502-16-684-018	N SRAVAN KUMAR		Busi. Mgt		471193648499
93	4502-16-684-019	CH SATHISH		Busi. Mgt		635401403183

94	4502-16-684-032	B BHAGYA LAKSHMI		Busi. Mgt		915228611582
95	4502-16-684-036	Y NAVEEN		Busi. Mgt		857203217696
96	4502-16-684-039	MD RAFIQ	9866241136	Busi. Mgt	<a href="mailto:itsmemdrafig@gmail.com">itsmemdrafig@gmail.com</a>	550486437060
97	4502-16-684-026	A ANJANEYULU	9908986241	Busi. Mgt	<a href="mailto:anjiamboth@gmail.com">anjiamboth@gmail.com</a>	334526927845
98	4502-16-684-041	K ASHOK		Busi. Mgt		414654052588

**UNIVERSITY COLLEGE OF ARTS AND SOCIAL SCIENCES  
MAHATAMA HANDHI UNIVERSITY,NALGONDA**

Sl.No	Hall Ticket No	Name of the student	Student contact No	Department	E Mail ID	Adhar Card number
1	4501-16-009-003	B.PAVAN	8099194682	MA English	<a href="mailto:pavanjohnny1410@gmail.com">pavanjohnny1410@gmail.com</a>	405794988292
2	4501-16-009-004	REDDABOINA SWAMY	9550569810	MA English	<a href="mailto:reddebainaswami94@gmail.com">reddebainaswami94@gmail.com</a>	298246303008
3	4501-16-009-006	CHOWDERIPALLY UMAKAR	9666628103	MA English	<a href="mailto:umakarch@gmail.com">umakarch@gmail.com</a>	670903865694
4	4501-16-009-007	KASPARAJU SHABARI	9666167828	MA English	<a href="mailto:ksrchinna638@gmail.com">ksrchinna638@gmail.com</a>	920162374926
5	4501-16-009-009	M.KIRAN		MA English	<a href="mailto:kiranvenky15@gmail.com">kiranvenky15@gmail.com</a>	747151178483
6	4501-16-009-010	PULAKARAM CHANDRABABU	9963164796	MA English	<a href="mailto:pchandu796@gmail.com">pchandu796@gmail.com</a>	777954940596
7	4501-16-009-012	AADEPU MAHESHWARI	9177644593	MA English	<a href="mailto:maleshwariaadepu1996@gmail.com">maleshwariaadepu1996@gmail.com</a>	562508862214
8	4501-16-009-016	KOLAPURAM ARAVIND	8978115385	MA English	<a href="mailto:aravindk.9111995@gmail.com">aravindk.9111995@gmail.com</a>	870610818252
9	4501-16-009-017	JILLA PRASHANTH	9701393397	MA English	<a href="mailto:jillaprashanth043@gmail.com">jillaprashanth043@gmail.com</a>	269876239044
10	4501-16-009-021	JOGULA INDUMATHI	7036462092	MA English	<a href="mailto:mudhirajindu@gmail.com">mudhirajindu@gmail.com</a>	752077500256
11	4501-16-310-001	DAMERA UDAY KUMAR	9640678806	MSW	<a href="mailto:damerauday8806@gmail.com">damerauday8806@gmail.com</a>	530144420867
12	4501-16-310-003	VIJAY KUMAR MOTE	9492673796	MSW	<a href="mailto:vijaykumar.mote@gmail.com">vijaykumar.mote@gmail.com</a>	423488458722
13	4501-16-310-006	E.HANUMANTHU	9948501402	MSW	<a href="mailto:hanumsw16@gmail.com">hanumsw16@gmail.com</a>	657436391655
14	4501-16-310-008	B.SHIVA SHANKAR	9092920425	MSW	<a href="mailto:shivashankar202@gmail.com">shivashankar202@gmail.com</a>	885597003210
15	4501-16-310-011	YEDDULA NAGARIJUN	8465912690	MSW	<a href="mailto:nagarjuneee08@gmail.com">nagarjuneee08@gmail.com</a>	851731604453
16	4501-16-310-012	NALLA UDAY KUMAR	9493043575	MSW	<a href="mailto:udaykumarn375@gmail.com">udaykumarn375@gmail.com</a>	711075612637
17	4501-16-310-013	EPPALAPALLY SRINU	9542055766	MSW	<a href="mailto:srinunemalipur@gmail.com">srinunemalipur@gmail.com</a>	545112154001
18	4501-16-310-017	THALLAPELly SRINIVAS	8179540597	MSW	<a href="mailto:1srinivasca@gmail.com">1srinivasca@gmail.com</a>	714253090376
19	4501-16-310-019	G.ANUSHA	9133013641	MSW	<a href="mailto:gundeboinaanusha5@gmail.com">gundeboinaanusha5@gmail.com</a>	294071563614
20	4501-16-310-020	M.RAJENDER	9642235420	MSW	<a href="mailto:rajendermala08@gmail.com">rajendermala08@gmail.com</a>	371728378039
21	4501-16-310-021	BHUKYA RAVI NAYAK	9542352031	MSW	<a href="mailto:ravinayak123@gmail.com">ravinayak123@gmail.com</a>	780588626345
22	4501-16-310-022	YERRA UMA	9133960913	MSW	<a href="mailto:yerrauma123@gmail.com">yerrauma123@gmail.com</a>	989801529380
23	4501-16-310-023	DANAVATH ANITHA	9121770735	MSW	<a href="mailto:nayakanitha2@gmail.com">nayakanitha2@gmail.com</a>	576800233855
24	4501-16-310-024	B.SUDHARSHANA	9553589963	MSW	<a href="mailto:sudharshanabandaru@gmail.com">sudharshanabandaru@gmail.com</a>	276753761290
25	4501-16-310-027	A.ANITHA	7036757920	MSW	<a href="mailto:anithaakkaldevi@gmail.com">anithaakkaldevi@gmail.com</a>	576800233855
26	4501-16-310-030	M.RAJITHA	9033657829	MSW	<a href="mailto:msrpfamily666@gmail.com">msrpfamily666@gmail.com</a>	538997760226
27	4501-16-313-001	KONDA SWAMY	9010995122	MA ECONOMICS	<a href="mailto:swamykondaswamy@gmail.com">swamykondaswamy@gmail.com</a>	308807120307
28	4501-16-313-002	SODE NAVEEN KUMAR	7095256923	MA ECONOMICS	<a href="mailto:naveenkumarsodea30@gmail.com">naveenkumarsodea30@gmail.com</a>	657649997232
29	4501-16-313-003	PALTHYA KISHAN	8978259511	MA ECONOMICS	<a href="mailto:lovelykishan511@gmail.com">lovelykishan511@gmail.com</a>	561145506282
30	4501-16-313-005	KURUPATI NARESH	7893839801	MA ECONOMICS	<a href="mailto:nareshkumarpati@gmail.com">nareshkumarpati@gmail.com</a>	538791154123
31	4501-16-313-007	VOODARI SREEKANTH	7702237734	MA ECONOMICS	<a href="mailto:sreekanthvoodari@gmail.com">sreekanthvoodari@gmail.com</a>	260980935368
32	4501-16-313-010	SARA BALARAJU	9618222825	MA ECONOMICS	<a href="mailto:sarabalaraju@gmail.com">sarabalaraju@gmail.com</a>	742260708775
33	4501-16-313-011	PTHLOTH ANIL	7036003682	MA ECONOMICS	<a href="mailto:pathlotha@gmail.com">pathlotha@gmail.com</a>	471511278638
34	4501-16-313-012	G.SRINIVAS	9951545657	MA ECONOMICS	<a href="mailto:srinug176@gmail.com">srinug176@gmail.com</a>	366518973876
35	4501-16-313-015	NIRSAMETLA DEVA	9505782621	MA ECONOMICS		557463965195

36	4501-16-313-016	GANDAMALLA SANDEEP	9705439079	MA ECONOMICS	<a href="mailto:gandamallasandeep456@gmail.com">gandamallasandeep456@gmail.com</a>	945373062304
37	4501-16-313-024	VATTIKODU PARAMESH	9553595426	MA ECONOMICS	<a href="mailto:vattikoduparameshwara@gmail.com">vattikoduparameshwara@gmail.com</a>	762724865740
38	4501-16-313-026	GANTLA GEETHA	8096855110	MA ECONOMICS	<a href="mailto:g.geetha1211@gmail.com">g.geetha1211@gmail.com</a>	560933997725
39	4501-16-313-028	PATHULOTHU ANUSHA	9703702993	MA ECONOMICS	<a href="mailto:anusri5888@gmail.com">anusri5888@gmail.com</a>	383999167207
40	4501-16-313-030	ERROLA LAXMAN	8897237523	MA ECONOMICS	<a href="mailto:errolaxman1995@gmail.com">errolaxman1995@gmail.com</a>	647588098627
41	4501-16-313-031	SANDE SWAPNA	9500515723	MA ECONOMICS	<a href="mailto:sande.swapna.r@gmail.com">sande.swapna.r@gmail.com</a>	433012870165
42	4501-16-313-034	BATHULA MADHAVI	7660800298	MA ECONOMICS		550712776833
43	4501-16-313-035	SANGEPU MANASA	7993430988	MA ECONOMICS	<a href="mailto:sangepumanasa19@gmail.com">sangepumanasa19@gmail.com</a>	420640910745
44	4501-15-313-009	BANOTH SURESH	9618295318	MA ECONOMICS	<a href="mailto:suryanaik91777@gmail.com">suryanaik91777@gmail.com</a>	799208847171
45	4501-15-313-021	PACHU SURESH	9491062095	MA ECONOMICS	<a href="mailto:pachusuresh84@gmail.com">pachusuresh84@gmail.com</a>	831327035876



Trainer talking to the participants in the Session - Class Room Training Programme



Students participating and exhibiting their skills in the Sessions

REPORT ON  
**PRERANA**  
State Level Inter-College Commerce Fest  
ORGANISED BY  
DEPARTMENT OF COMMERCE  
MAHATMA GANDHI UNIVERSITY, NALGONDA  
UNDER THE AEGIS OF  
TELANGANA COMMERCE ASSOCIATION HYDERABAD  
Date: 01.02.2020

PRERANA (meaning Inspiration) is a State Level Inter-College Commerce Fest, is organized in all the Universities in the Telangana State, by the respective Departments of Commerce in Collaboration with Telangana Commerce Association (TCA). The participating Universities are – Osmania University, Kakatiya University, Mahatma Gandhi University, Telangana University, Satavahana University, Palamur University.

At the University level the competitions in various events are conducted and winners are sent to the State level Competition. At the College level the competitions have to be conducted and the best 3 teams have to be sent to the University Level Competitions. The winners at the University level competitions shall participate at the State level Competition. The University Level Competitions are organized and conducted by the students pursuing PG programme. The participants are the students pursuing various UG Programmes under the Department of Commerce. The Competitions are conducted in the following events:

1. Essay Writing: Economic Recession: Challenges and Strategies;
2. Business Quiz
3. Commerce Questa
4. Elocution: Digital India
5. Just – a – Minute: Topic will be given on the spot

Under the jurisdiction of Mahatma Gandhi University, Nalgonda about 300 students pursuing various B.Com Programmes have participated in the event.

**TCA - Prerana 2020**

**State level Selected Student list for final Computations at  
Badruka College, Hyderabad (on 8/02/2020)**

Sl. No	Event	MAHATMA GANDHI UNIVERSITY		
		RANK	Name of the Student	Name of the College
1	Essay Writing	I	Y. Sowjanya	Sri navabharath degree & PG College
		II	II. B. Abhilasha	TSWRDW, Nalgonda
		III	III. Nimrah Sultana	Jagruthi Degree & PG College
2	Business Quiz	I	I. V. Pravallika	Jagruthi Degree College
			B. Aakanksha	
		II	E. Vamshidhar Reddy	Nalgonda, NG College,
			V. Radhika	
III	III. J. Priyanka	Sri navabharath degree & PG College		
	P. Radhika Krishna			
3	Commerce Questa	I	I. B. Shruthi	GDC, Nalgonda
			N. Varshitha	
		II	II. T. Mounika	Jagruthi Degree College
M. Tejaswini				
4	Elocution	I	K. Srilaxmi	Jagruthi degree & PG College
		II	M. Nikitha	TSWRDC, Nalgonda
		III	N.Ushaswini	
5	Just-A-Minute	I	M. Nikitha	TSWRDC, Nalgonda
		II	E. Vamshidhar Reddy	
		III	J. Renuka,	TSWRAFDCW, Bhongir



# PRERANA



**A State Level Inter-College Commerce Fest of  
Telangana Commerce Association  
(TCA)**

### EVENTS

1. **Essay Writing** : Economic Recession: Challenges and Strategies.
2. **Business Quiz** : Two Teams from each college (Each Team consists of 2 Students)
3. **Commerce Questa** : Consists of 2 rounds : 1) Commerce Word Antakshari  
2) Abbreviations, Connect & Dumb Charades using Commerce Words (Two Teams from each College & Each Team consists of 2 Students)
4. **Elocution** : Digital India (Commerce related) (3 Students from each College)
5. **Just – A – Minute** : Topic will be given on the spot and the student will get one minute to prepare and speak (extempore) (3 Students from each College)

Venue :  
At respective University  
(All affiliated Colleges under the  
Jurisdiction of the University)  
Date : 25th January 2020

Last date  
for Registration:  
20th January,  
2020

<p style="text-align: center; color: red; font-weight: bold;">WINNERS</p> <p>Cash Prizes for I, II and III, memento and certificate. Top 3 Winners at the University level will represent the state level competitions held on 08 Feb. 2020 at Badraka College of Commerce and Arts, Kachiguda, Hyderabad. M. Janakiram Vice-Principal, Contact: 9885006659</p>	<p style="text-align: center; color: red; font-weight: bold;">REGISTRATION FEE</p> <p>Rs.20/- for each Student, to be paid to the respective Organizing Secretary of the University</p>	<p style="text-align: center; color: red; font-weight: bold;">CERTIFICATE</p> <p>Participation certificate will be given for all the Participants.</p>
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TCA – Office Bearers

<p>Chief Patron : Prof. T. Papi Reddy Chairman, TSCHE, TS.</p> <p>Patron : Prof. R. Limbadri Vice-Chairman, TSCHE, TS. Prof. V. Venkata Ramana Vice-Chairman, TSCHE, TS.</p> <p>Patrons : Prof. P. Purushotham Rao Prof. B. Rajarathnam Prof. H. Venkateshwarlu</p> <p>President : Prof. V. Ashok</p> <p>Vice President : Prof. Prashantha Athma Prof. P. V. Ramana Rao Dr. K. Sameshwer Rao</p> <p>General Secretary : Prof. D. Chennappa</p> <p>Organizing Secretaries : Prof. V. Appa Rao Prof. D. Sakriya Prof. P. Indra Sena Reddy Prof. K. Raji Reddy</p> <p>Joint Secretaries : Dr. J. Ravi Kumar Dr. S. Rambabu Dr. D. Hari Kanth Dr. Raj Kumar</p> <p>Treasurer : K. Raghu Veer</p>	<p>For Any Details Please Contact : Central Organizing Secretary <b>Dr. Indrakanti Sekhar</b> Department of Commerce, O.U., Hyderabad Email : toaprerana2019@gmail.com Mobile : 9848451422, 9885006659</p>
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For further details,  
please contact Organizing Secretaries, as per your college jurisdictions

1. **Osmania University Jurisdiction Colleges**  
Dr. K. Krishna Chaitanya, Head, Department of Commerce, University College for Women, Koti, Hyderabad Mobile : 9440886451 e-mail: drkkrishnachaitanya@gmail.com
2. **Kakatiya University Jurisdiction Colleges**  
Dr. Ramavath Ravi, Asst. Professor, Pingle Govt College for women Warangal.  
Mobile: 9912740993 e-mail: ramavath.ravi@gmail.com
3. **Mahatma Gandhi University Jurisdiction Colleges**  
Dr. K. Sreedevi, Head, Department of Commerce M G University, Nalgonda.  
Mobile : 9490807300 e-mail: sridevikoutha@gmail.com
4. **Telangana University Jurisdiction Colleges**  
Dr. G. Rambabu, Head, Department of Commerce, Telanage University, Dichpally, Nizamabad  
Mobile : 8555010272 e-mail: ramcommerce@rediffmail.com
5. **Satavahana University Jurisdiction Colleges**  
Dr. D. Harikanth, Head, Department of Commerce, Satavahana University, Karimnagar  
Mobile : 9848294022 e-mail: harikanth.d@gmail.com
6. **Palamur University Jurisdiction Colleges**  
Dr. K. Raj Kumar, Head, Department of Commerce, Palamur University, Mahabubnagar  
Mobile : 8919533293 e-mail: rajkumar\_b1@yahoo.com

PRERANA POSTER AND POSTER RELEASE BY PROF. YADAGIRI, REGISTRAR, MGU AND THE TEACHING STAFF OF THE DEPARTMENT OF COMMERCE, MGU





Lighting of the Lamp: Prof H. Venkateshwarlu – President, TCA, Prof. D. Chennappa – General Secretary, TCA, Prof M. Yadagiri, Registrar, MGU, Dr. Ravi Akula, Chairperson, BOS, Dept. of commerce, MGU and Dr. K. Sridevi, Head, Dept. of Commerce, MGU & Organizing Secretary, MGU.



Prof. H. Venkateshwarlu, President, TCA addressing the participants

**REPORT  
ON  
RESEARCH METHODOLOGY WORKSHOPS  
ORGANISED IN THE THREE DISTRICTS OF NALGONDA, BHONGIR- YADADRI, SURYAPET  
BY  
MAHATMA GANDHI UNIVERSITY, NALGONDA  
IN COLLABORATION WITH  
MAHATMA GANDHI NATIONAL COUNCIL FOR RURAL EDUCATION**

Universities are the highest seats of formal learning / education. Generation and dissemination of knowledge through Research and Teaching are the twin objectives of the University. The Indian Higher Education System is one of the largest such systems in the world. However there are problems that confront the Higher Education System in India – low rates of enrolment, unequal access, poor quality of infrastructure, lack of relevance etc. In this transition to ‘Knowledge Economy’ the Universities have a challenge of providing equitable access to even the last seeker of knowledge without compromising with the quality and relevance.

In this connection the ‘Open Education Resources (OER)’ plays the role of catalyst in the furtherance of the objectives of Higher Education.

Mahatma Gandhi University, Nalgonda, Telangana State, a young University that is started a decade ago (2007), as a part of its dissemination function, has signed an MOU with MGNCRE:

**MOU with National Council for Rural Education (MGNCRE):** An MOU is entered with National Council of Rural Institutes, Department of Higher Education, Ministry of Human Resource Development, Government of India on 2<sup>4th</sup> March, 2017. for ‘Rural Engagement Programmes’ are implemented for both Under Graduate and Post Graduate Courses of the Campus and Affiliated Colleges Students from the academic year 2017-18 onwards. The total Programme is spread across four Semesters. The students enrolled for this Programme have to visit a select village / rural area, atleast for 15 days, for observing the rural activity. He / She has to document the observations, which will be called as Observation Study. The student should also prepare a **Project Report** on the select topic (Rural based) and submit the dissertation. This Programme is an Add-on Course and has four Credits. A two day Workshop on ‘Curriculum Development on Rural Community Engagement of Students’ is organised by Mahatma Gandhi University with the collaboration of NCRI on 2<sup>3rd</sup> and 2<sup>4th</sup> of June, 2017. The Departments of Social Work, Economics, Commerce, Management Studies, Life Sciences, Chemistry and Geology have framed the Curriuculum to be implemented from 2017-18 academic years onwards. This will be an Add-on Course for which Additional Credits are given.

This Programme is implemented with an objective of contextualizing the Rural Issues and Challenges and the suitable responses to them and to integrate the same in the teaching and learning.

**Research Methodology Workshop:** The Students who opt for ‘Rural Engagement’ Course needs to conduct Research and submit Project Report. These students are very young and do not have any exposure as to how to conduct a systematic research. Hence the University has organized Research Methodology Workshop in the year 2017-18. There was very good response for the same and about 600-800 students participated.

For the year 2018-19 also the University desired to conduct the Research Methodology Workshop. However looking into interest of the students the organizers have decided to conduct this workshop in the three districts – Nalgonda, Bhongir-Yadadri and Suryapet, that are falling under the jurisdiction of Mahatma Gandhi University.

The following is the Schedule of the Research Methodology Workshop

**12<sup>th</sup> & 13<sup>th</sup> Feburary, 2019 (Nalgonda District)**  
**15<sup>th</sup> & 16<sup>th</sup> February, 2019 (Bhongir Yadadri District)**  
**22nd & 23rd February, 2019 (Suryapet District)**

### Time Table

Date	9.30am-10.00am	10.00am - 11.30am	11.30am-11.45am	11.45am - 1.15pm	1.15pm-1.45pm	1.45pm -3.15pm	3.15pm-3.30pm	3.30pm-5.00pm	5.00pm-5.30pm
Day 1	Inaugural	Introduction to Research	Tea Break	Identification of Research Problem	Lunch	Design of Questionnaire & Scaling Techniques	Tea Break	Sampling & Sampling Techniques	
Day 2	Data Collection and Analysis			Interpretation		Report Writing		Significance of Rural Economy, Disaster Management & Resilience	Valedictory

#### ➤ Workshop at Nalgonda

The Workshop at Nalgonda was organised in the University Campus on 12<sup>th</sup> & 13<sup>th</sup> February, 2019. Prof. R. Sayanna, Hon’ble Vice Chancellor, Kakatiya University, Warangal was the Chief Guest for the Inaugural Session. Dr. W.G. Prasanna Kumar, Chairperson, Mahatma Gandhi National Council for Rural Education, Hyderabad was the Guest of Honour. The Inaugural Session was presided by Prof. Khaja Althaf Hussain, Hon’ble Vice Chancellor, Mahatma Gandhi University, Nalgonda. Dr. K. Sridevi, Head, Department of Commerce and Coordinator, Extra Mural Courses, Mahatma Gandhi University, Nalgonda was the Convenor of the Workshop. About 400 students, both UG & PG Courses, have participated.

S.No	Topic	Name of the Resource Person
	Introduction to Research	Dr. K. Anji Reddy, Principal, UCA&SS, MGU
	Identification of Research Problem	Dr. M. Sreelakshmi, Chairperson, Board of Studies, Department of Management Studies, MGU

	Design of Questionnaire & Scaling Techniques	Dr. Ravi Akula, Chairperson, Board of Studies, Department of Commerce, MGU
	Sampling & Sampling Techniques	Dr. Ramakrishna, PDF Scholar, Osmania University
	Data Collection and Analysis	Prof. Prashanta Athma, Head, Department of Commerce, OU
	Interpretation	Prof. Prashanta Athma, Head, Department of Commerce, OU
	Report Writing	Dr. Prajna Sujit, Department of Economics, HCU
	Significance of Rural Economy	Dr. K.V. Sashidhar, Department of Economics, MGU
	Disaster Management & Resilience	Dr. K. Sridevi, Head, Department of Commerce & Coordinator, Extra Mural Courses, MGU

➤ **Workshop at Bhongir-Yadadri**

The Workshop at Nalgonda was organised in the Jagruthi Degree & PG College on 15<sup>th</sup> & 16<sup>th</sup> February, 2019. Prof. M. Yadagiri, Registrar, Mahatma Gandhi University, Nalgonda was the Chief Guest for the Inaugural Session. Sri M.V. Bhoopal Reddy, MRO Bhongir, Sri M. Upender Reddy, Senior Faculty from MGNCRE, Hyderabad and Dr. K. Anji Reddy, EC Member, MGU were the Guests of Honour. Dr. Ravi Akula, EC Member, Mahatma Gandhi University, Nalgonda was the Convenor of the Workshop. About 300 students have participated in the workshop.

S.No	Topic	Name of the Resource Person
	Introduction to Research	Prof. M. Yadagiri, Registrar, MGU
	Identification of Research Problem	Dr. K. Anji Reddy, Principal, UCA&SS, MGU
	Design of Questionnaire & Scaling Techniques	Dr. A. Patrick, Assistant Professor, Department of Commerce, OU
	Sampling & Sampling Techniques	Dr. A. Patrick, Assistant Professor, Department of Commerce, OU
	Data Collection and Analysis	Dr. Chetan Srivastava, Associate Professor, School of Management Studies, University of Hyderabad
	Interpretation	Dr. Chetan Srivastava, Associate Professor, School of Management Studies, University of Hyderabad
	Report Writing	Dr. M. Anuradha Reddy, Head, Department of Commerce, Palamuru University, Mabubnagar
	Significance of Rural Economy	Dr. K.V. Sashidhar, Department of Economics, MGU
	Disaster Management & Resilience	Dr. Ravi Akula, Chairperson, Board of Studies, Department of Commerce, MGU

➤ **Workshop at Suryapet**

The Workshop at Nalgonda was organised at Sri Venkateshwara Degree & PG College, Suryapet on 22<sup>nd</sup> & 23<sup>rd</sup> February, 2019. Prof. M. Yadagiri, Registrar, Mahatma Gandhi University, Nalgonda was the Chief Guest for the Inaugural Session. Dr. Ravi Akula, Director, CDC was the Guest of Honour, Dr. Ravindra

Chary, Principal, SV College presided the Session. Dr. Ravi Aluvula, Director, AAC, Mahatma Gandhi University, Nalgonda was the Convenor of the Workshop. About 900 students have participated in the workshop.

<b>S.No</b>	<b>Topic</b>	<b>Name of the Resource Person</b>
	Introduction to Research	Prof. M. Yadagiri, Registrar, MGU
	Identification of Research Problem	Dr. Ravi Akula, Chairperson, Board of Studies, Department of Commerce, MGU
	Design of Questionnaire & Scaling Techniques	Dr. A. Patrick, Assistant Professor, Department of Commerce, OU
	Sampling & Sampling Techniques	Dr. A. Patrick, Assistant Professor, Department of Commerce, OU
	Data Collection and Analysis	Dr. Chetan Srivastava, Associate Professor, School of Management Studies, University of Hyderabad
	Interpretation	Dr. J.V.P Reddy, Director, TKR Institute Institute of Management and Corporate Trainer
	Report Writing	Dr. J. Suresh Reddy, Assistant Professor, Dept of Mgt Studies, MGU
	Significance of Rural Economy and Disaster Management & Resilience	Mr. M. John Paul, Faculty, Dept of Mgt Studies, MGU

➤ **FINANCIAL ASSISTANCE**

Mahatma Gandhi National Council for Rural Education has sponsored these workshops and sanctioned Financial assistance of Rs.1,20,000 (Rupees One Lakh Twenty Thousand Only).













**UNIVERSITY COLLEGE OF ENGINEERING & TECHNOLOGY**  
**MAHATMA GANDHI UNIVERSITY, NALGONDA**

**AWARENESS PROGRAMME ON INTELLECTUAL PROPERTY RIGHTS (IPR)**  
**NATIONAL INTELLECTUAL PROPERTY AWARENESS MISSION**  
**ON MARCH 22<sup>nd</sup> 2022 – 3.00 PM**

**FOR STUDENTS, RESEARCH SCHOLARS AND TEACHING STAFF**

**Chief Patron**  
**Prof. Ch. Gopal Reddy**  
**Vice-Chancellor**  
**M G University**

**Patron**  
**Prof. T. Krishna Rao**  
**Registrar**  
**M G University**

**Speaker**  
**Dr. Dasari Ayodhya**  
Examiner of Patents & Designs,  
Ministry of Commerce,  
Govt. of India

**Convener**  
**Dr. Vijay Kumar Chityala**  
Asst. Professor (c) of Chemistry,  
UCE&T, M G University.

**Organized by**  
**Dr. R. Rekha**  
**Principal**  
**UCE&T, M G University**

# సమాజాభివృద్ధికి పాటుపడాలి



## సన్మానిస్తున్న అధ్యాపకులు

ఎంజీయూ (నల్లగొండ రూరల్) : మేధోసంపత్తి సమాజ అభివృద్ధికి పాటుపడాలని కేంద్ర ప్రభుత్వ వాణిజ్య పరిశ్రమల మంత్రిత్వ శాఖ, పేటెంటు, డిజైన్ల పరిశీలకుడు డాక్టర్ దాసరి అయోధ్య పేర్కొన్నారు. మంగళవారం ఎంజీయూలో నిర్వహించిన 'మేధో సంపత్తి, సామాజిక ఉపయోగం'పై అవగాహన సదస్సు నిర్వహించారు. ఈ సందర్భంగా ఆయన మాట్లాడుతూ మేధో సంపత్తి సమాజం తోపాటు పారిశ్రామిక అభివృద్ధికి ఉపయోగపడేలా ఉండాలన్నారు. మేధో సంపత్తి ద్వారా హక్కులు సాధించే విధానం గురించి వివరించారు. యూనివర్సిటీ వీసీ గోపాల్ రెడ్డి, రిజిస్ట్రార్ కృష్ణారావు మాట్లాడుతూ సాంకేతిక విద్యలో అభివృద్ధి, నూతన ఆవిష్కరణలు జరిగేలా విద్యార్థులు పరిశోధనలు చేయాలన్నారు. కార్యక్రమంలో డాక్టర్ రేఖ, డాక్టర్ విజయ్ కుమార్ తదితరులు పాల్గొన్నారు.

## MAHATMA GANDHI UNIVERSITY, NALGONDA

### DEPARTMENT OF COMMERCE

**One Day Faculty Development Programme on  
“Research Methodology & Project Report preparation”  
Organized by Department of Commerce in Association With  
Telangana Commerce Association (TCA)**

#### Brief Report

Department of Commerce, Mahatma Gandhi University, Nalgonda in association with Telangana commerce Association (TCA) has organized a one day Faculty Development Programme (FDP) on 18<sup>th</sup> April, 2022 in the Conference Hall, arts Block, MGU campus for the benefit of Under Graduate Faculty members working under the jurisdiction of Mahatma Gandhi University.

In the FDP, 47 Faculty members from different colleges have participated (List of participants annexed herewith). Inaugural session started at 10.30 a.m. Prof. Ch. Gopal Reddy, Honourable Vice-Chancellor, Mahatma Gandhi University has attended the inaugural session as Chief Guest, Prof. D. Chennappa, Professor of Commerce, Osmania University, Hyderabad (Prof. D. Chennappa is also the Dean, Faculty of Commerce and Business Management, MGU & President of Telangana Commerce Association (TCA)) and Dr. Jasti Ravi Kumar, associate Professor of Commerce, Osmania University and General Secretary, TCA attended as Guests of Honour. Dr. K. Sridevi, Chairperson, BoS in Commerce, MGU and the Convener of the FDP attended. The inaugural session was presided by Dr. Ravi Akula, Associate Professor & Head, Department of Commerce, MGU, Director of Admissions, MGU and Organizing Secretary, TCA.



Prof. Ch. Gopal Reddy, Hon'ble VC, MGU addressing the gathering

While addressing the gathering Prof. Gopal Reddy, VC, MGU appreciated the department for taking up the timely required initiative of conducting the FDP. He also mentioned that the need of research skills to the present generation students is increasing day by day to improve communication, presentation and analytical skills. He also suggested the participants to encourage the students to take up live projects instead of copy paste (dummy projects).



Prof. D. Chennappa, Dean, FCBM, MGU & President, TCA addressing



Welcome / Presidential remarks by Dr. Ravi Akula, Head, Dept. of Commerce

Prof. D. Chennappa appreciated the initiative of the department and also praised the participants for their response in a short notice. He mentioned that the TCA is ready to help the commerce faculty in all respects by conducting FDPs, Seminars, Workshops and also for the benefits of commerce students it is also contemplating to conduct events like Prerana (State level students competitions at UG level) Vanijya (State level competitions for PG students). He also stressed the need of research in the present era.

Dr. Jasti Ravi Kumar, General Secretary of TCA has opined that commerce students can gain lot of benefits by doing live projects. He also opined that the role of teacher is immense in guiding the project report. As this is the first time, the UG students are going for group projects, there is need to improve continuously. Formal vote of thanks proposed by Dr. K. Sridevi, Chairperson, BoS and Director, IQAC, MGU.

After the inaugural session, tea break of 10 minutes given and immediately after the break, first talk has been delivered by Dr. K. Sridevi on the topic "Identification of Research Topics". In her talk she advised the participants to take up simple topics which can be done in a month period, where data (primary or secondary or both) is adequately available. Topics from different functional areas such as Accounting, Marketing, finance, HRM and others depending on the interest of the students may be chosen.



**Lectures by Dr. K. Sridevi, MGU & Dr. J. Ravi Kumar, OU**

Dr. Jasti Ravi Kumar spoken on the topic “Basics of Research” he made an attempt to create awareness among the participants about the basic concept of research, research objectives, research design, research process, sampling, data collection and preparation of report. Basic elements and qualities of good report.

Dr. Ravi Akula delivered talk in the third session on topic “Data Analysis and Report preparation” He explained about the simple tools which can be used to describe the data such as mean, median, mode, standard deviation, skewness, dispersion, correlation, regression which are part of descriptive statistics. He also made an attempt to throw light on inferential statistics (Hypothesis testing, t-test, z - test, f - test) etc. He has given few examples of data analysis relating to accounting topics, marketing topics. He mentioned as Rome was not built in a day, similarly research cannot be improved in a single attempt. Research is a continuous process and by repetitive attempts only quality of research is expected to improve.



**Lectures by Dr. Ravi Akula, MGU & Dr. M. Anuradha Reddy, PU**

During the last session, Prof. D. Chennappa and Dr. M. Anuradha Reddy, Head, Department of Commerce, Palamuru University have interacted with the participants and cleared various doubts regarding the preparation of project report and also the evaluation of project reports.



Valedictory Address by Prof. T. Krishna Rao, Registrar, MGU & Dr. Ravi Aluvala, OSD

Valedictory session was held at 4.30 p.m. Prof. T. Krishna Rao, Registrar, MGU attended as the Chief Guest, Dr. M. Anuradha Reddy, Palamuru University and Dr. Aluvala Ravi, OSD to VC, MGU have attended as Guests of Honour. During the valedictory, Participants have given feedback and expressed satisfaction in regard to conduct of the FDP, coverage of topics, and expertise of speakers. They have also requested to conduct few more similar programmes to enhance research abilities and skills. Dr. M. Anuradha Reddy shared her experience about the funding opportunities which can be grabbed by submitting good proposals to funding agencies like UGC/ICSSR/ and other similar agencies. Dr. Ravi Aluvala congratulated the department and thanked the participants for making the FDP a grand success. After distributing participation certificates, Prof. Krishna Rao delivered valedictory address and appreciated the commerce department for timely initiative and thanked TCA for extending assistance. He said that the NEP is going to bring lot of changes in the nation's education system in general and in higher education sector in particular. It is inevitable to the students to equip research and analytical skills for improving employability. Formal vote of thanks was proposed by Dr. N. Shekar, Faculty, Department of Commerce, MGU and the FDP concluded with National Anthem.

కామర్స్ రామకృష్ణ వరార్ లో ఉన్నట్లు చెప్పారు. | ఉంటున్న ఇంటి యజమాని కుమారుడు గార్ల పుత్రున్నట్లు ఎవరికి విజయకుమార్ తెలిపారు.

## కామర్స్ విద్యార్థులకు ఉజ్వల భవిష్యత్ ఎంజీయూ వైస్ చాన్సలర్ ప్రొ. సీహెచ్ గోపాల్రెడ్డి

రామగిరి, ఏప్రిల్ 18: ఆరువిక సమాజంలో కామర్స్ విద్యార్థులకు ఉజ్వల భవిష్యత్ ఉందని, ఆ దిశగా పరిశోధనల వైపు ముందుకు సాగాలని ఎంజీయూ వైస్ చాన్సలర్ ప్రొఫెసర్ సీహెచ్ గోపాల్రెడ్డి అన్నారు. నల్లగొండలోని మహాత్మాగాంధీ యూనివర్సిటీ డిపార్టుమెంట్ ఆఫ్ కామర్స్ ఆధ్వర్యంలో ఎంజీయూ సమావేశ మందిరంలో 'రిసెర్చ్ మెథడాలోజీ అండ్ ప్రాజెక్ట్ రిపోర్ట్ వ్రైటింగ్' అనే అంశంపై సోమవారం నిర్వహించిన సదస్సును ఆయన జ్యోతి ప్రజ్వలన చేసి ప్రారంభించి మాట్లాడారు. కామర్స్ విద్యార్థులకు ఉపాధి అవకాశాలు మెరుగ్గా ఉన్నాయన్నారు. డిగ్రీ ఆలోచనలో విద్యార్థులు ఒక ప్రాజెక్టు వర్క్ ను కర్చుతూగా చేయాల్సి ఉంటుందన్నారు. తద్వారా పరిశోధనలు చేయడానికి సులభమవుతుందని చెప్పడంవారి. అధ్యాపకులు మార్కులన్నీ కాలానుగుణంగా ప్రైవేట్లు పెంచుతున్న విద్యార్థులకు బోధించాలని సూచించారు. ఉస్మానియా యూనివర్సిటీ కామర్స్ ప్రొఫెసర్, తెలంగాణ కామర్స్ అసోసియేషన్ చైర్మన్



జ్యోతి ప్రజ్వలన చేస్తున్న వీసీ గోపాల్రెడ్డి. సదస్సులో మాట్లాడుతున్న వీసీ. వార్తాన్ని ప్రాసెస్ చేసిన వార్తాపత్రిక మాట్లాడుతూ ఉత్తమ పరిశోధనతోనే ఉత్తమ ప్రాజెక్టులు తయారవుతాయన్నారు. ప్రాజెక్టు తయారీ అంశాలపై పవర్ పాయింట్ ప్రజెంటేషన్ విద్యార్థులకు అవగాహన కల్పించారు. ఓయూ అసోసియేట్ ప్రొఫెసర్ డా. రవి మాట్లాడుతూ విద్యార్థులు డిగ్రీ స్థాయి నుంచే ప్రాజెక్టు రిపోర్టులు రాయాలన్నారు. పోలమూరు యూనివర్సిటీ ఆసిస్టెంట్ ప్రొఫెసర్ డా. అనూరాధరెడ్డి కామర్స్ విద్య-అవకాశాలపై వివరించారు. ఎంజీయూ కామర్స్ హెచ్.డి. సుబ్బయ్య కన్నెం డా. అఖిల రవి అధ్యక్షతన జరిగిన ఈ సదస్సులో ఎంజీయూ కామర్స్ డి.ఓ.ఎస్ డా. శ్రీదేవి, వీసీ యూనివర్సిటీల ప్రొఫెసర్లు, పరిశోధన విద్యార్థులు, ఉమ్మడి జిల్లాలోని కామర్స్ అధ్యాపకులు, విద్యార్థులు పాల్గొన్నారు.

Namaste Telangana News Paper



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సూచనలు చేశారు.

**కామర్స్ విద్యార్థులకు బంగారు భవిష్యత్**

• ఎంజీయూ వీసీ గోపాల్ రెడ్డి



**మాట్లాడుతున్న వీసీ గోపాల్ రెడ్డి**

ఎంజీయూ (నల్లగొండ రూరల్) : కామర్స్ విద్యార్థులకు బంగారు భవిష్యత్ ఉంటుందని మహాత్మాగాంధీ యూనివర్సిటీ వీసీ గోపాల్ రెడ్డి అన్నారు. సోమవారం యూనివర్సిటీలో నిర్వహించిన కామర్స్ బీవర్ల డెవెలప్ మెంట్ , రీసెర్చ్ మెథడాల్జీ అండ్ ప్రాజెక్టు రిపోర్టు వైటింగ్ అనే అంశంపై నిర్వహించిన సెమినార్ లో ఆయన మాట్లాడారు. కామర్స్ విద్యార్థులకు ఎన్నో ఉపాధి ఉద్యోగ అవకాశాలు ఉన్నాయన్నారు. డిగ్రీ స్థాయిలో 8వ సెమిస్టర్ లోని ప్రాజెక్టు వర్కును విద్యార్థులు స్వయంగా చేయడం ద్వారా పరిశోధనలు చేయడానికి సులభంగా ఉంటుందన్నారు. సెమినార్ లు, సమావేశాలతో కొత్త విషయాలు తెలుస్తాయన్నారు. కార్యక్రమంలో హెచ్.ఓ.డీ ఆకుల రవి, జాస్తి రవి, శ్రీదేవి, అనురాధ పాల్గొన్నారు.

SAKSHI NEWS PAPER

**కామర్స్ విద్యతో విద్యార్థులకు అవకాశాలు: వీసీ**

నల్లగొండ టౌన్, స్టూడెంట్స్: కామర్స్ కోర్సు చదివిన విద్యార్థులకు ఎన్నో అవకాశాలు ఉన్నాయని ఎంజీయూ ఉపకులపతి ఆచార్య గోపాల్ రెడ్డి అన్నారు. సోమవారం ఎంజీయూలో కామర్స్ విభాగం ఆధ్వర్యంలో రీసెర్చ్ మెథడాల్జీ అండ్ ప్రాజెక్టు రిపోర్టు వైటింగ్ అనే అంశంపై జరిగిన సమావేశంలో ఆయన మాట్లాడారు. కామర్స్ డిగ్రీ ఫైనల్ ఇయర్ విద్యార్థులు ప్రాజెక్టు వర్క్ తప్పనిసరిగా చేయాల్సి కోరారు. ఓయూ ప్రొఫెసర్ చెన్నప్ప మాట్లాడుతూ కామర్స్ విద్యార్థులు ప్రాజెక్టు వర్క్ చేసే సమయంలో బీవర్ల సలహాలు, సూచనలు తీసుకోవాలని కోరారు. అసోసి

యేట్ ప్రొఫెసర్ జాస్తి రవి, ఎంజీయూ కామర్స్ విభాగాధిపతి డా.ఆకుల రవి, డా. శ్రీదేవి, అనురాధ రెడ్డి, తదితరులు పాల్గొన్నారు.



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